# Christopher L. Gould

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## **Objective**

Currently seeking a position in an optical company, utilizing my organizational, time management, customer service and interpersonal marketing skills.

#### Skills

- Microsoft Office (Excel, Access, Word, Power point), Adobe Photoshop, Illustrator
- Able to identify the needs of diverse patient populations
- Experience in training new employees and opticians
- 15+ years sales experience in the optical industry (lenses, frames, lens treatments)
- Optical lab experience

## **Relevant Work Experience**

#### Licensed Optician/Manager, April 2008 - Present

Optic Nerve Polaris - Columbus, Ohio

- Manager for high-end retail store
- Frame buyer for lines such as Altair, Marchon, Chanel, Tom Ford
- Strong knowledge foundation in Shamir, Unity, Essilor products
- Recommend optimal frame style, lens material, and specifications for each client
- Diagnose problems with prescriptions and frames and create solutions
- Track monthly financial performance
- Correspond with insurance companies on behalf of patients
- Collect outstanding patient balances, reconcile insurance account information
- Format monthly employee schedule

## Licensed Optician/Manager, August 2007 – November 2008

Visual Care Associates - Columbus, Ohio

- Assisted in launching newly purchased optical practice
- Responsible for all purchasing and sales of optical frames, sunglasses, lenses, and contacts
- Managed accounts for Dolce and Gabanna, Prada, Ray Ban, Timberland
- Recommended vendor display frames based on customer response and recognition
- Established relationships with previous and new clients
- Maintained records of monthly sales and patient account information

# Apprentice/Licensed Optician, October 2002 – August 2007

North Star Vision Center - Columbus, Ohio

- Provided customer service to clients in a high energy professional environment
- Repaired, dispensed, and sold frames and lenses while gaining experience
- Maintained client database
- Sole sales representative for safety glasses on location at various manufacturing facilities
  - o Anheuser Busch, Diamond Innovations, G.E., Dupont

#### **Certifications**

Licensed Spectacle Dispensing Optician – Ohio, 2006 Contact Lens Licensed Optician – Ohio, 2013