

HUMANS CAN CREATE POWERFUL SOLUTIONS TO COMPLEX PROBLEMS

The Human Factor Is A Strategy Firm Focused On The Power Of
Stakeholder Engagement To Enable Change, Innovation,
And Meaningful Resolution To Long-Standing Barriers.



Learn Why Our Process Is Different



Beth Israel Lahey Health



Google

We Convene The Right Voices To Uncover And Enable Strategies That Address Resistance And Challenge The Status Quo.

Our Deep Knowledge In Negotiation, Coalition Building, And Conflict Management Ensures Engagements Build Buy-In For Solutions.




Learn More About Our Expertise



How Do We Pivot When Time-Tested Strategies No Longer Yield Results?

A Non-Profit Organization Wasstalled In Defining A New Company Vision But Disagreed On Which Data To Depend On. The Human Factor Helped Them Test Solutions, Align Priorities, And Gather New Data.

Stakeholders We Engaged:

- 
Hard-to-engage
civilians
- 
Resistant
stakeholders
- 
Adversarial
thinkers

Read The Case Study →



"I expected this to be painful, but it stayed productive, even with some strong personalities in the room. Coming into the office the following week was like coming to a completely overhauled culture."

"There is much more to this work than meets the eye, and this facilitated process is invaluable to not only idea generation but opportunity recognition - this is a great way to generate opportunities and develop a pipeline for future work."

"[The Human Factor] took such an intentional approach to designing our field tests. We all had a lot more confidence in the outcomes and the data because we knew the way we sourced the responses was so much more intentional."

"Thanks to the thoughtful experiment design, we were able to get more internal buy-in than we ever had: We successfully redesigned the program in a way that resonated with the entire leadership team and better met the needs of our partners."

"In less than 10 weeks, The Human Factor helped us engage our leadership team and partners through thoughtful workshop and experiment design. We were able to deeply understand our partners' motivations and align priorities for a program redesign, helping us secure internal buy-in with clear next steps."

Curious if this process will be helpful for the challenge you're facing?

Lets talk!



Common Questions

Navigate through our FAQs for answers to common questions about our approach.

+ Why shouldn't we just keep this in-house?

+ How do I know this approach is right for my organization?

+ What results can I expect from working with The Human Factor?

Read All FAQs →

the human factor

Home

Our Expertise

Work With Us

Who We Are

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Schedule a Call

Click here to schedule a 15-minute no-strings-attached call to discuss your organization's unique questions, opportunities, and expectations.

Book a Call