

Teaser: Bolagsverket SIMS project 2022

Create a Proof of Concept for a Sustainability Barometer!

For us as private individuals, our everyday life is characterized by more and more opportunities to make sustainable choices. For those about to start a new business, the entrepreneurs, there are not the same opportunities and support. Therefore we want to make a change!

In its role as an authority, the Swedish Companies Registration Office can contribute with a large positive impact on the climate and create better conditions for a sustainable future. If we can make every new entrepreneur think twice about how they should run their business and reduce their environmental impact, it will make a difference to both social, ecological and economic sustainability! We want to set a good example that not only makes a difference for us - but for everyone. Not least, we believe that this is an area where more people can follow our example and create even more new innovations.

We want your help! Our dream is to create an AI-driven sustainability barometer to achieve several of the UN's 17 global goals for sustainable development, but we do not know how! We need your help to further develop this basic concept and realize it in a first version. We also want you to help us understand how we can iterate this solution based on increasing access to relevant data.

So what is the idea of the Sustainability Barometer?

The Sustainability Barometer It is an innovative service where the entrepreneur's, so far, unknown needs are connected with society's collective knowledge. Even before you start your business, you get immediate feedback on how sustainable the business idea is. The service thus functions as a digital support for measuring sustainability and provides an overview of strengths and development potential in the business concept. The entrepreneur receives targeted information and tips for in-depth study from authorities, research institutes and other sources. It pushes the entrepreneur in the right direction towards sustainable choices, in all aspects.

When you innovate with the Sustainability Barometer, we believe that you will come into contact with many new technologies such as AI, machine learning and micro services. We believe that the Sustainability Barometer is an AI-supported service where the algorithms, based on the entrepreneur's barometer response, present the entrepreneur's information needs. It is in the natural flow where the entrepreneur is when he thinks about it and starting a business and entrepreneurs should easily find the support in

their journey towards realizing their dream. The service is easy to use and provides great benefit, which means that more people reduce their environmental impact and contribute to meeting the climate goals.

What result do we expect?

We expect a solution based on the opportunities that can be created during the course. We expect a first prototype that can handle some form of company information and aggregated knowledge. We want you to prove that the idea is possible and that you are innovative around the concept and technology to create a relevant service that is part of Sweden's path to achieving climate goals. Come and show us how we can help save the planet!

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