

EMPLOYMENT HISTORY

Senior Digital Designer

nzherald.co.nz

FEB 2011 – PRESENT Currently creating unique user experiences for a number of projects, custom design and development for special coverage; for desktop and mobile. Proposing and designing elegant solutions to display complex information. Researching user needs and designing interactions to introduce new products.

Web Designer

mokodigital.co.nz

NOV 2009 – OCT 2010 Created concepts and visual design for websites as well as development. On some cases designed the brand from scratch, but most of the time we worked as a team to find solutions to evolve our client's brand online.

Web Designer

masstrategy.com

(CONTRACT) Designed for small websites and collateral material.

Designer for Web and Print

trio.co.nz

APR 2007 – NOV 2009 Designed and developed websites, intranet and digital editions for renowned brands like Air New Zealand and Coca-Cola Amatil. Designed for print.

Web Designer

APN/finda.co.nz

MAR 2006 – APR 2007 I used their CMS and sometimes custom Html to put online adverts on Wisers Maps, Sella and Finda. Created some flash banners and helped on the implementation of an automation system to convert print to online using XML on InDesign.

Graphic Designer

pontoforte.com.br

MAR 2001 – FEB 2003 I have got to work hand in hand and learn from other creative designers, design directors, and clients. I experienced the design world first hand and got to develop my skills as a designer working on top brazilian brands.

SKILL SUMMARY

Photoshop
Illustrator
InDesign
Axure | UXpin
Flash/AS3
JavaScript | JQuery
HTML5/CSS3
Sass, Susy and Compass
Tableau (data visualization)
Sublime
Git

EDUCATION

DIGITAL MEDIA
MDS School, Auckland
(*Diploma with distinction and formed part of the industry panel in 2012*).

GRAPHIC DESIGNER
Buenos Aires University

MARKETING AND DESIGN
Polytechnic, Argentina.

AWARDS

BEST INNOVATION IN MULTIMEDIA 2012
(*in recognition of all round excellence of work*).

OTHER

I'm a New Zealander, originally from Argentina. Easy going, I like to meet new people and help others. When not at work I enjoy philosophy, art, yoga and dancing.