Clement Gendler

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About

I take on challenges to meet business needs with an insightful data-driven approach. With experience in Data Analytics, Data Science, Healthcare, and AdTech, I'm an innovator that creatively solves complex problems using my mastery of analytics. I am passionate about using data to help organizations tell their stories and provide value to clients.

Skills

Technical: SQL, Python, Data Visualization (Looker, Tableau, Matplotlib, Plotly), Snowflake, Spark, Google BigQuery, R, Pandas, Numpy, Scikit-Learn, Keras, TensorFlow, Natural Language Processing, Git/GitHub, HTML/CSS, JavaScript, Java
Additional: Spanish speaker (professional working proficiency), Microsoft Office (Excel, PowerPoint), Statistics

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Professional Experience

Data Analyst   **Nov 2021 - Present**
DeepIntent   *New York, NY*

- Builds SQL queries in Snowflake, Google BigQuery, and Spark to combine various data sets for ad hoc analyses
- Uses Looker to create dashboards, assemble models within LookML, and design custom data visualizations
- Provides data-driven, thoughtful reports across DeepIntent's product suite and client base using Statistics
- Develops innovative methodologies to derive and evaluate performance benchmarks, which are presented to clients
- Troubleshoots data mining, integration, and quality issues while owning campaign-related systems and databases
- Audits and identifies improvement opportunities in our Patient Modeled Audiences, causing key KPIs to increase
- Cleans data using a variety of tools, including Python, SQL, and Excel (PivotTable, VLOOKUP, etc.)
- Creates and maintains thorough documentation as the point of contact for dashboard report management

Platform Production Analyst, Crossix Analytics   **Jan 2021 - Nov 2021**
Veeva Systems   *New York, NY*

- Produced and managed DIFA HCP Site, a platform for informing, measuring, and optimizing healthcare marketing
- Used SQL, Python, Excel, Spark, a logic-based proprietary language, and data visualization tools to produce monthly DIFA deliverables that track site visitation and web analytics
- Analyzed root causes and data anomalies while monitoring and troubleshooting analysis execution
- Automated, planned, and improved internal processes through collaboration with the Engineering team
- Handled client inquiries related to data and DIFA methodology by providing insight to the Client Services team

Data Science Fellow   **Aug 2020 - Nov 2020**
General Assembly   *New York, NY*

- Completed 480-hour immersive course in python programming and data science
- Solved real-world problems by applying data collection, cleaning, visualization, analysis, modeling, as well as machine learning and deep learning techniques to large data sets
- Predicted a Chess game's outcome using only moves played with LSTM and GRU neural networks
- Analyzed and classified 5,000 Reddit posts using Natural Language Processing
- Forecasted future COVID-19 hotspots with Prophet and IID models in collaboration with two Data Science Fellows

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Education

New York University

- B.A. in Economics, Class of 2020, New York, NY
- Buenos Aires Study Abroad August 2017 - December 2017