

Explore the career requirements for multimedia specialists. Get the facts about education requirements, salary, and potential job growth to determine if this is the right career for you.

!!!Career Information At a Glance

Multimedia specialists are creative professionals who produce presentations, websites and other projects using sound, video and other multimedia tools. Reference the following table to learn more about what education and skills you'd need for this job.

	__Degree Required__		Bachelor's degree
	__Education Field of Study__		Graphic design \\\
	__Certification Required__		Technology
	__Key Skills__		Creative, tech savvy,
	__Licensure Required__		Add text here...
	__Job Growth (2012–2022)__		6%*
	__Average Salary (2013)__		\$72,400*

"Source: *U.S. Bureau of Labor Statistics"

!!What Job Duties Might Multimedia Specialist Jobs Include?

While the term 'multimedia specialist' sometimes refers to a person who sets up, operates and maintains audio or video equipment, the title has more recently evolved to describe a designer or production professional who uses photography, film, sound, editing, animation and digital technologies to communicate. Multimedia specialist jobs may involve creating websites and designing multimedia presentations. You might be more focused on film and be part of conceptualizing or executing projects such as commercials or digital videos. Multimedia specialists could also be tasked with designing new social media platforms.

Some multimedia specialist jobs involve organizing the production of television shows, radio broadcasts or classroom lectures for distance learning classes. You may also assist with the selection of multimedia systems, using your knowledge to ensure the right devices are bought to meet the needs of the company or organization.

!!What Education Do I Need?

You will typically need at least a bachelor's degree in media or technology. Some employers will hire you if you have an associate degree or certificate and experience in multimedia technology. It is common for employers to test applicants on their abilities with a multimedia project before making hiring decisions.

You'll need to be comfortable with the Internet, multimedia systems, graphic design, animation, digital media and website creation. You should be comfortable with numerous formats and be able to manage a project and troubleshoot throughout pre-production, production and post-production phases.

!!Where Can I Find Employment?

Job opportunities in multimedia can be found in fields including education, communications, business, entertainment and marketing. Job titles may include graphic artist, multimedia producer, web designer, sound engineer and digital video specialist. Freelance work is common in this field and allows you to work in a variety of industries, using your skills on different multimedia projects. Job opportunities may increase if you further your education through earning a master's degree or completing graduate certificate programs.