

3.9 Derivatives of General Exponential and Logarithmic Functions

In this section, we develop derivative formulas for functions involving exponentials and logarithms, including the natural logarithm function $f(x) = \ln x$, the general exponential function $f(x) = b^x$, the general logarithm function $f(x) = \log_b x$, and the hyperbolic trigonometric functions and their inverses. We will see that all of the resulting derivative formulas arise from the derivative formula $\frac{d}{dx} e^x = e^x$ via the rules for differentiation that we presented previously.

THEOREM 1

Derivative of the Natural Logarithm

$$\frac{d}{dx} \ln x = \frac{1}{x} \quad \text{for } x > 0$$

1

The two most important calculus facts about exponentials and logs are

$$\frac{d}{dx} e^x = e^x, \quad \left\{ \quad \frac{d}{dx} \ln x = \frac{1}{x} \right.$$

EXAMPLE 1

$$f'g + g'f$$

Differentiate $y' = (1) \ln x + \frac{1}{x} \cdot *$

$$y' = \ln x + 1$$

a. $y = \overset{f}{x} \overset{g}{\ln} x$ and

b. $y = (\underbrace{\ln x}_u)^2$.

$$y = u^2 \rightarrow y' = 2u \cdot u'$$

$$y' = 2 \ln x \cdot \frac{1}{x}$$

$$y' = \frac{2 \ln x}{x}$$

Solution

a. Use the Product Rule:

$$\begin{aligned}\frac{d}{dx} (x \ln x) &= x \cdot (\ln x)' + (x)' \cdot \ln x \\ &= x \cdot \frac{1}{x} + \ln x = 1 + \ln x\end{aligned}$$

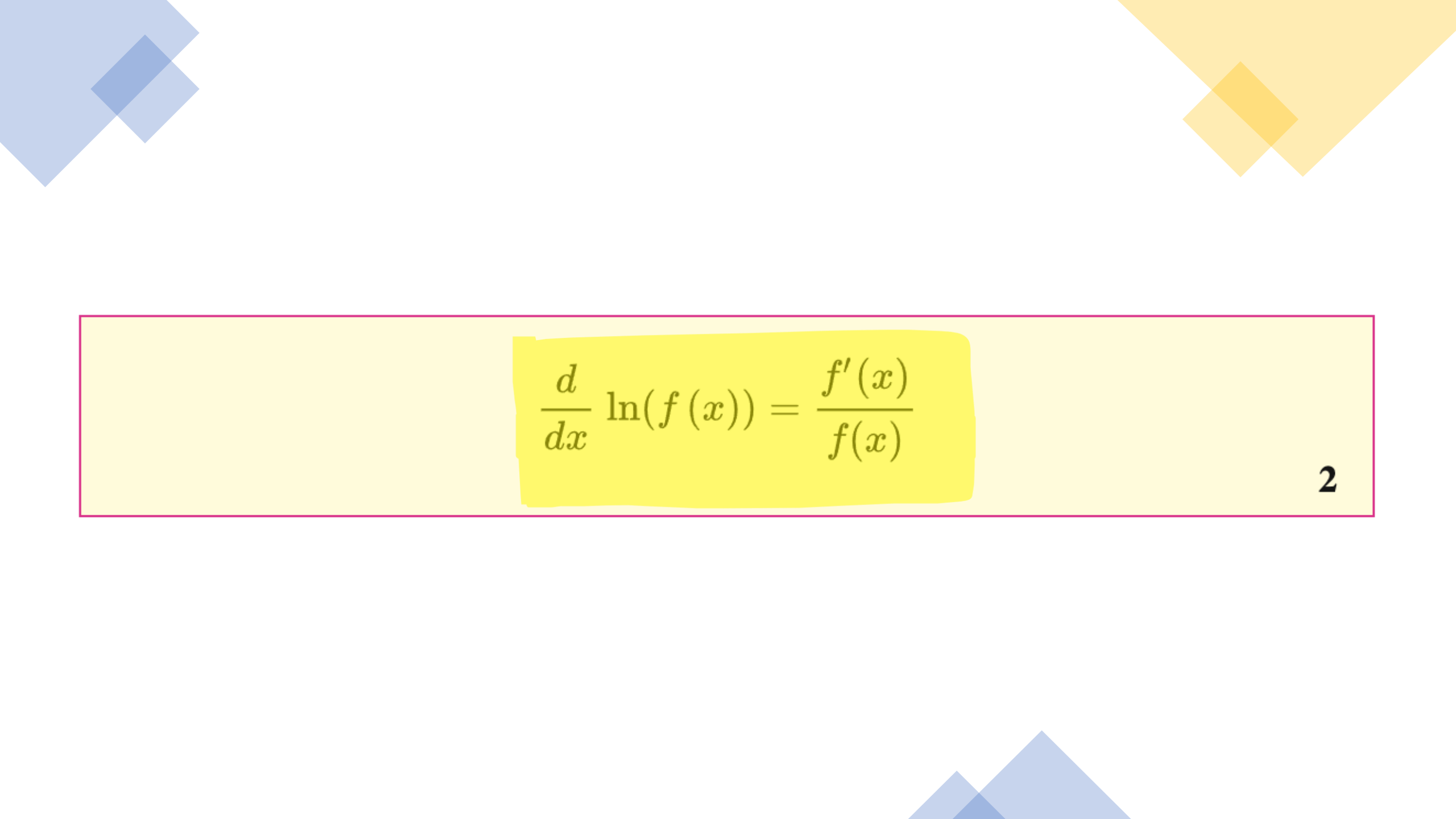
b. Use the General Power Rule:

