The following information will guide you in this project.

- The project brief specifies the requirements of the project
- The sitemap explains the different pages/sections of the website
- The copy contains the words for each page in the website which you may wish to copy and paste and if there are no information, kindly provide.

Background

Client wanted to create a wait-while-you-print business. Since business is booming, they (Client) want to advertise online and entice entrepreneurs to franchise their business.

Objectives

- Attract entrepreneurs to invest in a franchise
- Advertise their services of print-while-you-wait in a café

Deliverables

- Design a full website.
- Create a subdomain for this project in this manner (Free Hosting / Paid Hosting)
- Remember that the first page should be named **index.html** or else the server can't find it to display it.
- Documentation

Target User / Demographic

- The typical user would be a freelance graphic designer
- Would be 25 to 35 years old
- While having the documents printed, usually does errands, and then comes back for the documents.
- Was very adept with computers as well as internet operations.
- Entrepreneur investors, on the other hand, are mid-thirties and need to be impressed by what they see.

Requirements

- Using of TEMPLATE is NOT Allowed for this project.
- Follow the sitemap and wireframe included in this project (Parallax Design is not allowed / one page)
- Create a logo for the website (must be unique) and used for favicon
- Use sub-navigation where needed, especially in the services section
- All images from other sources / links must include / place in CREDIT page (make sure to add another page for it)
- Documentation :
  A. Logo
  B. Group Members
  C. Color Palette (Max of 4)
  Example :

  #0965A1

  D. Fonts (Max of 3)
  Example :
  Times New Roman

  E. Wire frame (all pages)
  F. Sitemap
  G. URL / Link
  H. Rubric (Course Adviser will provide it)