Global Superstore Sales Analysis

Data analysis done By Cláudio Bucene

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Sales analysis

Sales key influencers

Sales analysis by Location

Year

- [ ] 2011
- [ ] 2012
- [ ] 2013

Segment

- [ ] Consumer
- [ ] Corporate
- [ ] Home Office

Country

- [ ] Afghanistan
- [ ] Albania
- [ ] Algeria
- [ ] Angola
- [ ] Argentina
- [ ] Armenia
- [ ] Australia
- [ ] Austria
- [ ] Azerbaijan
- [ ] Bahrain
- [ ] Bangladesh

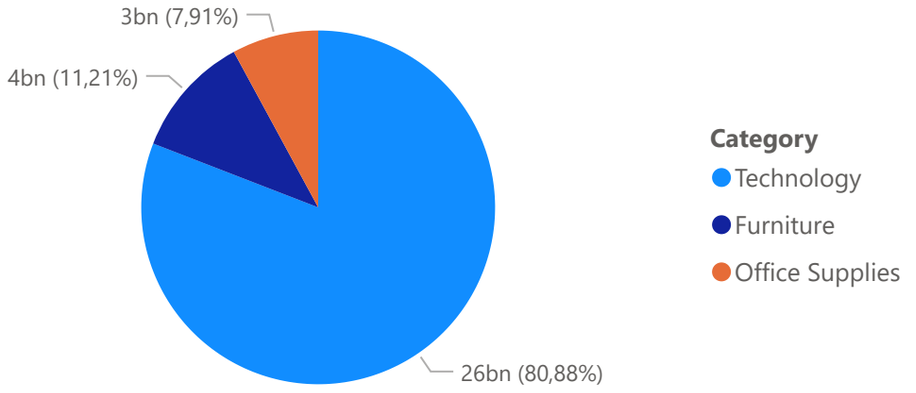
Total sales

32bn

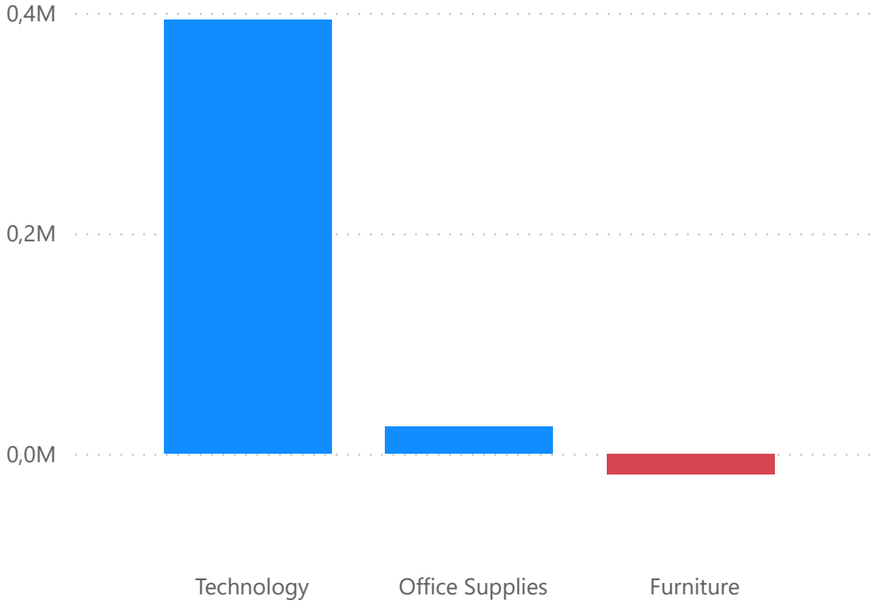
Average of sales

