

Clement Gendler

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Professional Summary

Data Analyst with 3 years of experience in Data Analytics, Business Intelligence, Data Science, Healthcare, Digital Marketing, and AdTech. Innovator that creatively solves complex problems and has a knack for distilling technical information for technical and non-technical audiences. Passionate about meeting business needs with an insightful, data-driven approach.

Technical Skills

SQL, Python (Pandas, Numpy, Scikit-Learn, Keras, TensorFlow, Natural Language Processing), BI Platforms (Looker, Tableau, Power BI, Mode), Data Visualization, Snowflake, Google BigQuery, Spark, dbt, R, Git/GitHub, HTML/CSS, JavaScript, Java, Microsoft Office (Excel, Word, PowerPoint), Google Office (Google Sheets, Google Slides), Statistics, A/B Testing

Professional Experience

DeepIntent, New York, NY

Nov 2021 - Sept 2023

Data Analyst

- Built SQL queries in Snowflake, Google BigQuery, and Spark to combine various data sets for ad hoc and custom analyses
- Used Looker to create dashboards and models within LookML, automating reporting to increase reports sent by 500%
- Provided data-driven reports across DeepIntent's product suite and client base, generating \$1 million in incremental spend
- Audited and identified improvement opportunities in our Patient Modeled Audiences, increasing overall reach KPI by 10%
- Ran A/B tests to determine marketing technique efficacies using Python, SQL, and Excel (PivotTable, VLOOKUP, etc.)
- Developed innovative methodologies to derive, evaluate, and present performance benchmarks to clients
- Troubleshoot data mining, integration, and quality issues while owning campaign-related systems and databases
- Created and maintained thorough documentation as the point of contact for dashboard report management

Veeva Systems, New York, NY

Jan 2021 - Nov 2021

Marketing Data Analyst, Crossix Analytics

- Produced and managed DIFA HCP Site, a platform for informing, measuring, and optimizing healthcare marketing
- Used SQL, Python, Excel, Spark, and data visualization tools to produce monthly deliverables that track web analytics
- Analyzed root causes and data anomalies while monitoring and troubleshooting analysis execution
- Automated, planned, and improved internal processes through collaboration with the Engineering team
- Handled client inquiries related to data and DIFA methodology by providing insight to the Client Services team

General Assembly, New York, NY

Aug 2020 - Nov 2020

Data Science Fellow

- Completed 480-hour immersive course in python programming and data science
- Solved real-world problems by applying data collection, cleaning, visualization, analysis, modeling, as well as machine learning and deep learning techniques to large data sets
- Predicted a Chess game's outcome using only moves played with LSTM and GRU neural networks
- Analyzed and classified 5,000 Reddit posts using Natural Language Processing
- Forecasted COVID-19 hotspots with Prophet and IID models, collaborating with two Data Science Fellows

Education

New York University

- B.A. in Economics, Class of 2020, New York, NY
- Buenos Aires Study Abroad August 2017 - December 2017