

HUMANS CAN CREATE POWERFUL SOLUTIONS TO COMPLEX PROBLEMS

The Human Factor Is A Strategy Firm Focused On The Power Of Stakeholder Engagement To Enable Change, Innovation, And Meaningful Resolution To Long-Standing Barriers.

Learn Why Our Process Is Different

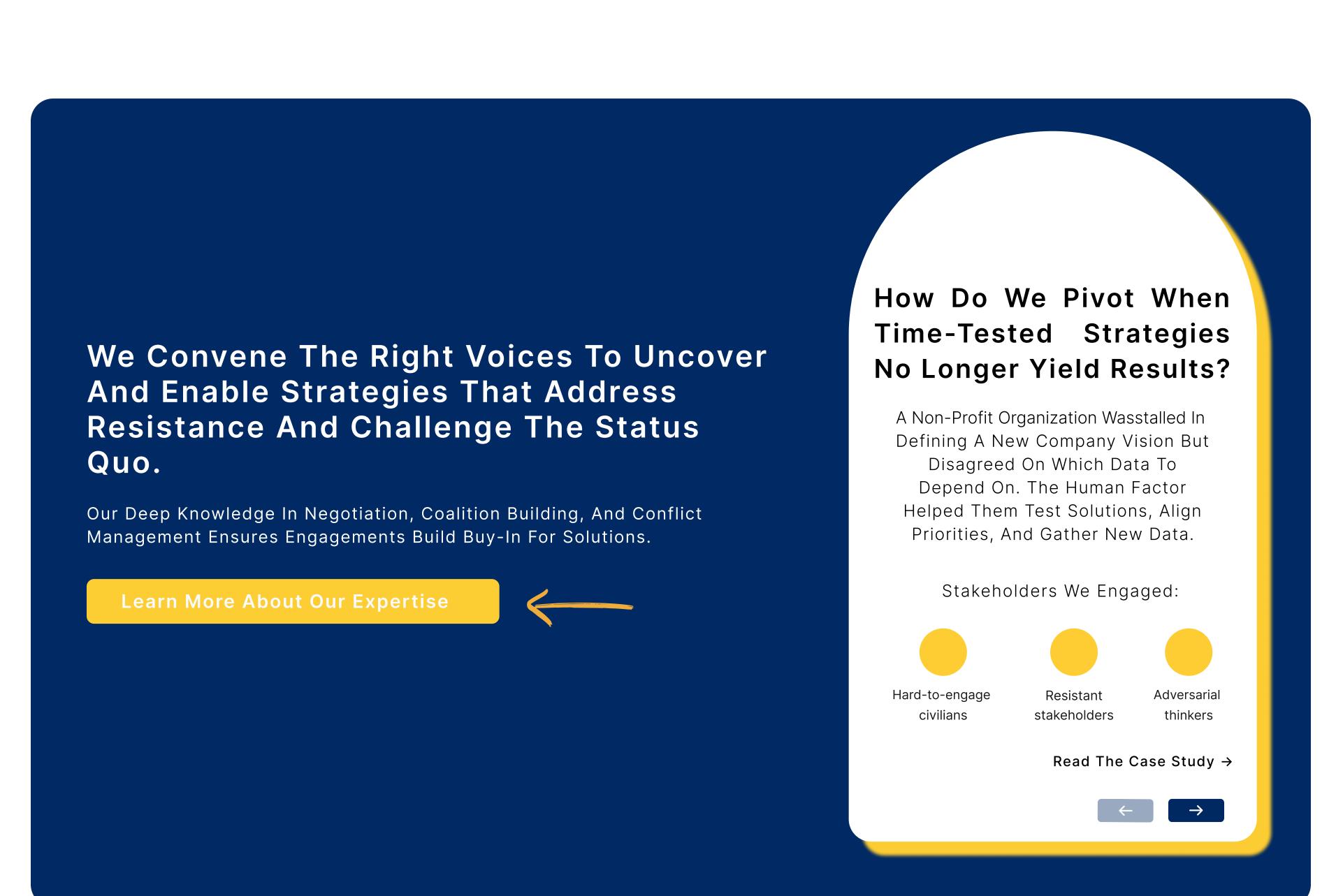












"I expected this to be painful, but it stayed productive, even with some strong personalities in the room. Coming into the office the following week was like coming to

completely overhauled

"There is much more to this work than meets the eye, and this facilitated process is invaluable to not only idea generation but opportunity recognition - this is a great way to generate opportunities and develop a pipeline

for future work."

"[The Human Factor] took
such an intentional
approach
to designing our field tests.
We all had a lot more
confidence in the outcomes
and the data because we
knew the way we sourced
the responses was so much
more intentional."

"Thanks to the thoughtful experiment design, we were able to get more internal buy-in than we ever had:

We successfully redesigned the program in a way that resonated with the entire leadership team and better met the needs of our partners."

"In less than 10 weeks,
The Human Factor helped us
engage our leadership team
and partners through
thoughtful workshop and
experiment design. We were
able to deeply understand
our partners' motivations
and align priorities for a
program redesign, helping
us secure internal buy-in
with
clear next steps."

Curious if this process will be helpful for the challenge you're facing?

Lets talk!



