

CLAUDIA KYASE

Software Developer
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CAREER OBJECTIVE

Enthusiastic and innovative Software developer, with a passion for creating dynamic, user-friendly websites and applications. Leveraging expertise in front-end, along with a keen eye for design, currently in pursuit of AWS Cloud Practitioner certification to complement my burgeoning skills in front-end development, to deliver impactful digital solutions.

WORK EXPERIENCE

K & K tech solutions– (Full-time, Remote)

- **Software Developer - December 2022 – Present**
- Spearheaded the development and design of numerous high-traffic websites, resulting in a 30% increase in user engagement and a 20% boost in conversion rates.
- -involve in a team of developers and designers to successfully deliver complex web projects within tight deadlines, ensuring adherence to client specifications and project requirements.
- Implemented responsive design techniques and cross-browser compatibility strategies to optimize user experience across various devices and platforms.
- Collaborated with clients to understand their business objectives and translate them into functional and visually appealing website designs, resulting in increased client satisfaction and retention.
- Actively participated in code reviews and continuous improvement initiatives to enhance code quality, performance, and security.

YASE Fashion Studio – (Full-time)

- **Creative Director – March 2018 – November 2022**
- Directed the creative vision for fashion collections, infusing innovative tech elements and interactive features into designs, elevating the brand's digital presence.
- Collaborated seamlessly with tech-savvy designers, developers, and production teams to translate creative concepts into functional digital assets, ensuring a cohesive user experience.
- Led and inspired creative teams to embrace tech-driven design thinking, fostering an environment of continuous learning and experimentation.
- Championed frontend development projects for the studio's website and online platforms, optimizing UI/UX and driving user engagement through responsive and interactive design.
- Analyzed customer behavior using tech-powered data analytics tools, extracting valuable insights to inform product design and marketing strategies, resulting in increased customer satisfaction and sales.
- Successfully managed business operations and optimizing resources and achieving financial objectives.

Better Life Program for the African Rural Woman (NGO) – (Full-time)

- **Jr Project Manager - Oct 2016 – March 2018**
- Mobilized cooperative membership, leveraging digital strategies to engage and galvanize community support for project initiatives.
- Orchestrated end-to-end project management, collaborating with cross-functional tech teams, and applying agile methodologies to meet project objectives efficiently.
- Expertly managed contract procurement with a tech-focused approach, identifying and onboarding cutting-edge vendors to ensure optimal project outcomes.
- Leveraged advanced project management tools and software to maintain real-time documentation, enabling streamlined communication and ensuring project success.
- Spearheaded data-driven decision-making, employing data analytics tools to analyze project performance, identify trends, and proactively address challenges.
- Skillfully managed project budgets, ensuring cost-effectiveness and maximizing return on investment.

EDUCATION AND CERTIFICATES

International Relations and Diplomacy, (B.Sc.)

- Certificate of Completion in JavaScript @ Codecademy
- Introductory Cybersecurity Certificate @ Codecademy
- Front-End Engineer (Professional Certificate) @ Codecademy
- AWS Cloud Practitioner (in progress)

SKILLS

Technical Skills: • JavaScript (ES6+) • Python • PHP • React.js • Node.js • Next.js • jQuery • Postgres • Mongo DB • AWS Cloud • JIRA• TRELLO • GIT • CSS3 & HTML5

Soft Skills: • Leadership • Collaboration • Creative mindset • Team Player • Problem Solving • Communication • Time Management • Adaptable and Self-motivated