FAQs

## HUMANS CAN CREATE POWERFUL SOLUTIONS TO COMPLEX PROBLEMS

The Human Factor is a strategy firm focused on the power of stakeholder engagement to enable change, innovation, and meaningful resolution to long-standing barriers.

Learn why our process is different





Beth Israel Lahey Health

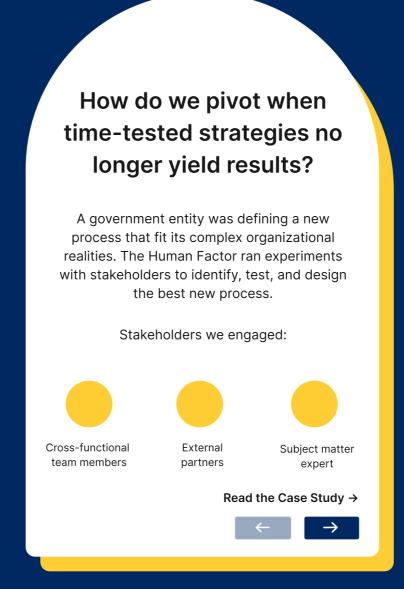


We convene the right voices to uncover and enable strategies that address resistance and challenge the status quo.

Our deep knowledge in negotiation, coalition building, and conflict management ensures engagements build buy-in for solutions.

**Learn why our process is different** 





"Using the different tools, facilitating breakouts, having the team be engaged in an interactive forum is so powerful. I could tell that it was a session that really energized people and got them excited."

"I expected this to be painful, but it stayed productive, even with ome strong personalities in the room. Coming into the office the following week was like coming to a completely overhauled culture."

"There is much more to this work than meets the eye, and this facilitated process is invaluable to not only idea generation but opportunity recognition - this is a great way to generate opportunities and develop a pipeline for future work."

"[The Human Factor] took such an intentional approach to designing our field tests. We all had a lot more confidence in the outcomes and the data because we knew the way we sourced the responses was so much more intentional."

"In less than 10 weeks,
The Human Factor helped
us engage our leadership
team and partners
through thoughtful
workshop and experiment
design. We were able to
deeply understand our
partners' motivations and
align priorities for a
program redesign,
helping us secure internal
buy-in with clear next

Curious if this process will be helpful for the challenge you're facing?

Let's Talk!



## **Common Questions**

Navigate through our FAQs for answers to common questions about our approach.

- + Why shouldn't we just keep this in-house?
- + How do I know this approach is right for my organization?
- + What results can I expect from working with The Human Factor?

