

## EMPLOYMENT HISTORY

### *Senior Digital Designer*

nzherald.co.nz

**FEB 2011 – PRESENT** Currently creating unique user experiences for a number of projects, custom design and development for special coverage; for desktop and mobile. Proposing and designing elegant solutions to display complex information. Researching user needs and designing interactions to introduce new products.

### *Web Designer*

mokodigital.co.nz

**NOV 2009 – OCT 2010** Created concepts and visual design for websites as well as development. On some cases designed the brand from scratch, but most of the time we worked as a team to find solutions to evolve our client's brand online.

### *Web Designer*

masstrategy.com

**(CONTRACT)** Designed for small websites and collateral material.

### *Designer for Web and Print*

trio.co.nz

**APR 2007 – NOV 2009** Designed and developed websites, intranet and digital editions for renowned brands like Air New Zealand and Coca-Cola Amatil. Designed for print.

### *Web Designer*

APN/Wises Maps/finda.co.nz

**MAR 2006 – APR 2007** I used their CMS and sometimes custom Html to put online adverts on Wises Maps, Sella and Finda. Created some flash banners and helped on the implementation of an automation system to convert print to online using XML on InDesign.

### *Graphic Designer*

pontoforte.com.br

**MAR 2001 – FEB 2003** I have got to work hand in hand and learn from other creative designers, design directors, and clients. I experienced the design world first hand and got to develop my skills as a designer working on top brazilian brands.

## SKILL SUMMARY

Photoshop  
Illustrator  
InDesign  
Axure  
Flash/AS3  
JavaScript | JQuery  
HTML5/CSS3  
Sass, Susy and Compass  
Tableau (data visualization)  
Sublime  
Git

## EDUCATION

**DIGITAL MEDIA**  
MDS School, Auckland  
(*Diploma with distinction and formed part of the industry panel in 2012*).

**GRAPHIC DESIGNER**  
Buenos Aires University.

**MARKETING AND DESIGN**  
Polytechnic, Argentina.

## AWARDS

**BEST INNOVATION IN MULTIMEDIA 2012.**  
(*in recognition of all round excellence of work*).

## OTHER

I'm a New Zealander, originally from Argentina. Easy going, I like to meet new people and help others. When not at work I enjoy philosophy, art, yoga and dancing.