By: Hughes S.B. No. 726

## A BILL TO BE ENTITLED

## AN ACT

relating to requiring operators of smart devices to provide information to users about the collection of personal data.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF TEXAS:

SECTION 1. Title 12, Business & Commerce Code, is amended by adding Chapter 611 to read as follows:

## CHAPTER 611. SMART DEVICE DATA COLLECTION TRANSPARENCY

(1) "Personal data" means information relating to a user's active or passive usage of a smart device.

Sec. 611.001. DEFINITIONS. In this chapter:

- (2) "Smart device" means a home appliance, consumer electronic device, or wearable device that:
  - (A) connects to the Internet;
- (B) collects and stores biometrics, data, images, sound, video, or voice recordings in the course of its operation; and
- (C) has the ability to transmit data to the

  device's manufacturer or retailer or to a third party, regardless
  of whether this feature is enabled.

- (3) "Smart device operator" means:
  - (A) the manufacturer of a smart device; or
  - (B) another person who:
- (i) remotely operates, monitors, or updates the smart device;
- (ii) provides physical or digital services
  to a user of a smart device; or
- (iii) receives, or has the capacity to receive, the personal data of the user of a smart device.
  - (4) "User" means an individual who:
    - (A) purchases a smart device;
    - (B) actively or passively uses a smart device;
- (C) lives in a dwelling to which a smart device is fixed, or where a smart device is regularly used; or
  - (D) wears a smart device.
- Sec. 611.002. APPLICABILITY. (a) This chapter applies to a smart device operator who:
  - (1) does business in this state;
- (2) manufactures, sells, or operates a smart device in this state; or
- (3) processes or engages in the sale of personal data captured by a smart device used in this state.
- (b) This chapter does not apply to a state agency, a political subdivision of this state, or a utility provider doing business in this state.

Sec. 611.003. REQUIREMENT TO SUMMARIZE PERSONAL DATA

COLLECTION. (a) A smart device operator shall develop and offer to

users a mobile application that provides a user with information

regarding:

- (1) the nature of the personal data collected by the smart device;
- (2) the purposes for which the personal data is collected and stored;
- (3) the methods by which a user's personal data is captured, including the use of any audio, biometric, or video recording devices;
- (4) the personal data stored by the smart device operator;
- (5) whether the personal data is stored locally on the smart device or transmitted to another location;
- (6) the security and privacy policies governing the storage of the personal data;
- (7) the identity of all persons with the ability to access the personal data; and
- (8) the identity of all third parties with which a user's personal data is shared, including whether the personal data is anonymized before being shared with the third party.
- (b) The mobile application must provide the user with information updated at least once a month.
  - (c) The mobile application must allow a user to:

- (1) view the information described by Subsection (a);
- (2) stop the acquisition of personal data through the smart device; and
- (3) stop the use of any audio, biometric, or video recording features on the smart device.

Sec. 611.004. USER NOTIFICATION. (a) On at least a quarterly basis, a smart device operator shall notify each user for which the operator has contact information of the availability of the mobile application and the methods by which the application may be used to customize personal data collection and sharing.

- (b) The notification under Subsection (a) must:
- (1) be sent to the user by text message, e-mail, or regular mail; and
- (2) be sent in a communication containing only the notification required under Subsection (a).

SECTION 2. This Act takes effect September 1, 2025.