




## Claudia Ruiz


### Product Designer & Researcher

 ClaudiaRuizUX

 in/clauidiaux

 @ClaudiaRuizUX

 claudiaruizux@gmail.com

 Sydney, NSW, Australia

 Time Zone AEDT | Remote

### CoreLogic | Product Designer

Jun 2017 - Present | Sydney, Australia

Leading Australia & New Zealand product design. A mix of workshops, research and co-design activities. I've repositioned the brand and influenced development of greenfield products for the valuation and banking industry.

### The Link Group | UX Designer

Oct 2015 - Jun 2017 | Sydney, Australia

Designed and validated products and services workflows for a fund management system and a superannuation platform.

### The New Zealand Herald | Senior Product Designer

Feb 2011 - Sept 2015 | Auckland, New Zealand

Worked collaboratively with reporters to explore new ways to cover new stories with emerging technologies.

### Moko Digital | Visual Designer & Developer

Nov 2009 - Dec 2010 | Auckland, New Zealand

Interviewed customers to understand their needs to explore design and develop solutions for their digital presence.

### APN Finder | Visual Designer & Developer

Apr 2006 - Oct 2009 | Auckland, New Zealand

Design and front-end development for online maps.

### Education & Courses

#### Foundations in Design Thinking

IDEO | 2020

#### Service Design

Academy Xi | 2020

#### Blockchain: Decentralised Experiences

Michael Walker (ConsenSys) | 2019

#### Psychology (Single Subject)

Swinburne University of Technology | 2016

#### UX Certification & Design Systems

Nielsen Norman Group | 2016

#### User Experience Design & Research

Billy Blue College of Design | 2015

#### Diploma in Digital Media (with distinction)

Media Design School | 2008 - 2010

### Awards & Positions of Trust

#### Best Use of Data

NZBIA Innovation Award | 2020

#### Best Innovation in Multimedia

Canon Media Award | 2012

#### Student Panel Board

at Media Design School | 2011