
FWBDV Final Project - Website Redesign

CDI College
Graphic Design Technology
CA-FWBDV

Final Project

1. You will choose a poorly designed pre-existing website.
2. Using the knowledge from your course, you will redesign the website of your choice to simplify the information and present it clearly.

3. Your chosen website must be for a local restaurant. The best way to find a restaurant with a poor website is to spot a "hole in the wall" place on your next drive. Somewhere like your local greasy spoon diner or Chinese restaurant is usually in need of a website makeover.

Project Specs

- Minimum of 6 pages
- Project will include use of everything you learned and implemented during the assignments.
- You can even use what you have previously built as a template for this project as long as you customize the information/ images/ styling.

This presentation is a summary of the expectations for your final project.

Afterward, you must read the final project sheet in the “Session 15/ Final Project” section of your course for more details and marking scheme.

The background is a dark, out-of-focus image of a computer monitor. It shows snippets of code in various colors (purple, green, red) and a yellow mouse cursor arrow pointing towards the bottom right. The overall theme is digital and technology-related.

WHAT WEBSITE REDESIGN ?



Website Redesign

- Code and presentation overhaul of site
- Not just a makeover of appearance
- This is a total tear down and new build
- Often done if website lacks purpose or order. Not just because the colour scheme gets old or doesn't feel modern enough. Website redesigns are to fix major issues with functionality of website.

PLANNING YOUR PROJECT:



In Milestone 1 you will...

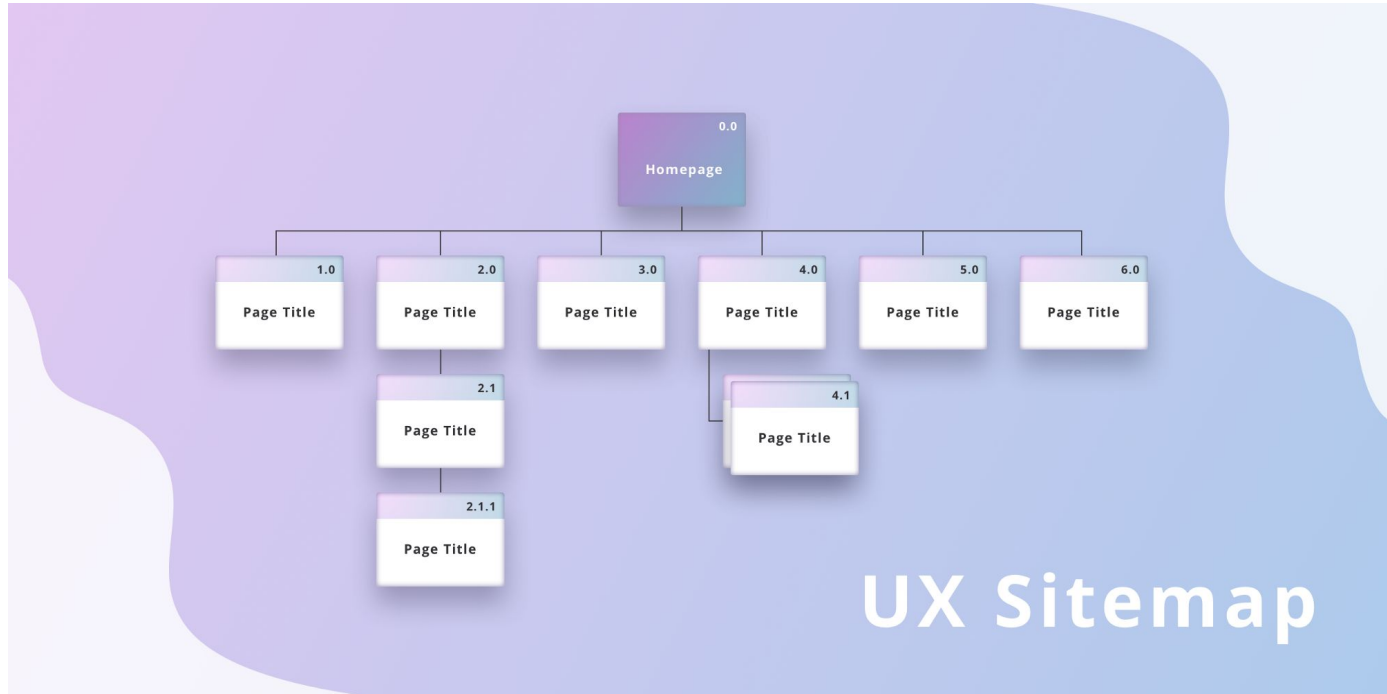
Create many planning documents including but not limited to:

- Writing about purpose
- Target Audience
- Content curation: choosing images and text.

In Milestone 2 you will...

