

Graphic and Web Designer invigorated by merging
logic with emotion to create powerful visual communication.

RECENT EXPERIENCE

5/11 – present

Perma-Bound Books

Being relatively small, *Perma-Bound* gave me the opportunity to make a big impact on the company's design personality. Projects included ui design and project management for an online eBook management service, catalog design, and defining company branding. Day to day projects included creating posters, flyers, sell sheets, and static web design.

9/07 – present

Freelance Design

Three years after beginning as an outside contractor for *Rock Valley College's Student Life Department*, I took up working out of my home full-time in 2009. After four years of building relationships with local and international clients, I designed logos, developed brand identities, created advertisements and promotional materials, and developed web sites.

9/04 – 8/10

Student/Intern Work

Earning the highest editorships available at both *Rock Valley* and *Eastern's* student newspapers, I created numerous state and national award-winning designs, while also managing full staffs. This work landed me an internship at *The Rockford Register Star* in 2008 and a fellowship at *The Arizona Republic* in 2010, where I worked on videos and editorial and web design.

HIGHER EDUCATION

12/09

Eastern Illinois University

Bachelor's Degree in Journalism
Concentration on Visual Communication

5/07

Rock Valley College

Associate Degree of Arts
Concentration on News Design

AWARDS & ACCOLADES

Society for Collegiate Journalists

First place:
Front, Feature, and Editorial Design.
Second place:
Inside and Feature Design.

Associated Collegiate Press

2007 & 2009:
Pacemaker Award Finalist.
2006:
Best in Show (acp/cma).

Student Society for News Design

First & third place:
Editorial Design (Non-Daily).
Honorable mention:
Designer of the Year (Non-Daily).

SKILLS & INTERESTS

Software

Adept with Photoshop, Illustrator, InDesign, QuarkXpress, Acrobat, Dreamweaver, Premiere, Final Cut, and MS Office.

Comfortable in both
Windows and Mac OS X.

Reasonably experienced with After
Effects, Flash, Avid, and Cinema 4D.

Web Technologies

Proficient with (X)HTML,
CSS, Google Analytics,
Wordpress, and Joomla.

Familiar and steadily
learning PHP, Javascript,
jQuery, Actionscript, and
Google Web Optimizer.

Frequent user of social media.

Miscellaneous

Educated in Associated Press
(ap) style, copy editing, and
proper typographic style.

Skilled in photography
and a lifetime of art and
illustration experience in
a variety of mediums

Computer and gadget hobbyist.