

Find out about the types of jobs you could pursue in fashion journalism. Read on to learn more about career options along with salary and job growth information.

!!!Career Information At a Glance

Careers in fashion journalism include writers, reporters and editors. Learn more about education requirements and salary information from the following table.

	__Degree Required__		__Writer__ <i>Bachelor's degree</i>
	__Education Field of Study__		<i>English \ Journalism</i>
	__Training Required__		<i>Add text here...</i> <i>Good writer, clear co</i>
	__Key Skills__		<i>oriented</i>
	__Licensure Required__		<i>Add text here...</i>
	__Job Growth (2012-2022)__		<i>3% "(for all writers)"</i>
	__Average Salary (2013)__		<i>\$69,250 "(for all writ</i>

"Source: *U.S. Bureau of Labor Statistics"

!!What Kinds of Jobs are Available in Fashion Journalism?

You might find work as a staff writer, reporter or editor for a fashion publication. In these roles, you could be responsible for researching, writing or editing articles that go into a magazine. You might scout new trends or report breaking news in the fashion world.

After gaining some experience in the field, you might become a managing editor, senior editor or editor-in-chief of a fashion magazine. Though specific responsibilities for each of these positions vary by employer, common duties include content and layout oversight of an online or print publication. An editor-in-chief may have final say on all articles, advertisements and photographs that appear in a publication. Some managing or senior editors are expected to supervise an editorial staff.

!!How Can I Find Work in the Field?

Fashion journalism is a competitive industry; metropolitan areas like New York or Los Angeles may offer more employment opportunities for aspiring fashion journalists than smaller cities or towns. In some cases, you might be expected to work your way up through a company's ranks; you could start out as an intern before becoming a writer or editor. If you find work as a freelance fashion reporter, you might pitch story ideas to fashion publications and complete them on your own time.

!!What Type of Education Will I Need?

Fashion publications may prefer to hire employees who've completed a bachelor's program in English, journalism, communications or marketing. A bachelor's program in journalism might provide you with the skills necessary to research, report and write news articles.

Earning a bachelor's degree in fashion could provide you with an overview of the fashion industry and an understanding of new and developing designers or trends. You might be interested in declaring a major in journalism and a minor in fashion design to gain a thorough academic background in both subjects.

!!What Can I Expect to Earn?

The U.S. Bureau of Labor Statistics (BLS) does not report specific data for fashion magazine journalists; however, editors earned a median annual salary of \$50,800 in 2009, according to the BLS ("www.bls.gov"). During the same year, writers and authors earned a median annual salary of \$53,900. The BLS notes that reporters and correspondents earned a median annual wage of \$34,360 in 2009.