

# FOOD TRUCK LOCATIONS

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Clayton Young

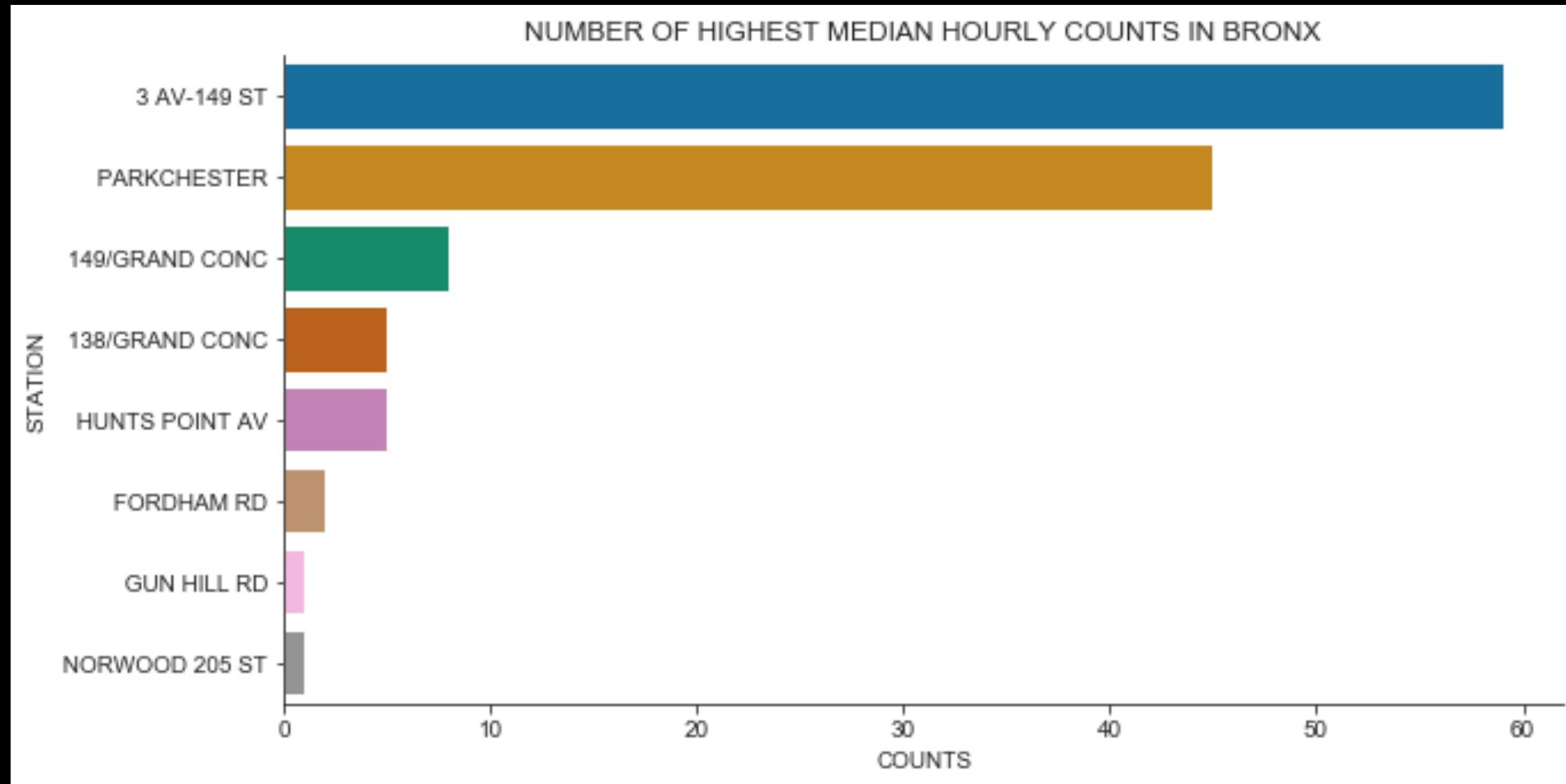


# INTRODUCTION

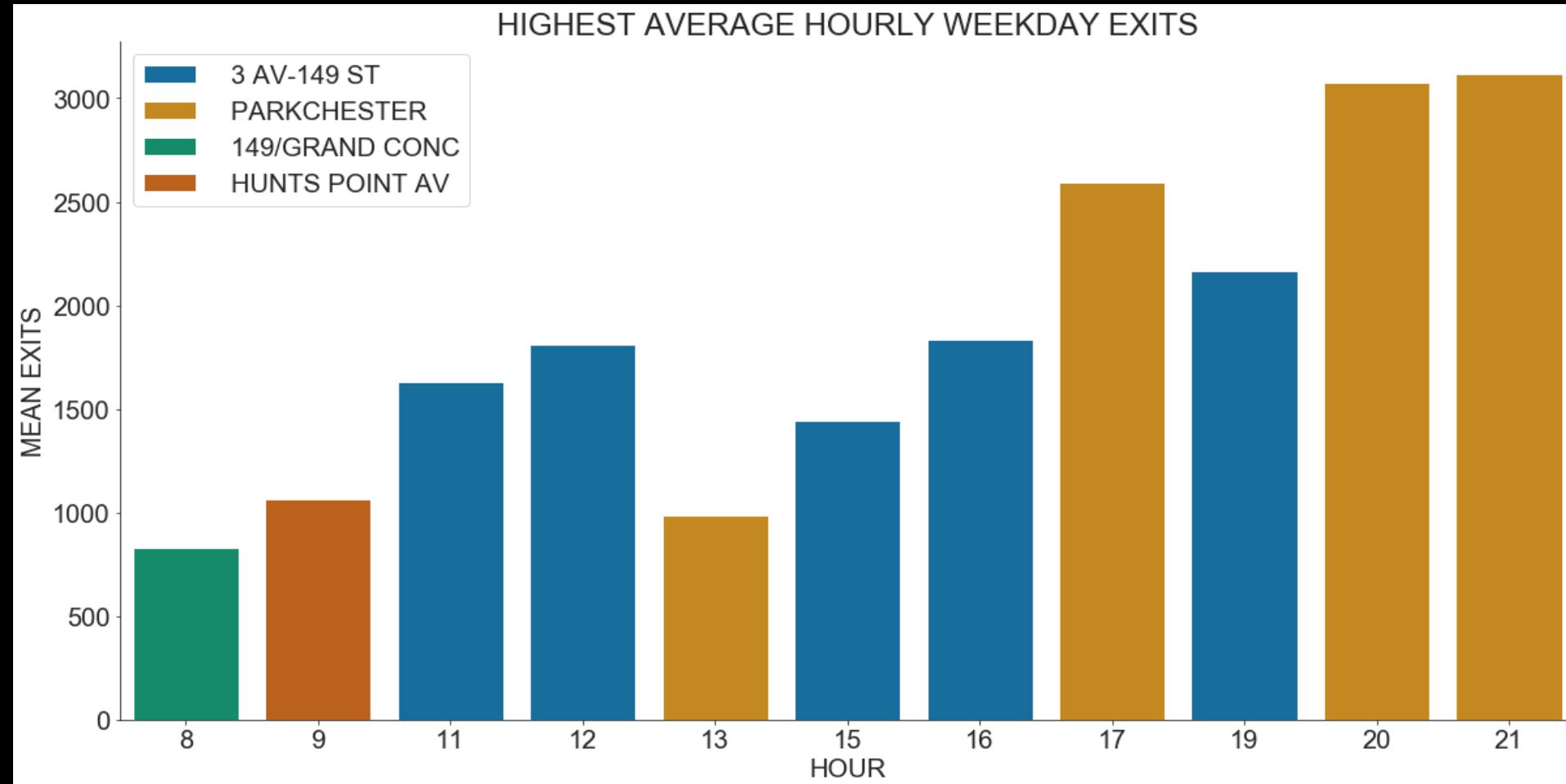
Client is a Bronx-based food truck owner looking to increase potential sales by relocating near stations with heaviest exiting foot traffic.

Create weekly schedule to inform client of the busiest station on average by day and time of day.

