

# Cookie Policy

Last updated: 21/11/2025

This Cookie Policy explains how we use cookies and tracking technologies on our website.

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## 1. What Are Cookies?

Cookies are small text files stored on your device when you visit a website. They help improve your browsing experience and enable certain functionality.

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## 2. Types of Cookies We Use

### 2.1 Essential Cookies

Required for the website to function properly, such as:

- Security and authentication
- Page navigation
- Form submissions

These cannot be disabled.

### 2.2 Performance & Analytics Cookies

Used to understand how visitors use our website, such as:

- Page views
- Traffic sources
- Visitor behavior patterns

Examples: Google Analytics, Meta Pixel

### 2.3 Functional Cookies

Help remember your preferences, such as:

- Language settings
- Cookie preferences
- Saved form inputs

## 2.4 Marketing & Advertising Cookies

Used to deliver relevant advertisements and track conversions.

Examples:

- Google Ads
- Facebook Pixel
- TikTok Pixel

We only use these cookies with your consent (where required by law).

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## 3. Cookie Consent

When you first visit our website, you will see a cookie banner that allows you to:

- Accept all cookies
- Reject non-essential cookies
- Customize preferences

You can change your preferences anytime by clicking **“Cookie Settings”** at the footer.

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## 4. Managing Cookies

Most browsers allow you to:

- Block cookies
- Delete cookies
- Set restrictions for certain websites

Check your browser settings for more details.

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## 5. Updates to This Cookie Policy

We may update this policy from time to time. Any changes will be posted on this page.