

# Clement Liu

## UX/UI DESIGNER

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San Francisco, California

## EXPERIENCE

### UX Designer / Front-end Developer

Freelance | 06/2018 to present

- Collaborate with a medical lab to build high-impact websites and redesign branding assets to drive engagement and brand awareness.
- Conduct user research, and prototype with a small group of engineers to integrate their navigation tech into use scenarios that visualize value to clients.
- Leveraged creative vision and Adobe Creative expertise (typography, animation, photo editing, and illustrating) to create on-brand visual products that incorporated the message and one of the client's brand.

### Teaching Assistant

California College of the Arts | 09/2017 to 05/2019

- Instructed students with HTML-CSS-JS and prototyping skills to execute their design concepts.
- Helped and communicated with students to explore design concepts and giving tech directing for prototyping.
- Maintained and organized lab equipment for the class.

### Design Intern

MOMA Design Company Ltd. | 02/2016 to 06/2016

- Worked closely with PM, engineer, and clients to conduct design concepts.
- Cooperated directly with senior designer, communicated with prototyping factory, and maintained the prototype qualities.
- Prepared and collected design research for the team to develop design proposals for VR headsets through user research, market research, and persona.

## SKILLS / INTERESTS

### Design

Figma, Sketch, Invision  
Illustrator, After Effects  
3D Model, Render, Lightroom

### Programming

JavaScript, HTML & CSS  
React.js, Processing, C++, Unity3D

## EDUCATION

### React JS bootcamps U.S.

Udemy | 2020

### California College of the Arts U.S.

MFA in Design | 2016 to 2019

### ECUST China

BA Industrial Design | 2012 to 2016

## AWARDS/ EXHIBITIONS

### 20 Years of Form Exhibition

Martin Venezky | 2019

### NASAD Exhibition

MFA CCA, San Francisco | 2018

### Emerging Designer Exhibition

Primer 18, San Francisco | 2018

### Night Life

California Academy of Science | 2018