IMPORTANCE

VIABILITY

What features do we have to drop based on this exercise?

What features make up our “MVP”?

|  |  |  |  |
| --- | --- | --- | --- |
| ID | Opportunity / Problem / Feature | Importance | Viability |
| A | Include a “Mission Statement” or “About” page, so users understand the purpose of the app | 0 | 0 |
| B | Incorporate a dropdown list above the “submit” CTA so users can select a vehicle “make/model” for comparison |  |  |
| C | Use JS to produce a pop-up modal/new page with a comparison & breakdown of financial details (yearly savings, etc.) for fuel l vs. electric vehicles |  |  |
| D | Incorporate a “save summary” button/option, so users can save the price comparison breakdown in a PDF file for future review |  |  |
| E | Connect to a third-party API, so users can search/find/compare specific vehicles (brands, models, years, etc.) |  |  |
| F | Include a built-in calculator (JS) to show users how much money they would be saving in the long run (1 month, 1 year, 5 years, etc.) by choosing electric |  |  |
| G | Incentivize users to choose electric by including a “Fuel Facts” feature (card, banner, etc.) with statistics about the effect fuel emissions have on the atmosphere |  |  |
| H | Add animations, images and effects to the price comparison/breakdown to emphasize why electric is better |  |  |
|  | Total | 0 | 0 |