Clayton Dewey

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# Experience

## University Book Store

### Web Administrator / February 2003 - Present

* Sole developer specializing in HTML/CSS.
* Developed and maintained three full-time e-commerce sites and two seasonal ecommerce sites generating approximately $2,200,000 in sales annually.
* Created and maintained order informational emails for e-commerce platform.
* Developed online submission forms for contest entries, model applications, and donation requests using PHP/MySQL.
* Collaborated with the Wisconsin Alumni Association to develop their e-commerce platform which made $152,353 in the first year of operation.
* Sole photographer/photo editor for product catalog of 3,000+ product images.
* Monitored and reviewed CCTV for loss, suspicious activities, and incidents.
* Insured high levels of customer satisfaction through prompt and efficient communication.

# Skills

* Photoshop
* HTML
* CSS
* Sass
* JavaScript
* UI/UX
* React
* Git

## Associate Degree in Front End Development

Madison Area Technical College – December 2023

# Projects

**www.uwalumnistore.com**

E-commerce platform for the Wisconsin Alumni Association

**www.uwbookstore.com**

E-Commerce platform for the University Book Store & their text department