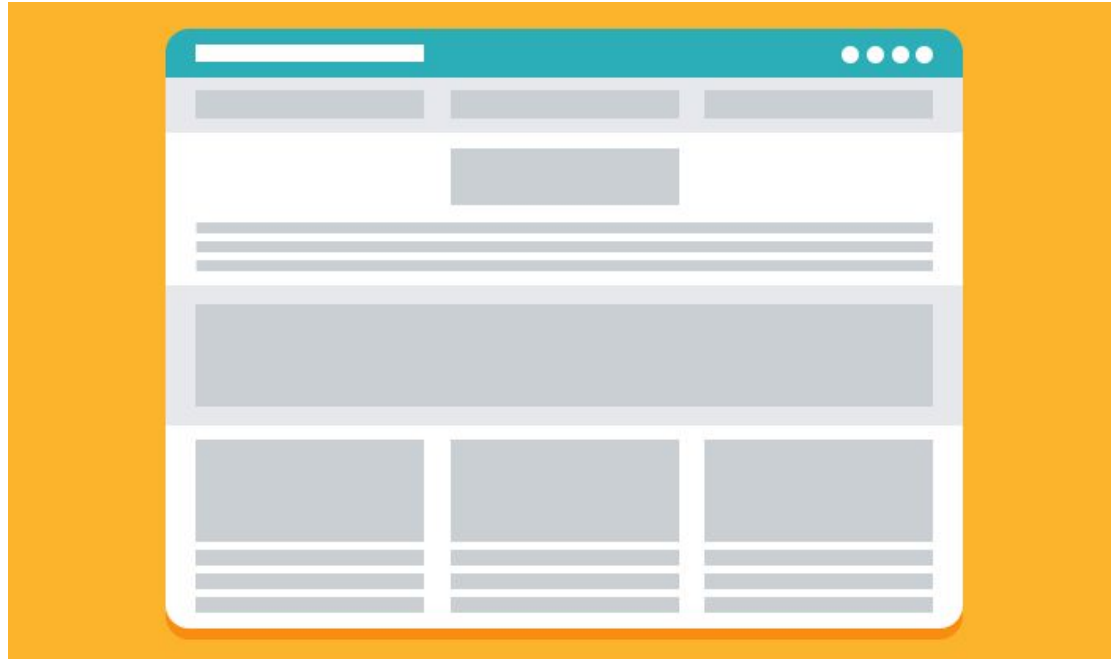
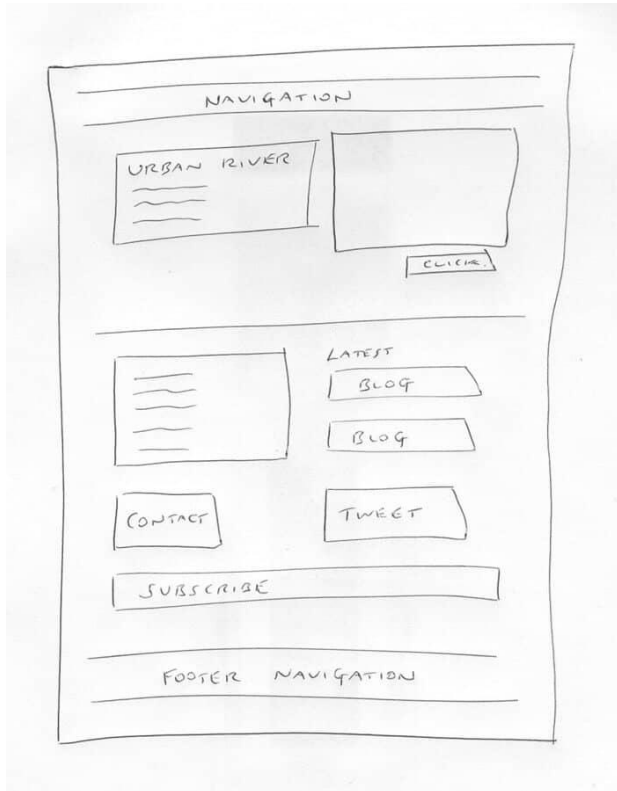
- Create a sitemap and wireframes in Photoshop or whichever software you are comfortable with.

Sitemap example



Wireframe Example

Wireframes do not have to be "fancy." It is just boxes positioned where content in your website will go as placeholders, along with some details about what navigation buttons will go where.



In Milestone 3 you will...

- Meet with your instructor for “client approval” and feedback.
- Have at least 3 pages ready for this milestone.

In Milestone 4 you will...

- Submit your final project and conclusion document where you write about how you might improve your website given more time. Refer to project sheet for specific details.

