



Claudia Michels

UI Designer | Visual Designer

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- instagram.com/michelsmedien
- behance.net/michels-medien
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SKILLS UI-Design:

- Framework / Wireframing (Sketch)
- Prototyping (InVision)
- Animations (Flinto)
- Qualitative and Quantitative Research
- Moodboards
- Mockups
- User Flows
- Style Guides
- Typography
- Responsive Design

SKILLS Digital Tools (high level):

- Adobe InDesign
- Adobe Photoshop
- Adobe Illustrator
- Microsoft Office

LANGUAGES:

- German (fluent)
- English - (business fluent)



SUMMARY

- Inspired by the desire to learn new things, new techniques and tools to expand my portfolio and update my skills Training as a UI designer
- +25 years of experience in the areas of corporate design, marketing and the creation of consistent communication instruments with and has a great passion for creative and goal-oriented design.
- Loyal and reliable person, who works independently and organised, with attention to detail and an eye for what is feasible, and who is willing to get involved, learn and improve.



WORK EXPERIENCE

Oct. 2019 – May 2020 | UI Design CareerFoundry

- Creation of several projects including design thinking, prototyping, testing, iterations and evaluation (behance.net/michels-medien).

June 2015 – present | Self-employment Michels Medien

- Foundation of a sole proprietorship for branding and corporate design
- Strategic marketing-concepts, creative implementation and target-group oriented approaches – online and offline (branding, business-communications, production)
- I am thrilled to enrich the world a bit more beautiful and simple with good design and logical communication media

July 2003 – May 2015 | Freelancer

- Delivering marketing projects to customers (healthcare and pharmaceutical sector) of advertising agencies, from conception to production
- various activities in the pre-press and production of digital media: typography, desktop-publishing, image editing, print- and web design, concept and visualization

Sept. 1995 – June 2003 | Application consultant Nothnagel GmbH, Darmstadt

- Application consultant and subsequently head of the training center for DTP soft- and hardware
- Conveying of practical trainings to customers

Oct. 1992 – August 1995 | Marketing Assistent subsidiary company mrkreativ.de

- Conception and design of communication media and production support / monitoring



EDUCATION

Oct. 2019 – May 2020 CareerFoundry – UI Design

7-month Distance learning for the accelerated project-based program, focused on web and mobile design, research methods, user-psychology and pixelperfect design

October 1990

University of the Saarland

Information science and Business administration

September 1987

Manufacturer of Artwork, two-year vocational training

July 1987

High School Graduation, Marienschule Saarbrücken