



Claudia Ruiz

Product Designer

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I live in Australia (SYD AEST) but am originally from Argentina/Brazil (proficient in Spanish, Portuguese, and English). I experienced the bankless life and major economic crisis that forced me to move overseas where, like others, I struggled with the remittance system while learning and adjusting to new cultures.

I have been learning complex technologies for more than 15 years, and I have extensive expertise in product design and research on innovative and disrupting projects in both Latin America and Oceania.

I have a sound understanding of cultural differences across Latin America along with strong, strategic connections with top local UX researchers and government officials, with whom could help establish a cross regional strategy for Bitcoin.

Looking forward to hearing from you,
Claudia Ruiz

[ah, and made the best NFT in the history of everything! ;P](#)

Partners & Clients

