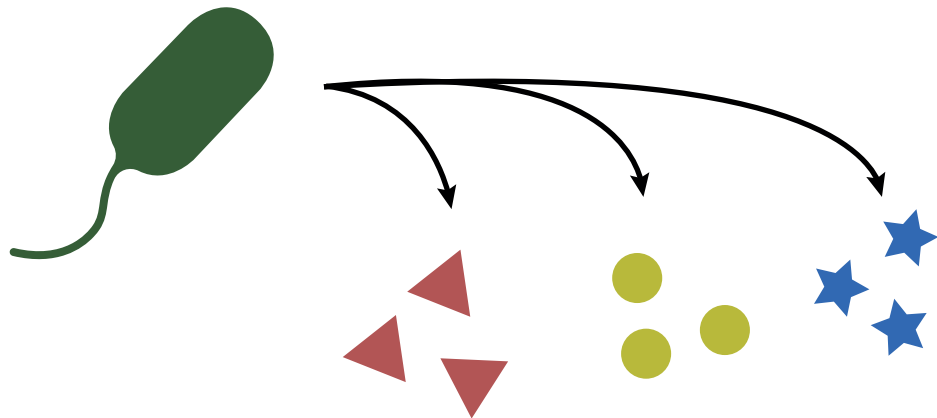


**High Specialisation  
Low Competition**



**Low Specialisation  
High Competition**