Claudia Ruiz

Product Designer & Researcher

ClaudiaRuizUX

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Sydney, NSW, Australia

AEDT | Available for Relocation

CoreLogic | Product Designer

Jun 2017 - Present | Sydney, Australia

Leading Australia & New Zealand product design. A mix of workshops, research and co-design activities. I've repositioned the brand and influenced development of greenfield products for the valuation and banking industry.

The Link Group | UX Designer

Oct 2015 - Jun 2017 | Sydney, Australia

Designed and validated products and services workflows for a fund management system and a superannuation platform.

The New Zealad Herald | Senior Product Designer

Feb 2011 - Sept 2015 | Auckland, New Zealand

Worked collaboratevly with reporters to explore new ways to cover new stories with emerging technologies.

Moko Digital | Visual Designer & Developer

Nov 2009 - Dec 2010 | Auckland, New Zealand

Interviewed customers to understand their needs to explore design and develop solutions for their digital presence.

APN Finder | Visual Designer & Developer

Apr 2006 - Oct 2009 | Auckland, New Zealand

Design and front-end development for online maps.

Education & Courses

Foundations in Design Thinking
IDEO | 2020

Service Design
Academy Xi | 2020

Blockchain: Decentralised Experiences
Michael Walker (ConsenSys) | 2019

Psychology (Single Subject)
Swinburne University of Technology | 2016

UX Certification & Design Systems
Nielsen Norman Group | 2016

User Experience Design & Research
Billy Blue College of Design | 2015

Diploma in Digital Media (with distinction)
Media Design School | 2008 - 2010

Awards & Positions of Trust

Best Use of Data
NZBIA Innovation Award | 2020

Best Innovation in Multimedia
Canon Media Award | 2012

Student Panel Board
at Media Design School | 2011