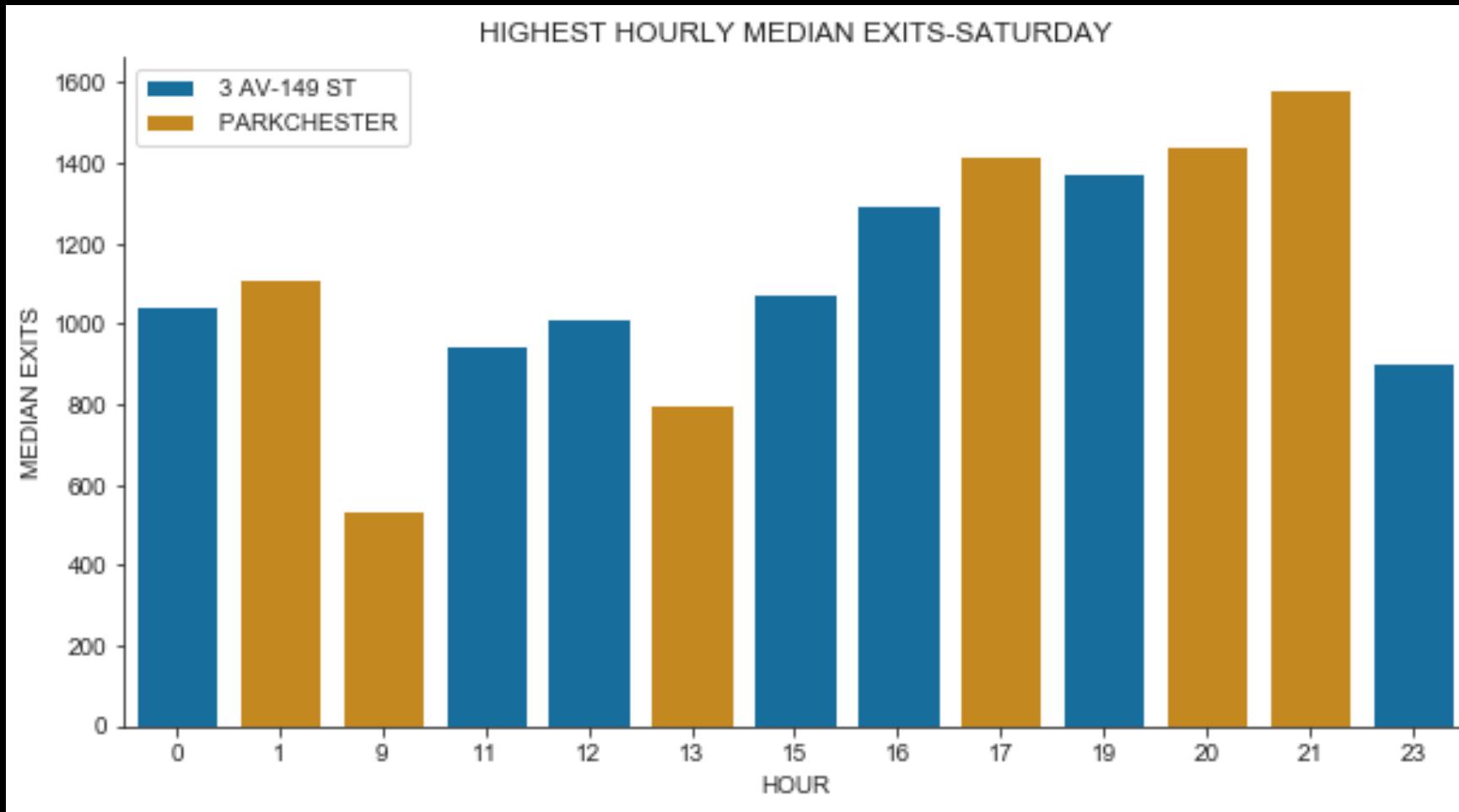
# METHODS



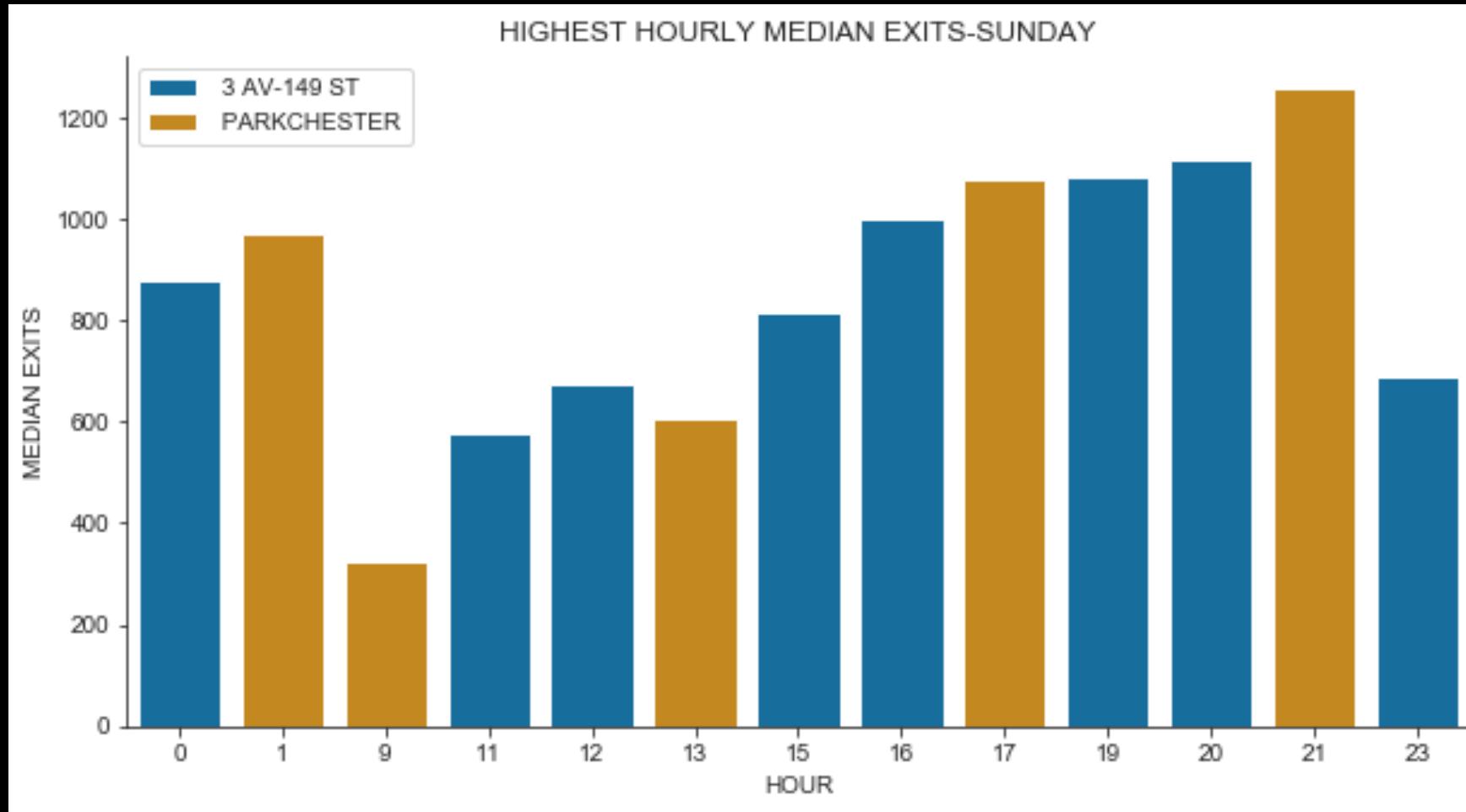
# RESULTS



# RESULTS



# RESULTS



# CONCLUSION

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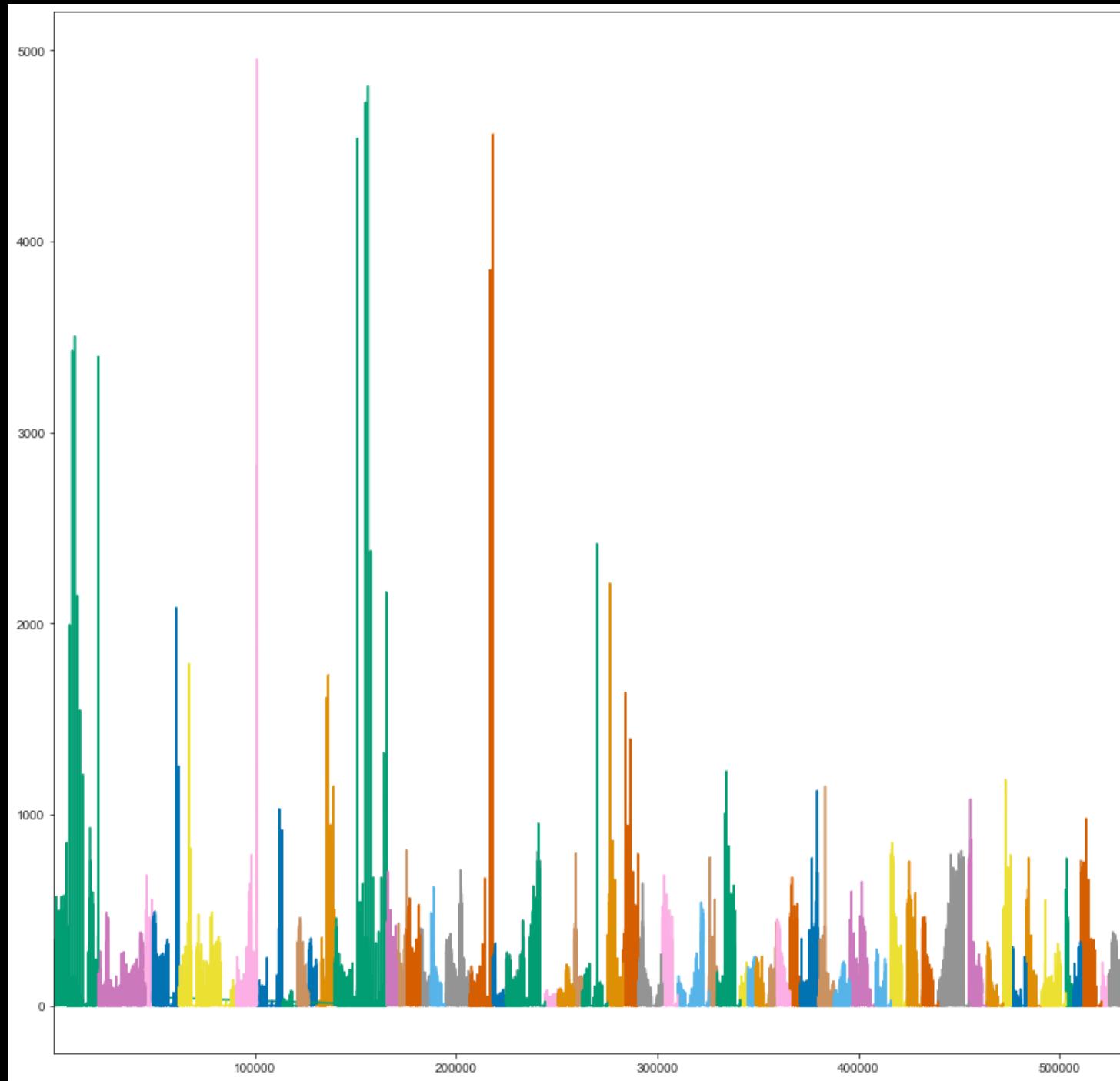
## Weekly schedule

Time / period	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
12:00 AM	Parkchester						3 AV-149 ST
1:00AM							
7:00 AM		149/Gran Conc	149/Gran Conc	3 AV-149 ST	149/Gran Conc	3 AV-149 ST	
8:00 AM		Hunts Point Av					
9:00 AM		3 AV-149 ST					
11:00 AM	161/Yankee Stad	3 AV-149 ST					
12:00 PM	161/Yankee Stad	3 AV-149 ST	161/Yankee Stad				
1:00PM	161/Yankee Stad	3 AV-149 ST	161/Yankee Stad				
2:00 PM	161/Yankee Stad	3 AV-149 ST	161/Yankee Stad				
3:00 PM	161/Yankee Stad	3 AV-149 ST	161/Yankee Stad				
4:00 PM	Parkchester	Parkchester	Parkchester	Parkchester	Parkchester	Parkchester	161/Yankee Stad
5:00 PM	161/Yankee Stad	Parkchester	Parkchester	Parkchester	Parkchester	Parkchester	Parkchester
6:00 PM	161/Yankee Stad	Parkchester	Parkchester	Parkchester	Parkchester	Parkchester	161/Yankee Stad
7:00 PM	161/Yankee Stad	Parkchester	Parkchester	Parkchester	Parkchester	Parkchester	161/Yankee Stad
8:00 PM	161/Yankee Stad	Parkchester	Parkchester	Parkchester	Parkchester	Parkchester	161/Yankee Stad
9:00 PM	Parkchester						Parkchester
10:00 PM	3 AV-149 ST					3 AV-149 ST	3 AV-149 ST
11:00 PM	161/Yankee Stad						3 AV-149 ST

