

# Claudia Ruiz

## Product Designer

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Hello, I am Claudia Ruiz and currently working as a **product designer** for Australia's largest data company in the real estate and banking industries while learning and mastering blockchain technologies.

My experience (10y+) spans from cutting-edge technology startups to large organizations in the media and finance industries, in which have been responsible to plan, execute and collect robust data to drive and implement design decisions to balance the best level of quality with quick releases to continue the measure-improve cycle, according to an agile Silicon Valley-style methodology.

I stay fascinated by the interdisciplinary nature of the field that combines ecosystems, human factors, and emerging technologies; through my experience practicing design, I have acquired the skills to build the right design cases through a sound holistic understanding of people, technology, and systems.

Today my goal is to work in a cool team on projects that support decentralization.

### Partners & Clients

