

Bekah Claussen

bekahclaussen@gmail.com → Vineyard, Utah

Education

Brigham Young University-Idaho
Rexburg, Idaho

April 2021

Bachelor of Science, Web Design
and Development
Emphasis: Web Development

Brigham Young University-Idaho
Rexburg, Idaho

July 2019

Certificate
Web Frontend Development

Brigham Young University
Provo, Utah

December 2013

Bachelor of Arts, Humanities: Media
Arts Emphasis
Minor: English Editing

Skills

- HTML
- CSS, Sass, Less, Bootstrap
- JavaScript
- Java
- Adobe InDesign
- Adobe Photoshop
- Adobe Illustrator
- Content creation
- English editing
- Copywriting

Experience

Freelance Web Content Consultant

Jan 2014–Jul 2018

- Created eCommerce websites through a CMS that allows companies to sell products, post blogs, and fulfill orders; customized using HTML and CSS
- Designed custom content such as logos, website themes, product descriptions and marketing material
- Maintained websites, enhanced search engine optimization, and resolved user concerns
- Produced industry-targeted content weekly, driving traffic to site and resulting in increased sales; managed distribution via automated email platform and social media

Contract Writer

Nov 2014–Sept 2015

Study.com

- Delivered over 215 articles on topics such as educational programs, career paths, and study materials
- Proofread, edited, and wrote original copy for articles that are on the first page of search engine results for their keywords
- Mastered company's software tools, syncing effectively with team while working remotely

Graphic Designer

Feb 2014–Sept 2015

Cedar Fort Media & Publishing (Springville, Utah)

- Designed covers and interiors of at least three cookbooks per month, as well as promotional banners and press kits for the sales and marketing divisions
- Worked closely with team members in order to develop, edit, and design cookbooks efficiently while working with tight deadlines and high pressure
- Wrote cover blurbs, edited page samples, and proofread others' design projects in collaborative environment
- Synthesized diverse feedback from authors, managers, and peers to deliver products highly satisfactory to all stakeholders

Reserve Secretary

Jun 2011–Dec 2013

Harold B. Lee Library (Provo, Utah)

- Personally processed approximately 1,500 article and book requests on a semester-by-semester basis in time for use in the classroom, including successfully completing late requests
- Demonstrated impeccable written and oral communication talent when corresponding with professors, teaching assistants, and team members
- Assisted with organizing and hosting forums on copyright law, providing feedback on copyright promotional materials, and instructing faculty and staff members on copyright law