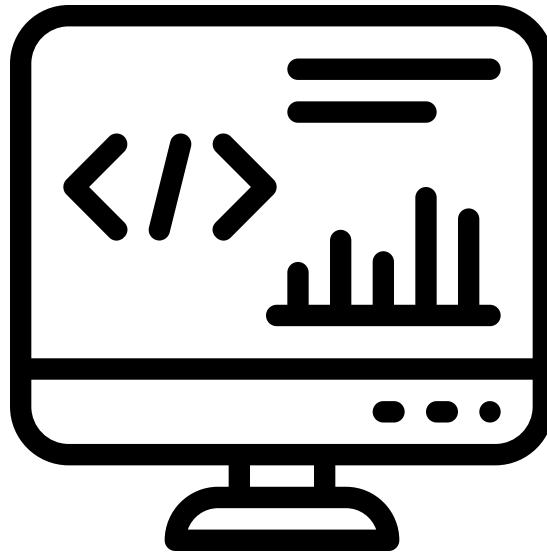


# The Custom Software Starter Kit

## Plan Your Project Like a Pro

Turn Your Idea Into a Winning Software Solution



Brought to you by **Adinkra Studio**

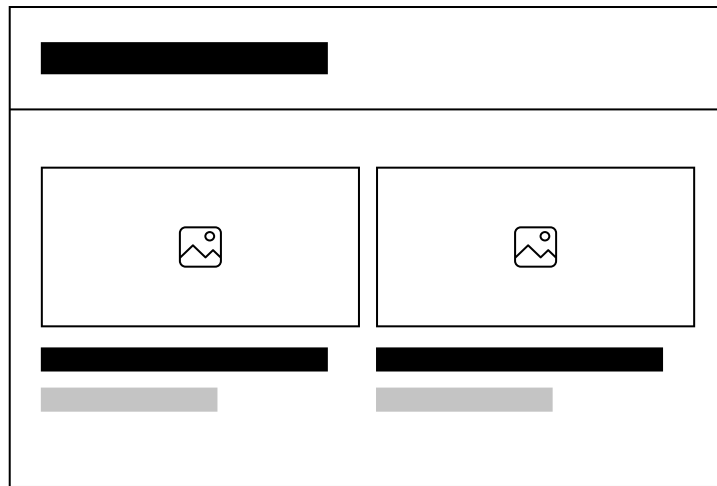
*We've built software that's fast, smart, and custom—now it's your turn.*

**[www.adinkra.studio](http://www.adinkra.studio)**

# Why Plan Now?

**A great software project starts with a solid plan—save time, cut costs, and get it right the first time.**

You've got a vision—maybe it's an app to streamline your team or a website to win more customers. But without a plan, you're risking delays, bloated budgets, or a product that misses the mark. At Adinkra Studio, we've seen it all—and solved it. Our clients get custom software faster and smarter because we start with strategy.



- **Clarity on Goals:** Nail down what success looks like—no guesswork, no scope creep.
- **Faster Development:** A roadmap cuts wasted time.
- **Better ROI:** Invest in what matters—custom solutions can slash operational costs by 20-30% vs. off-the-shelf tools.

*Curious how we do it? Flip to our portfolio online: [www.adinkra.studio/portfolio](http://www.adinkra.studio/portfolio)*

# Your 5-Step Planning Cheat Sheet

**Turn your idea into a clear plan—check these off and you’re ready to roll**

Great software doesn’t just happen—it starts here. Use this cheat sheet to map out your project, whether it’s an app, a website, or a custom tool. Need a team to bring it to life? We’re just a step away.