$$\frac{d}{dx} (\ln x)^2 = 2 \ln x \cdot \frac{d}{dx} \ln x = \frac{2 \ln x}{x}$$

100% in EXams!

$$(\ln u)' = \frac{u'}{u}$$




$$\frac{d}{dx} \ln(f(x)) = \frac{f'(x)}{f(x)}$$

EXAMPLE 2

$$y = \ln u \rightarrow y' = \frac{u'}{u}$$

Differentiate

$$y' = \frac{3x^2}{x^3+1} \quad \checkmark$$

a. $y = \ln (x^3 + 1)$ and

b. $y = \ln (\sqrt{\sin x})$.

$$y = \ln u \rightarrow y' = \frac{u'}{u}$$

$$u = \sqrt{\sin x} \rightarrow u' = \frac{1}{2\sqrt{\sin x}} \cdot \cos x$$

$$y' = \frac{\frac{\cos x}{2\sqrt{\sin x}}}{\sqrt{\sin x}} \Rightarrow y' = \frac{\cos x}{2 \sin x} \Rightarrow y' = \frac{1}{2} \cot x$$

\checkmark

Solution

Use [Eq.\(2\)](#):

$$\text{a. } \frac{d}{dx} \ln(x^3 + 1) = \frac{(x^3 + 1)'}{x^3 + 1} = \frac{3x^2}{x^3 + 1}$$

b. The algebra is simpler if we write

$$\ln(\sqrt{\sin x}) = \ln\left((\sin x)^{1/2}\right) = \frac{1}{2} \ln(\sin x):$$

$$\begin{aligned} \frac{d}{dx} \ln(\sqrt{\sin x}) &= \frac{1}{2} \frac{d}{dx} \ln(\sin x) \\ &= \frac{1}{2} \frac{(\sin x)'}{\sin x} = \frac{1}{2} \frac{\cos x}{\sin x} = \frac{1}{2} \cot x \end{aligned}$$

The Derivative of $f(x) = b^x$ and $f(x) = \log_b x$

From the change-of-base formulas for exponential and logarithmic functions (see Section 1.6), we have $b^x = e^{x \ln b}$ and $\log_b x = \frac{\ln x}{\ln b}$. Differentiating these equations, using the Chain Rule on $e^{x \ln b}$ and the Constant Multiple Rule on $\frac{\ln x}{\ln b}$, we obtain

$$\begin{aligned}\frac{d}{dx} b^x &= \frac{d}{dx} e^{x \ln b} = (\ln b) e^{x \ln b} = (\ln b) b^x \\ \frac{d}{dx} \log_b x &= \frac{d}{dx} \frac{\ln x}{\ln b} = \left(\frac{1}{\ln b} \right) \frac{1}{x} = \frac{1}{x \ln b}\end{aligned}$$

Therefore, we have the following theorem:

$$y = e^x \longrightarrow y' = e^x$$

$$y = b^x \longrightarrow y' = b^x \cdot \ln b$$

$$\text{Ex: } y = 3^x \longrightarrow y' = 3^x \cdot \ln 3 = (\ln 3) 3^x$$

$$y = 10^x \longrightarrow y' = 10^x \cdot \ln 10$$

$$y = \log_b x$$

$$y' = \frac{1}{x \ln b}$$

$$\text{Ex: } y = \log_3 x \longrightarrow y' = \frac{1}{x \ln 3}$$

$$y = \log_{10} x \longrightarrow y' = \frac{1}{x \ln 10}$$

THEOREM 2

Derivative of $f(x) = b^x$ and $f(x) = \log_b x$

$$\frac{d}{dx} b^x = (\ln b) b^x$$

$$\frac{d}{dx} \log_b x = \frac{1}{x \ln b}$$

3

For example, $(10^x)' = (\ln 10) 10^x$ and $(\log_{10} x)' = \frac{1}{x \ln 10}$

$$y = b^x \longrightarrow y' = b^x \cdot \ln b$$

EXAMPLE 4

$$y = b^u \longrightarrow y' = b^u \cdot \ln b \cdot u'$$

a) $f'(x) = 4^{3x} \cdot \ln 4 \cdot 3$

Differentiate

$$f'(x) = (3 \ln 4) \cdot 4^{3x}$$



b)