# QUESTIONS

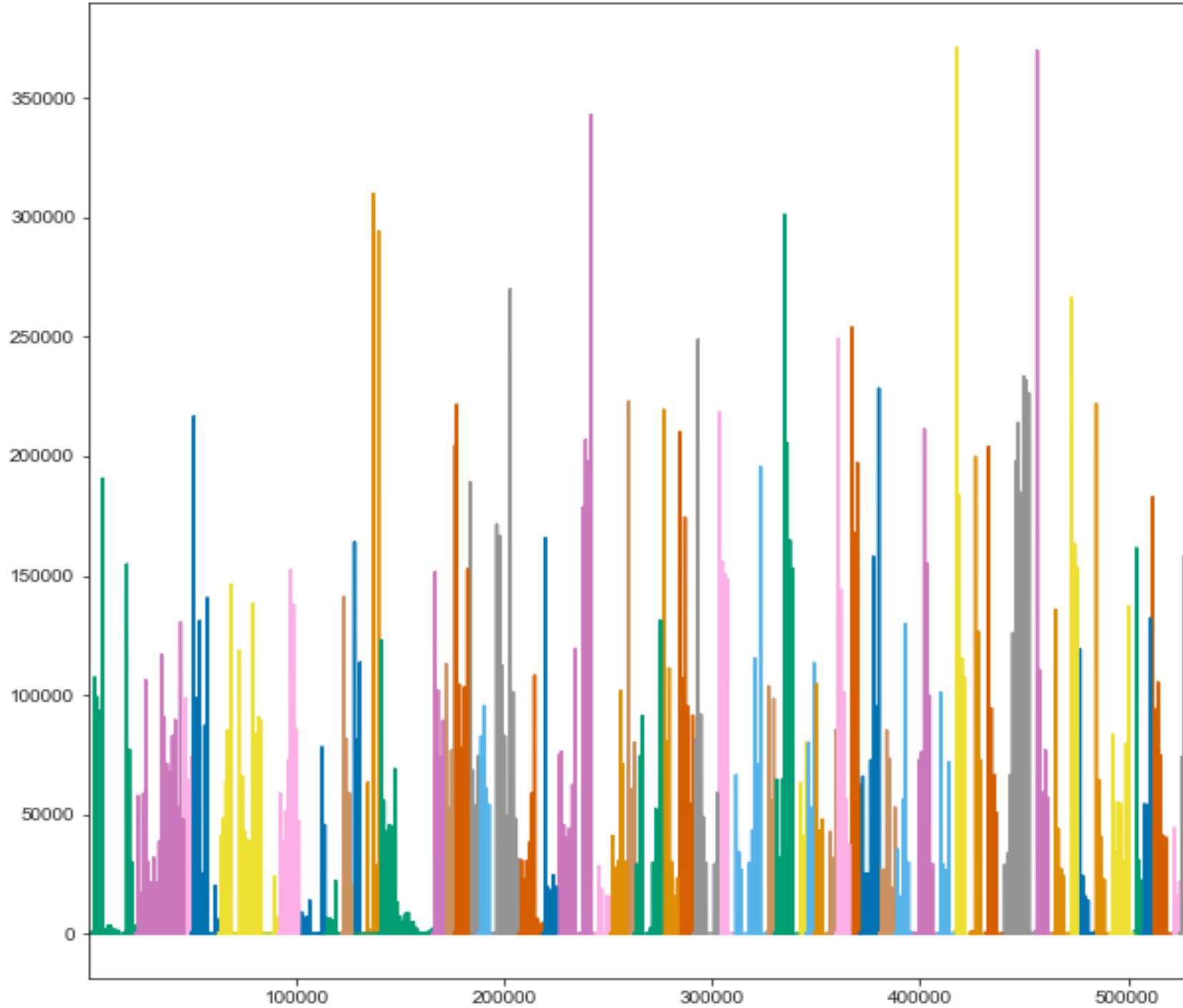
Mobile Food Vending Restricted Streets Guide				Dates Restriction in Effect		Days of Week Restriction in Effect								Time of Day Restriction in Effect		
Borough	Street	From	To	Beginning	Ending	Beginning	Ending	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Beginning	Ending
Bronx	Westchester Avenue	Simpson Street	Southern Boulevard	Mon Sun	Fri	Mon	Fri		R	R	R	R	R		0900	1800
Brooklyn	13th Avenue	37 Street	55 Street			Sun	Fri	R	R	R	R	R	R		0800	2000

