



Clément Valles

Visual Designer

About me

Hi, I'm Clem! Originally from France, I moved to Chicago in 2018. I am passionate about two things: solving problems, even sometimes before they exist, and making a difference with my design. I am user focused. I always try to create human and intuitive design allowing the user to understand its value in a few seconds. This is the power of design.

Contact

Email

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Web

byclem.design

Password: byclem2020

Phone

(1) 312 956-2747

Languages

English & French

Date of birth

March 17, 1986

Skills

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Adobe After Effect

Adobe XD / Figma

HTML / CSS / JavaScript

Wordpress

Social

 [linkedin.com/in/clement-valles](https://www.linkedin.com/in/clement-valles)

 [behance.net/clementval6158](https://www.behance.net/clementval6158)

Experience



Since 2018 | **Visual Designer**

Catch Co - Chicago, USA

Design of all visuals for Catch Co's brands, e-commerce website, and retail products:

- Visual Design team management & organisation
- Asset creation for e-commerce marketing campaigns (banners, homepages, social posts, stories)
- Image-based design for e-mails
- UI design, wireframes
- Packaging design and research
- Infographics and videos for social media
- Photography direction for e-com products
- Brand management and visual identity



2014-2018 | **Co-Founder - Art Director/Web Designer**

Creaji - Nimes-Paris, France

Co-created web-marketing and communications agency:

- Project and client management
- Digital and web marketing strategy development
- Social media design and strategy
- UI/UX and web design
- Infographics
- Illustrations



2009-2018 | **Marketing & Communication Manager**

SITOM Sud Gard - Nimes, France

Managed public outreach and communication campaigns:

- Project and budget management
- Communication tools creation (digital & print)
- External partner liaison & event planner
- Public outreach and conference representative

Education



2020 | (Currently) **Coding Bootcamp**

2021 | Northwestern University - Evanston, USA



2009 | **Master 1 in information & communication**

2008 | Paul Valéry University - Montpellier, France

2008 | **Bachelor of Arts & French Literature**

2005 | Vauban University - Nimes, France