$$y = \log_b x \longrightarrow y' = \frac{1}{x \ln b}$$

a. $f(x) = 4^{3x}$ and

b. $f(x) = \log_2 (x^2 + 1)$. $y = \log_b u \longrightarrow y' = \frac{1}{u \ln b} \cdot u'$

$$f'(x) = \frac{1}{(x^2+1) \ln 2} \cdot 2x$$

$$\Rightarrow f'(x) = \frac{2x}{(x^2+1) \ln 2}$$



Solution

a. The function $f(x) = 4^{3x}$ is a composite of $f(u) = 4^u$ and $u = 3x$:

$$\frac{d}{dx} 4^{3x} = \left(\frac{d}{du} 4^u \right) \frac{du}{dx} = (\ln 4) 4^u (3x)' = (\ln 4) 4^{3x} (3) = (3 \ln 4) 4^{3x}$$

b. The function $f(x) = \log_2 (x^2 + 1)$ is a composite of $f(u) = \log_2 u$ and $u = x^2 + 1$:

$$\frac{d}{dx} \log_2 (x^2 + 1) = \left(\frac{d}{du} \log_2 u \right) \frac{du}{dx} = \frac{1}{u \ln 2} (x^2 + 1)' = \frac{2x}{(x^2 + 1) \ln 2}$$

$$\log_c ab = \log_c a + \log_c b$$

$$\log_c \frac{a}{b} = \log_c a - \log_c b$$

$$\log_c^b a = b \log_c a$$

$$\log_a a = 1$$

$$\ln ab = \ln(a) + \ln(b)$$

$$\ln \frac{a}{b} = \ln(a) - \ln(b)$$

$$\ln a^b = b \ln a$$

Logarithmic Differentiation

The next example illustrates **logarithmic differentiation**. This technique saves work when the function is a product or quotient with several factors.

Ex: $\ln y = \ln \frac{(x^2-3)^5 \cdot (x^3-5x)}{(5x^4-x+1)^{100}}$, $y' = ?$

$$\ln y = 5 \ln(x^2-3) + \ln(x^3-5x) - 100 \ln(5x^4-x+1)$$

$$\cancel{y} \cdot \frac{y'}{\cancel{y}} = \left(5 \cdot \frac{2x}{x^2-3} + \frac{3x^2-5}{x^3-5x} - 100 \cdot \frac{20x^3-1}{5x^4-x+1} \right) \left(\frac{(x^2-3)^5 \cdot (x^3-5x)}{(5x^4-x+1)^{100}} \right)$$

Step 1: Take Ln of both sides

Step 2: Apply properties of Ln

Step 3: Take derivative

Step 4: Multiply by (y)

Step 5: Replace y with original equation

EXAMPLE 5

Find the derivative of

$$\ln \cancel{f}^y(x) = \ln \frac{(x+1)^2 (2x^2 - 3)}{\sqrt{x^2 + 1}} = (x^2 + 1)^{\frac{1}{2}}$$

$$\ln y = 2 \ln(x+1) + \ln(2x^2 - 3) - \frac{1}{2} \ln(x^2 + 1)$$

$$\cancel{y} \cdot \frac{y'}{\cancel{y}} = \left(\frac{2}{x+1} + \frac{4x}{2x^2 - 3} - \frac{1}{2} \cdot \frac{\cancel{2}x}{x^2 + 1} \right) \left(\frac{(x+1)^2 (2x^2 - 3)}{\sqrt{x^2 + 1}} \right) \checkmark$$

$$f'g + g'f$$

$$\frac{d}{dx}(\underbrace{6x}_f \underbrace{\ln(x)}_g - 3x) =$$

$$= 6 \ln x + \frac{1}{x} \cdot \cancel{6x} - 3$$

$$= 6 \ln x + 6 - 3$$

\Rightarrow

$$y' = 6 \ln x + 3$$



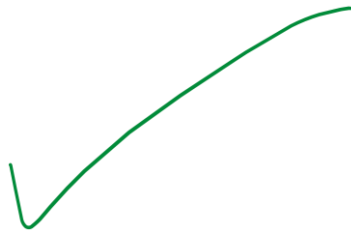
derivative of $y = 5^{x^8}$

$$y = b^x \rightarrow y' = b^x \cdot \ln b$$

$$y = b^u \rightarrow y' = b^u \cdot \ln b \cdot u'$$

$$y' = 5^{x^8} \cdot \ln 5 \cdot 8x^7$$

$$y' = (8x^7 \ln 5) \cdot 5^{x^8}$$



$$y = \ln u \rightarrow \boxed{y' = \frac{u'}{u}}$$

derivative of $y = 17 \ln(\ln(6x))$.

$$y' = 17 \frac{\frac{1}{x}}{\ln(6x)}$$

$$u = \ln(6x)$$
$$u' = \frac{\cancel{6}}{\cancel{6}x} = \frac{1}{x}$$

$$\boxed{y' = \frac{17}{x \ln(6x)}}$$