Filter at 5K

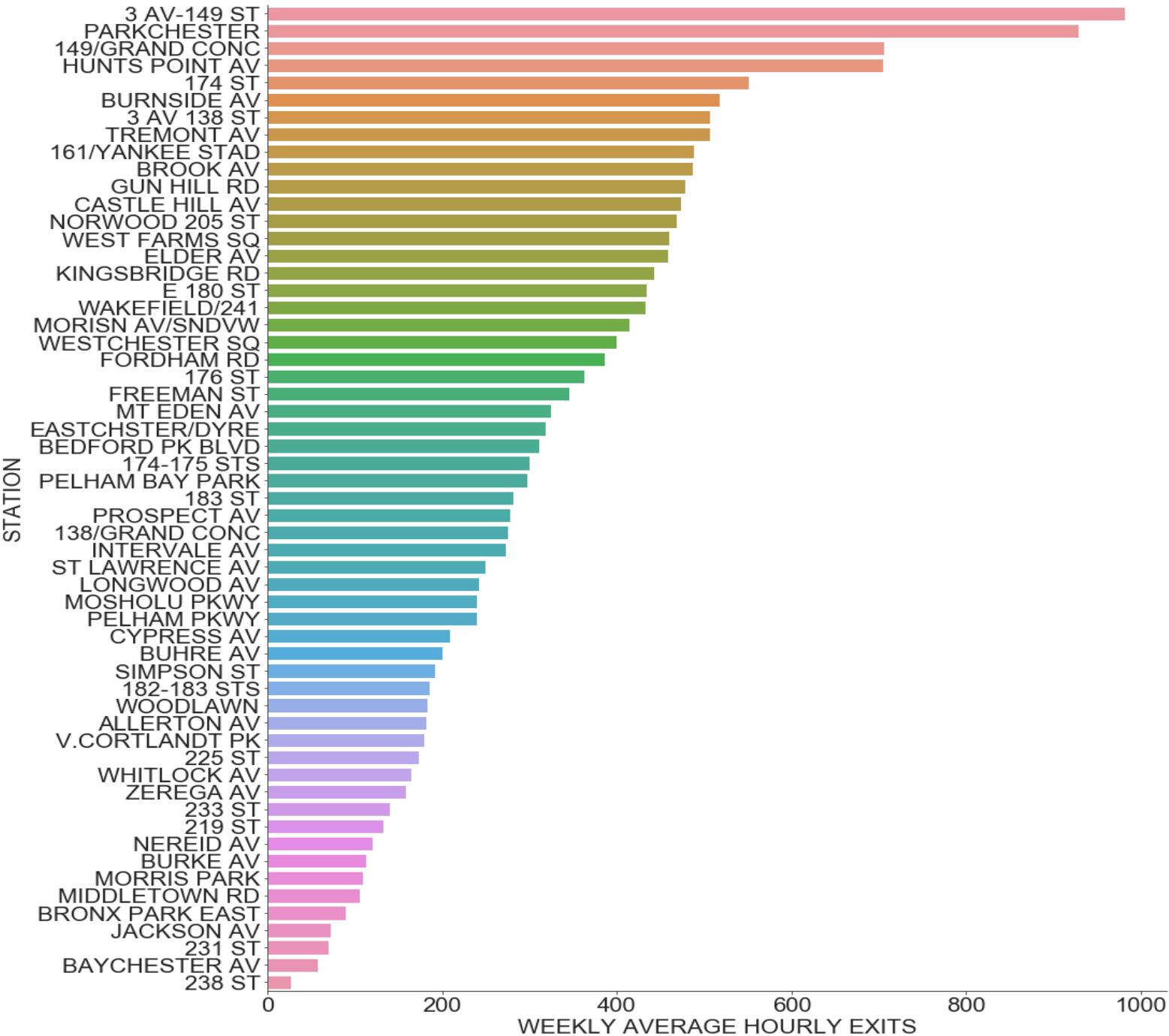


## Filter at 1M

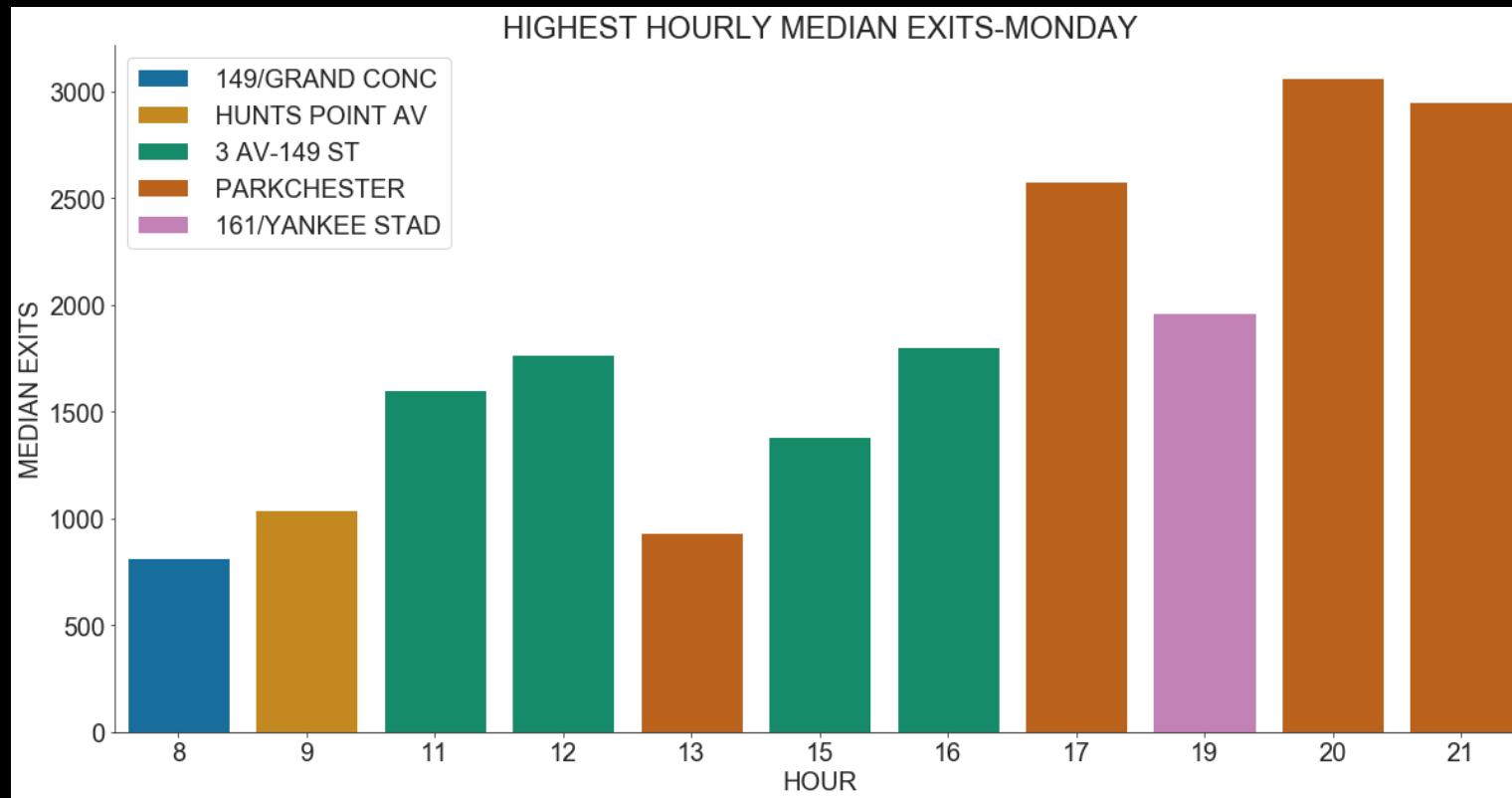
- Less than .0007 counts above 5K
- Grouped by station and linename
- Plotting hourly exits