623,19K

Sales by Category



Average of Profit by Category



Sum of Sales by Ship Mode

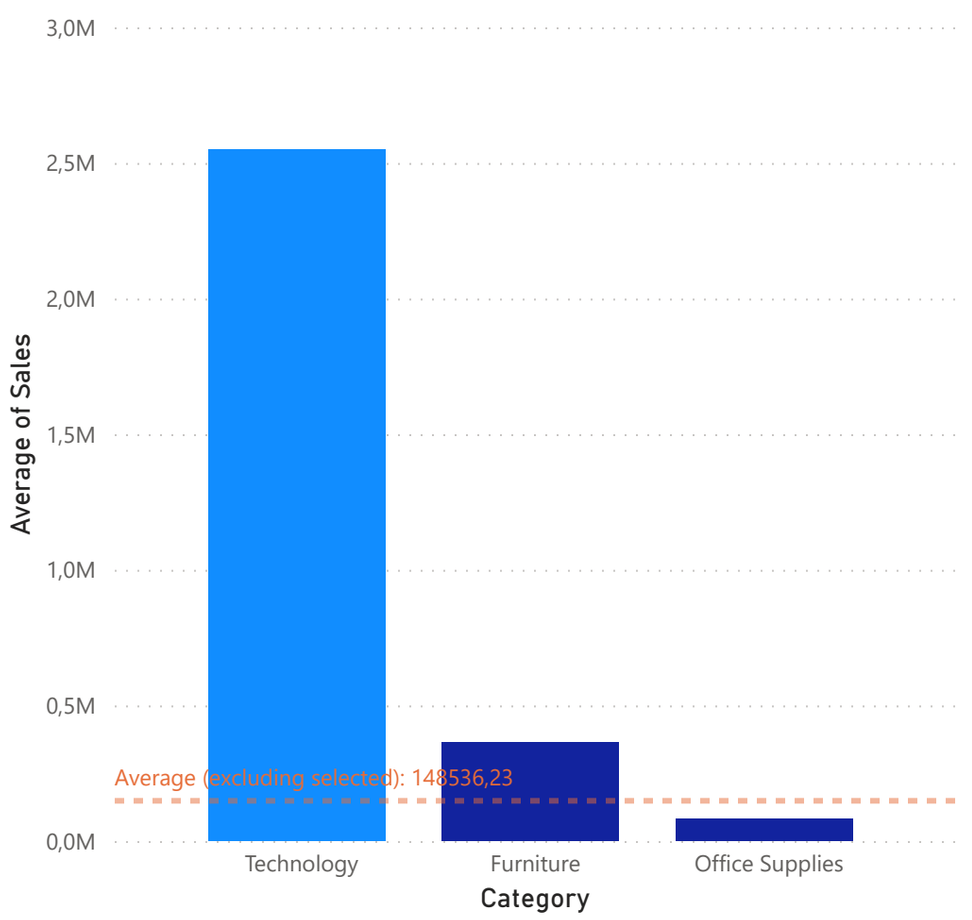
Key influencers Top segments

What influences Sales to Increase ?

When... ....the average of Sales increases by

Category is Technology 2,32M

Sales is more likely to increase when Category is Technology than otherwise (on average).



Only show values that are influencers

Year

All

Medium had the highest total Sales at 29.433, followed by High, Critical, and Low.

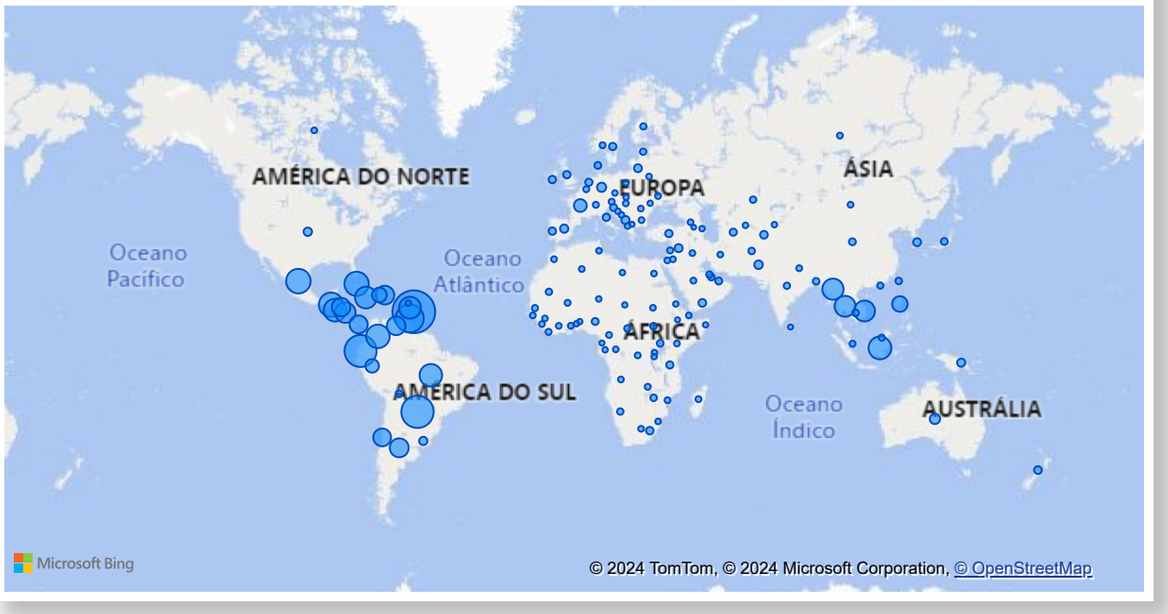
United States in Priority made up 11,13% of Sales.

