

HUMAN CAN CREATE powerful solutions TO COMPLEX PROBLEMS

The Human Factor is a strategy firm focused on the power of stakeholder engagement to enable change, innovation, and meaningful resolution to long-standing barriers.



Learn why our process is different



We convene the right voices to uncover and enable strategies that address resistance and challenge the status quo.

Our deep knowledge in negotiation, coalition building, and conflict management ensures engagements build buy-in for solutions.

Learn more about our expertise



How can we get buy-in from stakeholders that are hard to engage?

A government entity was defining a new process that fit their complex organizational realities. The Human Factor ran experiments with stakeholders to identify, test, and train on the best new process.

Stakeholders we engaged:



Hard-to-engage civilians



Resistant stakeholders



Adversarial thinkers

Read the Case Study →



"Using the different tools, facilitating breakouts, having the team be engaged in an interactive forum is so powerful. I could tell that it was a session that really energized people and got them excited."

"I expected this to be painful, but it stayed productive, even with some strong personalities in the room. Coming into the office the following week was like coming to a completely overhauled culture."

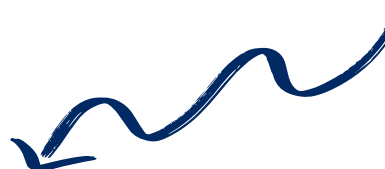
"There is much more to this work than meets the eye, and this facilitated process is invaluable to not only idea generation but opportunity recognition - this is a great way to generate opportunities and develop a pipeline for future work."

"[The Human Factor] took such an intentional approach to designing our field tests. We all had a lot more confidence in the outcomes and the data because we knew the way we sourced the responses was so much more intentional."

"Thanks to the thoughtful experiment design, we were able to get more internal buy-in than we ever had: We successfully redesigned the program in a way that resonated with the entire leadership team and better met the needs of our partners."

Curious if this process will be helpful for the challenge you're facing?

Lets talk!



Common Questions

Navigate through our FAQs for answers to common questions about our approach.

+ Why shouldn't we just keep this in-house?

+ How do I know this approach is right for my organization?

+ What results can I expect from working with The Human Factor?

Read All FAQs →



Schedule a Call

Click here to schedule a 15-minute no-strings-attached call to discuss your organization's unique questions, opportunities, and expectations.

Book a Call