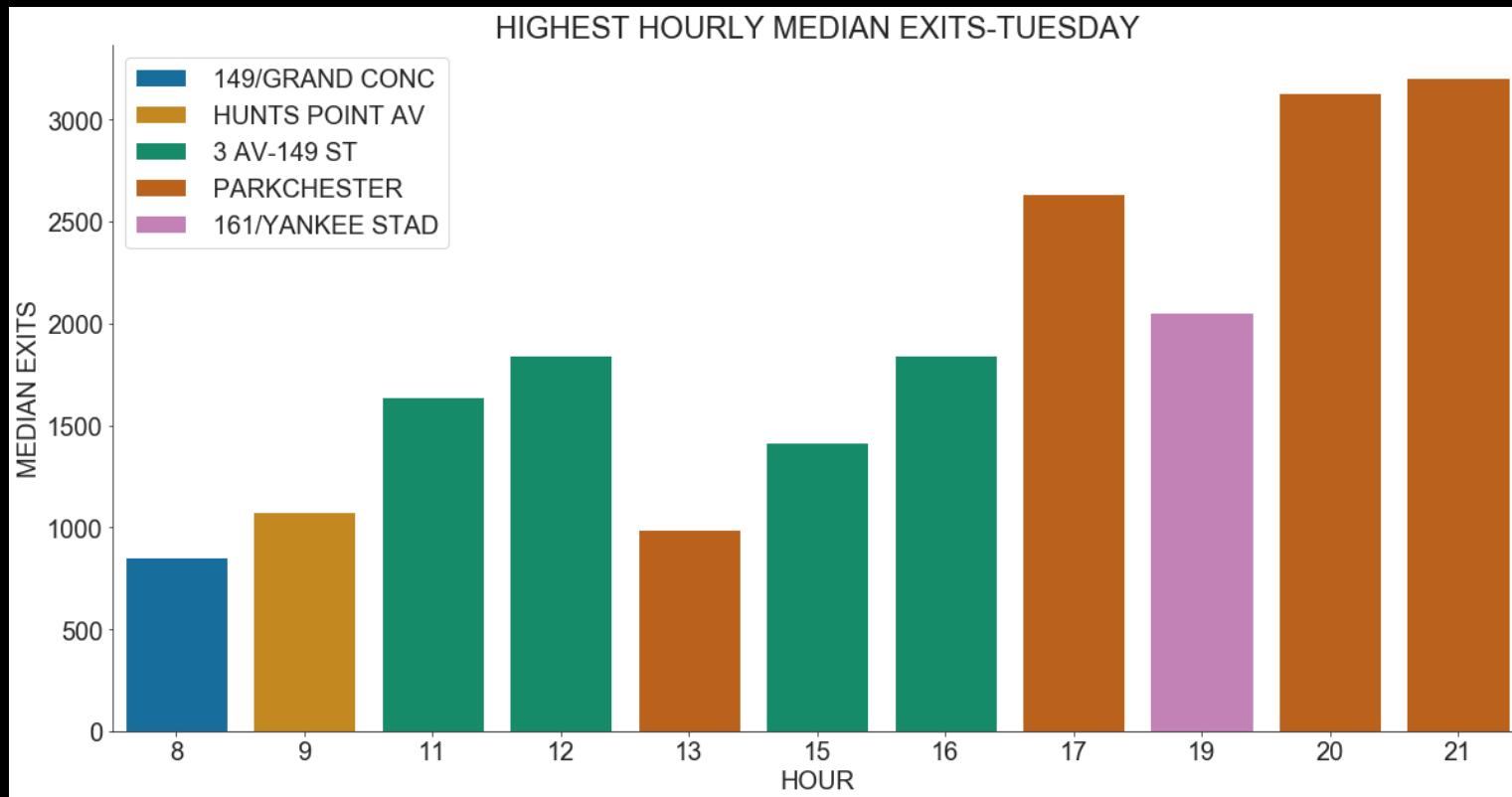
# STATION AVERAGE WEEKLY EXITS 2021



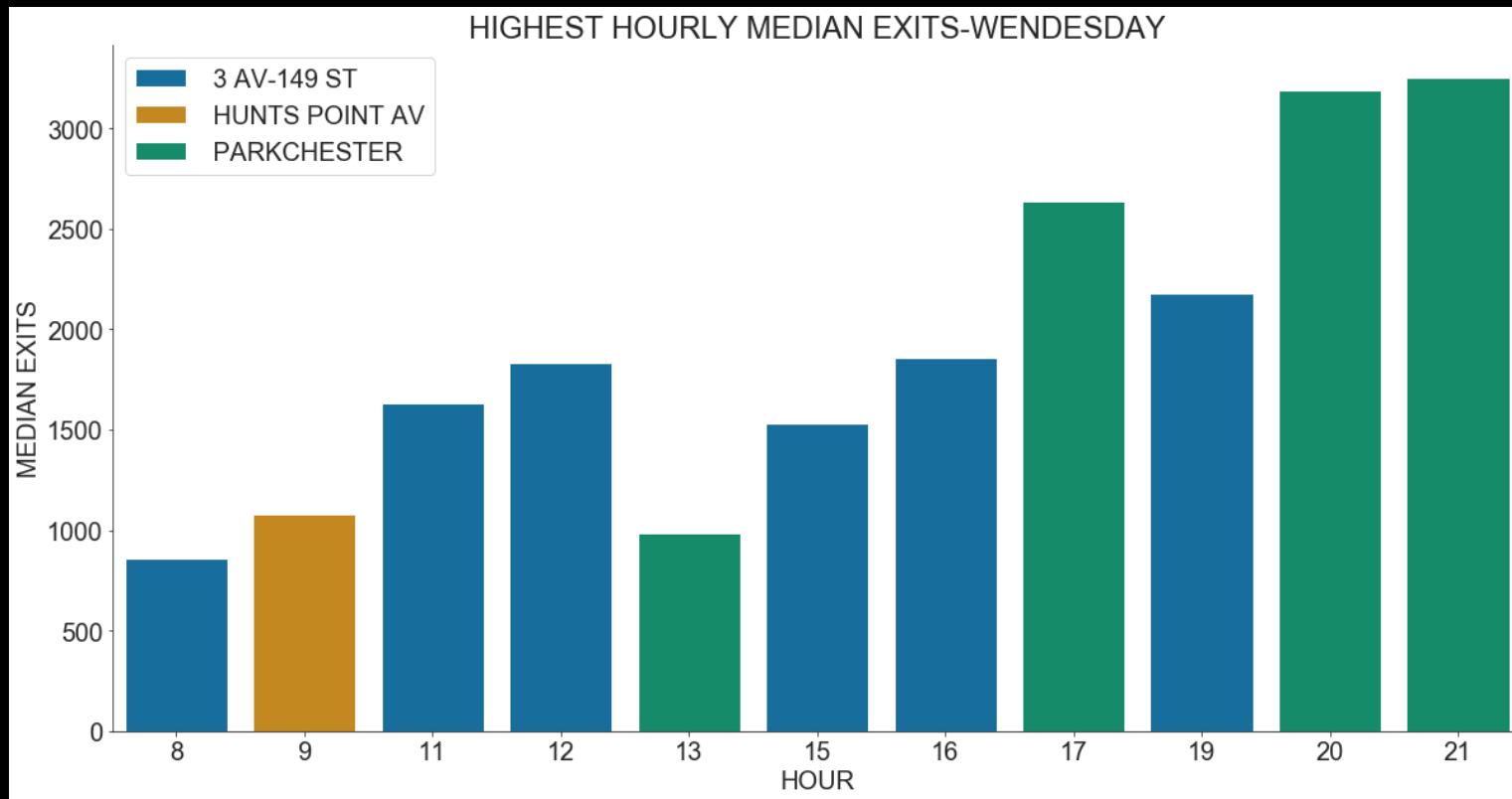
