

6 C's of Social Engineering

SOMETIMES, Social engineering is used for bad, but it can also be used for good!

For example, the principles behind social engineering we learned in Sunday school can be used to make others that usually wouldn't step outside their comfort zone feel welcome, and try new things.

HOW CAN YOU APPLY THE 6C'S TO YOUR LIFE?

LIKING: A friend might respond better to the gospel or to meeting with the missionaries because they know and like you.

RECIPROCITY: Doing something nice for someone at work might open up new relationships and opportunities.

CONSENSUS: Missionaries have a better chance of people accepting the gospel when members bear a second witness of its truth.

REMEMBER. Not everyone that is being nice to you has good intentions. Un-trustworthy people may use the 6 C's to take advantage of you. As long as we are prepared, we have nothing to worry about.

Some things to keep in mind are:

Scammers like to use things you are familiar with to gain trust and take advantage of you.

They may seek to make you think they are an authority figure from a place you shop or an employee from your bank.

They might try to scare you into acting fast and make a decision to send them money or buy them gift cards.

WHAT CAN I DO IF SOMEONE HAS CONTACTED ME ABOUT SOMETHING THEY SAY IS IMPORTANT

Think rationally. If there is a problem with your bank account, someone at your local branch will surely be able to help you take care of the situation.

Hang up and give them a call.

Talk to a family member first before giving away sensitive information.

Just because someone knows things about you, doesn't mean they are who they say they are. No authority figure will ever reach out to you to ask for money and especially not gift cards. Gift cards are a scammer's favorite form of payment because once you give them a code, it can't be tracked to them.

Make it a point this week to sit down with your family and talk about how the 6 C's of social engineering can relate to your lives.