

# employment history

Senior Digital Designer **nzherald.co.nz**

**Feb 2011 – Present)** Currently creating unique user experiences for a number of projects, across multiple platforms, custom design and development for special coverage; for desktop and mobile. Proposing and designing elegant solutions to display complex information. Researching user needs and developing interaction solution to introduce new products.

Web Designer **mokodigital.com**

**Nov 2009 – Oct 2010** Created concepts and visual design for websites as well as development. On some cases designed the brand from scratch, logo and collateral, but most of the time we worked as a team to find solutions to evolve our client's brand online.

Web Designer **masstrategy.com**

**(contract)** Designed for small websites and collateral material for print.

Web and print Designer **trio.co.nz**

**Apr 2007 – Nov 2009** Designed and developed websites, intranet and digital editions for renowned brands like Air New Zealand and Coca-Cola Amatil. Designed for print and pre-press checkups.

Web Designer **apn/finda.co.nz**

**Mar 2006 – Apr 2007** I used their CMS and sometimes custom Html to put online adverts on Wises Maps, Sella and Finda. Created some flash banners and helped on the implementation of an automation system to convert print to online using XML on InDesign.

Graphic Designer **pontoforte.com.br**

**Mar 2001 – Feb 2003** I have got to work hand in hand and learn from other creative designers, design directors, and clients. I experienced the design world first hand and got to develop my skills as a designer. I worked on the top brazilian brands.

**delferrier@gmail.com**

## skill summary

Photoshop  
Illustrator  
InDesign  
Axure | UXpin  
Flash/AS3  
JavaScript | JQuery  
HTML5/CSS3  
Sass, Susy and Compass  
Tableau (data visualization)  
Sublime  
Git

## education

Digital Media  
Media Design School Auckland  
(Diploma with distinction and formed part of the industry panel in 2012.)

Graphic Designer  
Buenos Aires University

Marketing and Design  
Polytechnic, Argentina

## awards

Best Innovation in Multimedia  
2012, in recognition of all round excellence of work

## others

I am a newzealander, originally from Argentina. Easygoing, I like to meet new people and help others. When not at work I like to get into philosophy, art and yoga stuff.

**mob 64 21 220 6877**