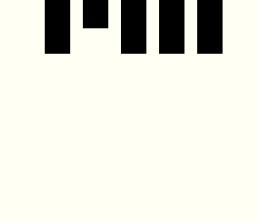


The Human Factor is a strategy firm focused on the power of stakeholder engagement to enable change, innovation, and meaningful resolution to long-standing barriers.



We convene the right voices to uncover and enable strategies that address resistance and challenge the status quo.

Our deep knowledge in negotiation, coalition building, and conflict management ensures engagements build buy-in for solutions.

[Learn more about our expertise](#)



How do we pivot when time-tested strategies no longer yield results?

A non-profit organization was stalled in defining a new company vision but disagreed on which data to depend on. The Human Factor helped them test solutions, align priorities, and gather new data.

Stakeholders we engaged:

- Cross-functional team members
- External partners
- Subject matter experts

[Read the Case Study →](#)



"Using the different tools, facilitating breakouts, having the team be engaged in an interactive forum is so powerful. I could tell that it was a session that really energized people and got them excited."

"I expected this to be painful, but it stayed productive, even with some strong personalities in the room. Coming into the office the following week was like coming to a completely overhauled culture."

"There is much more to this work than meets the eye, and this facilitated process is invaluable to not only idea generation but opportunity recognition - this is a great way to generate opportunities and develop a pipeline for future work."

"[The Human Factor] took such an intentional approach to designing our field tests. We all had a lot more confidence in the outcomes and the data because we knew the way we sourced the responses was so much more intentional."

"Thanks to the thoughtful experiment design, we were able to get more internal buy-in than we ever had: We successfully redesigned the program in a way that resonated with the entire leadership team and better met the needs of our partners."

"In less than 10 weeks, The Human Factor helped us engage our leadership team and partners through thoughtful workshop and experiment design. We were able to deeply understand our partners' motivations and align priorities for a program redesign, helping us secure internal buy-in with clear next steps."

"The process The Human Factor brought to this was critical. I don't think we would have gone anywhere nearly as fast without them."

Curious if this process will be helpful for the challenge you're facing?

[Let's talk!](#)



Common Questions

Navigate through our FAQs for answers to common questions about our approach.

+ Why shouldn't we just keep this in-house?

+ How do I know this approach is right for my organization?

+ What results can I expect from working with The Human Factor?

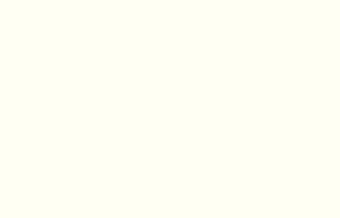
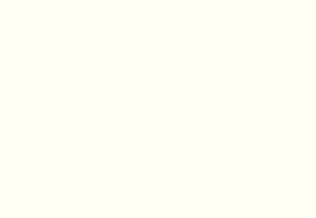
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HUMAN CAN CREATE POWERFUL SOLUTIONS TO COMPLEX PROBLEMS

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different tools, including breakouts, made the team feel like they were in an interactive environment. It was so powerful. I think that it was a good experience for all people and got us thinking about how we can improve our processes.

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