PROJECT: WEB RE DESIGN EXAMPLE



MIX & MATCH

\$18.95 (per person)

(Minimum two people, no substitutions)

Meals Include:

- Green Onion Cake

- Choice of: Wonton Soup OR Hot & Sour Soup

- Yang Chow Fried Rice (House Special)

- 1 entree per person, up to a maximum of 8 choices
for groups of 9 or more, some chosen entree(s) will need to be duplicated

ENTREES

A. Honey & Garlic Spareribs
B. Deep Fried Shrimp
C. Ginger Hot Beef **OR** Chicken (Crispy) ✓
D. Beef with Seasonal Greens
E. Pineapple Chicken Balls
F. Sweet & Sour Boneless Pork
G. Black Pepper Beef ✓
H. Black Pepper Chicken ✓
I. Dry Garlic Spareribs
J. Beef with Ginger & Green Onions
K. Chicken w/ Ginger & Green Onions
L. Lemon Chicken
M. Shrimp with Cashew Nuts

N. Diced Chicken w/ Cashew Nuts
O. Shrimp with Seasonal Greens
P. Palace Chicken ✓
Q. Diced Beef Tenderloin w/ Honey & Black Pepper Sauce ✓
R. Pekingese Sweet & Sour Pork Chops
S. Shrimp Chop Suey
T. Stir Fried Mixed Vegetables
U. Jumbo Crystal Shrimp with Peaches & Mango Sauce
V. Singapore Fried Rice Vermicelli ✓
W. Shanghai Fried Noodles
X. Chow Mein (Choice of Mixed Veg, Chicken, Beef **OR** BBQ Pork)

Qty		Qty		Qty	
	APPETIZERS				HOUSE FAMOUS & CHEF'S SUGGESTIONS
	1. Grilled Pork Dumplings (6)..... 8.50		30. Chicken w/ Curry Sauce ✓ 16.95		59. Black Pepper Chicken with Crispy Greens ✓ 16.95
	2. Green Onion Cake (1) 4.25		31. Chicken with Seasonal Greens 16.95		60. Crispy Chicken with Garlic & Soya Sauce (Half) 16.95
	3. Crispy Spring Rolls (2) 4.25		32. Cantonese Crispy Chicken (Half) 16.95		61. Diced Beef Tenderloin with Honey & Black Pepper Sauce ✓ 16.95
	4. Vietnamese Spring Rolls (6) 8.50		33. Chicken w Lemongrass Sauce 16.95		62. Jumbo Crystal Shrimp w/ Peaches & Mango Sauce (14 pcs) ... 16.95
	5. Deep Fried Squids 16.95		34. Chicken with Black Bean Sauce 16.95		
	6. Dry Garlic Spareribs 16.95		35. Chicken with Ginger & Green Onions Hot Pot 16.95		DIM SUM
	7. Deep Fried Chicken Wings 16.95				<i>Please note: (minimum 20 minutes required)</i>
	SOUPS				63. Mini Sticky Rice (2) 5.75
	8. Wonton Soup(bowl) 3.25		PORK		64. Jumbo Shrimp Dumplings 5.25
	9. Wor Wonton(med) 12.95		36. Sweet & Sour Boneless Pork with Pineapple 16.95		65. Steamed Curry Squids ✓ .. 5.25
	10. Hot & Sour Soup ✓ (bowl) 3.25		37. Pekingese Sweet & Sour Pork Chop 16.95		66. Deep Fried Shrimp Dumplings 5.25
	11. Chicken Cream Corn Soup(med) 12.95 (lg) 16.95		38. Deep Fried Pork Chops with Salt & Peppers ✓ 16.95		67. Deep Fried Shrimp Rolls 5.25
	12. Seafood Neptune Soup(med) 16.95 (lg) 19.95		39. Honey & Garlic Spareribs 16.95		68. Minced Pork & Shrimp Dumplings 4.75
	SEAFOOD		VEGETARIAN DISHES		69. Steamed Beef Balls 4.75
	13. Deep Fried Shrimp (12) 16.95		40. Stir Fried Seasonal Greens 16.95		
			41. Diced Mixed Vegetables		

Before. This website had NO pages, only the menu on the homepage.



[Special Items](#) [Menu](#) [About US](#) [Reviews](#) [About The Chef](#) [Contact us](#)

[Order Online](#)

TODAY'S SPECIAL

MOON CAKE 佳月好禮 金秋富貴 JINQIU FUGUI ZHONGQIU JIALI 榮華富貴

吉祥如意 中秋節還有八月半 月夕待一些別名 因為中秋節在八月十五正是八月十五之節稱“八月半”

花好月圓人壽豐年 中秋佳禮

Student work, Edmonton, AB - Leo Mark

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Be sure to use these examples just as inspiration and reference as all students have not followed project sheet perfectly.

Always follow instructions on project sheet to achieve the highest marks.

While this example is a bit advanced...

- Remember that you are experimenting and learning. This website will likely not turn out visually the way you imagined unless you have previous knowledge of HTML.



REMINDER:

- For all of your Software based courses, technical use of the software is more important than artistic skill.
- Later in your course, once you learn about design fundamentals, you can worry more about how the design "looks."
- For now, just stay focused on experimenting and learning the software as much as you can.