CLAYTON DEWEY

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Experience

University Book Store

Web Administrator / February 2003 - Present

- Sole developer specializing in HTML5/CSS3.
- Developed and maintained three full-time e-commerce sites and two seasonal ecommerce sites generating approximately $2,200,000 in sales annually.
- Created and maintained order informational emails for e-commerce platform.
- Developed online submission forms for contest entries, model applications, and
- donation requests using PHP/MySQL.
- Collaborated with the Wisconsin Alumni Association to develop their e-commerce platform which made $152,353 in the first year of operation.
- Sole photographer/photo editor for product catalog of 3,000+ product images.
- Monitored and reviewed CCTV for loss, suspicious activities, and incidents.
- Insured high levels of customer satisfaction through prompt and efficient communication.

Skills Summary

- Photoshop
- HTML/CSS/Sass
- JavaScript
- React

Associate Degree in Front End Development

Madison Area Technical College – December 2023

Projects

www.uwalumnistore.com

E-commerce platform for the Wisconsin Alumni Association

www.uwbookstore.com

E-Commerce platform for the University Book Store & their text department