

Clément Chapalain

I am a Product lead with 5 years of experience in private and public, small and big organizations. I have advanced skills in data analysis and communication to all types of audiences.

Contact information

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SKILLS & LANGUAGES

Languages

French: mother tongue

English: fluent

Spanish: good notions

Data analysis

SQL: very good level, trained 20+ persons on SQL basics

Web analytics: experience with Google Analytics, Matomo

Excel / Spreadsheet: very good level (automation, VBA)

Design

User research: experience doing research with a variety of users

Product design: significant experience with Figma

Communication & leadership

Experience and skills in oral and written communication

Talks at product meetups and conferences in Paris

EDUCATION

HEC

Paris, 2012 - 2014

MSc in International Management

Major: Digital Innovation for Business

Tsinghua

Beijing, 2013 - 2014

Exchange program in the MBA of Tsinghua university

Supaero

Toulouse, 2009 - 2013

MSc in Aeronautical Engineering

Major: Financial Engineering

WORK EXPERIENCE

Product mentor

Paris, since September 2018

French government, beta.gouv.fr

beta.gouv.fr is an organization attached to the Prime Minister services aimed at helping administrations build and launch user-centric digital public services.

Main projects

- Online service to make labor law accessible to everyone
- Collaboration platform for administrations and associations to work together in order to help slums inhabitants
- Embeddable interface to help and inform citizens in all their online requests to the Calvados region (social services, roads and infrastructure, housing, etc.)

Main responsibilities

- Mentoring of civil servants on product methodologies
- Help and mentoring on all projects aspects: user research, product design, data analysis, hiring (designers, developers, legal experts), institutional and public communication, budget negotiation
- For one of the projects, I am leading a team of 10 (legal experts, developers, data scientists, designer) and reporting directly to the French Director of Labor
- Negotiation with administration directors on the creation of new ventures

Lead product manager

Paris, 2015 - 2018

The Food Assembly, laruchequiditoui.fr

The Food Assembly is a B-corp marketplace allowing 250,000 consumers to buy fresh food directly from 7,000 local farmers in 9 countries in Europe.

2015-2016: product manager

Product manager for different teams:

- Customer Experience (main project: rebuilding the e-commerce funnel)
- Payment & Infrastructure (main project: changing payment provider)
- Farmer services (main project: prototyping an app for farmers to sell onsite)

2017-2018: lead product manager

Promoted to lead product manager and managed the team of 3 product managers:

- Mentored and coached the product managers on various aspects
- Worked with the CPO on defining and presenting the company roadmap

Product manager

Paris, 2014 - 2015

Ifeelgoods, ifeelgoods.com

I was the product manager for Ifeelgoods' B2B digital gifting platform, used by major consumer brands across the world.

I reported to the co-founder of the company and worked daily with colleagues and clients in the US, Europe and Japan.