Clayton Dewey

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(608) 509-2122
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Web Developer with 15+ years experience with customer-facing and back-end development.

EXPERIENCE

University Book Store, Madison, WI — *Website Administrator*

FEBRUARY 2003 - PRESENT

- Sole developer specializing in HTML5/CSS3.
- Developed and maintained three full-time e-commerce sites and two seasonal e-commerce sites generating approximately $2,200,000 in sales annually.
- Created and maintained order informational emails for e-commerce platform.
- Developed online submission forms for contest entries, model applications, and donation requests using PHP/MySQL.
- Collaborated with the Wisconsin Alumni Association to develop their e-commerce platform which made $152,353 in the first year of operation.
- Sole photographer/photo editor for product catalog of 3,000+ product images.
- Monitored and reviewed CCTV for loss, suspicious activities, and incidents.
- Insured high levels of customer satisfaction through prompt and efficient communication.

EDUCATION

Madison Area Technical College, Madison — *It Front End Web Developer Program*

August 2020 - May 2022

Madison Area Technical College, Madison — *Animation Program*

August 2002 - May 2004

PROJECTS

www.uwalumnistore.com

Ecommerce platform for the Wisconsin Alumni Association

www.uwbookstore.com & text.uwbookstore.com

Ecommerce platform for the University Book Store & their text department.

SKILLS

Photoshop

HTML5/CSS3

jQuery

JavaScript

PHP/MySQL