## What’s Your Big Win?

- Ask: What’s this software solving? More sales? Happier users? Less manual work?
- Example: “An app to track orders in real time.”
- Write your goal here: \_\_\_\_\_

## Key Features You Need

- List 3-5 must-haves—keep it focused.
- Example: “User login, payment gateway, analytics dashboard.”
- Jot them down: \_\_\_\_\_

## Timeline That Fits

- How fast do you need it? MVP in 2 months or a full build in 6?
- Tip: We’ve shipped MVPs in as little as 1 week.
- Set your target: \_\_\_\_\_

## Budget Ballpark

- Small projects: \$5k-\$10k. Bigger builds: \$20k+. What’s your range?
- Note: A plan keeps costs from spiraling.
- Pick your budget: \_\_\_\_\_

## Partner Up Right

- Look for speed, skill, and results. (Spoiler: That’s us!)
- Ask: “Can they deliver on time? Do they get my vision?”
- Your ideal team trait: \_\_\_\_\_

*Done? See how we turn plans into reality: [www.adinkra.studio/portfolio](http://www.adinkra.studio/portfolio)*

# Proof it Works

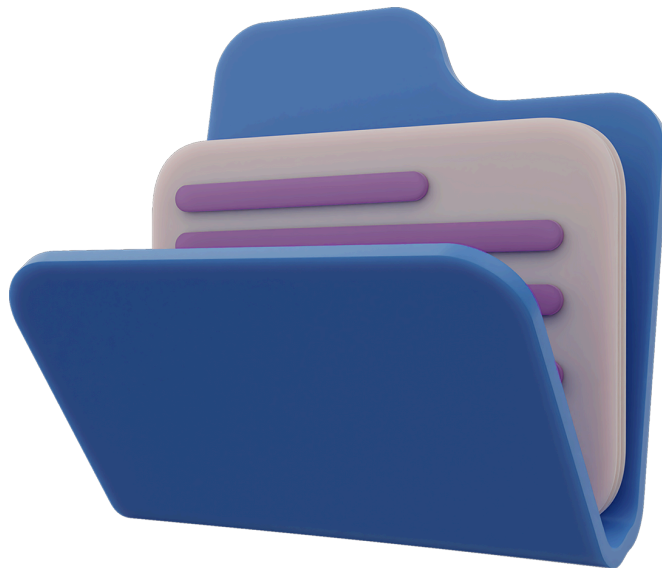
**We don't just plan—we build software that gets results. Here's a taste.**

Planning's only half the game—execution seals the deal. At Adinkra Studio, we've turned ideas into tools that save time, boost efficiency, and grow businesses. Check out what we've done, then imagine what we could do for you.

## Mini Case Study:

- **The Challenge:** A startup needed a website to showcase their expertise—fast.
- **Our Fix:** We built a custom solution in just 2 weeks, with a clean UI.
- **The Win:** They are now getting more customers than ever.

That's just one story. We've got more—web apps, custom tools, you name it. Ready to see the full lineup?

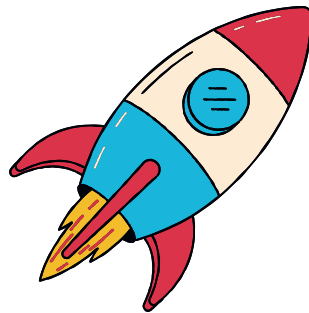


*Dive into our portfolio: [www.adinkra.studio/portfolio](http://www.adinkra.studio/portfolio)*

# Let's Make it Real

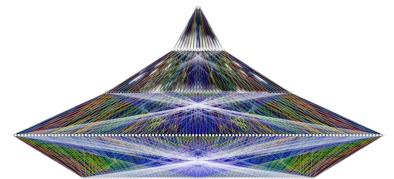
**Your plan's ready—now let's build something that works.**

You've got the vision and the roadmap. We've got the skills to bring it to life—fast, custom, and built to win. Whether it's an app, a website, or a game-changing tool, Adinkra Studio's here to make it happen. Don't wait—let's start today.



Email us at [clay@adinkra.studio](mailto:clay@adinkra.studio) or visit [www.adinkra.studio](http://www.adinkra.studio) for a free quote.

*See what we've built so far: [www.adinkra.studio/portfolio](http://www.adinkra.studio/portfolio)*



© Adinkra Studio 2025