# MONDAY



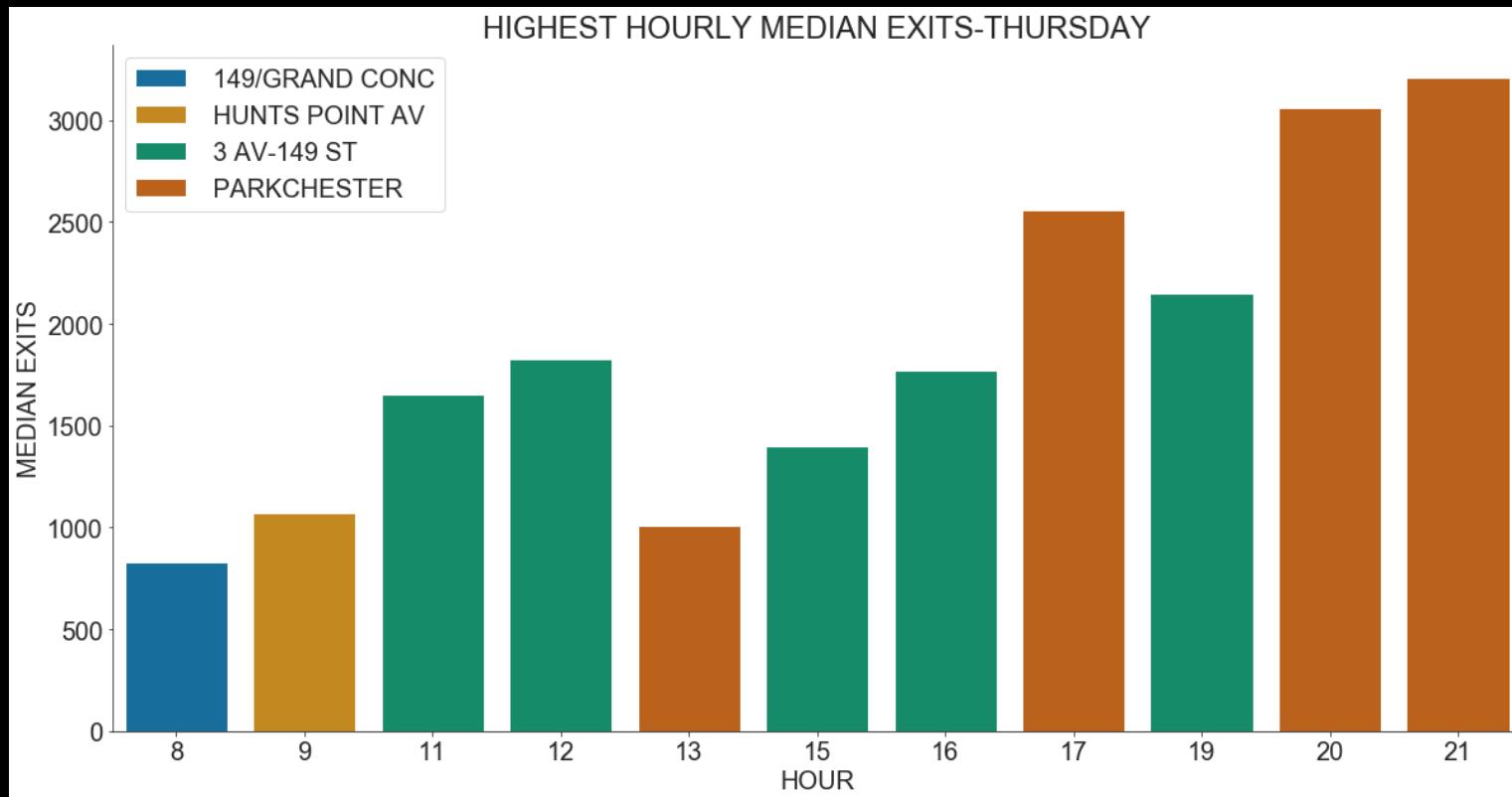
# TUESDAY



# WEDNESDAY



# THURSDAY



# FRIDAY