Medium had the highest average Sales at 205,83, followed by High, Critical, and Low.

At 9.950.468,77, Barbados had the highest Average of Sales and was 414.675,69% higher than Armenia, which had the lowest Average of Sales at 2.399,00.

Across all 147 Country, Average of Sales ranged from 2.399,00 to 9.950.468,77.

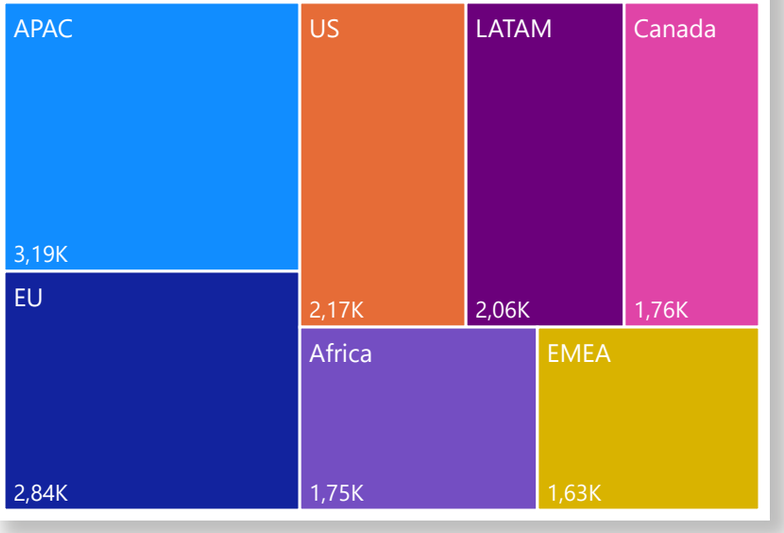
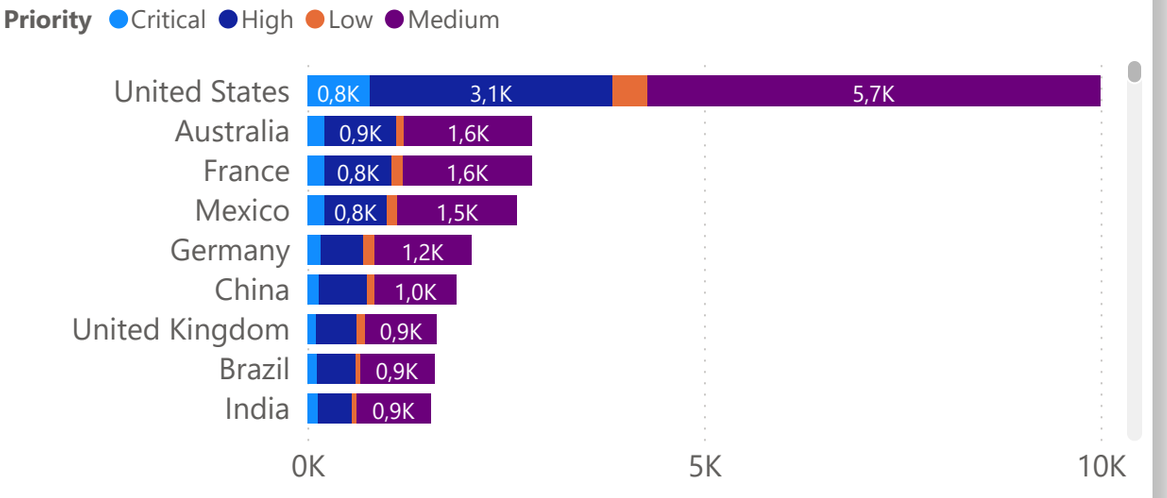
Average of Sales by Country



Country

- Afghanistan
- Albania
- Algeria
- Angola
- Argentina
- Armenia
- Australia
- Austria
- Azerbaijan

Average of Shipping Cost by Market



Sales by Country and Priority