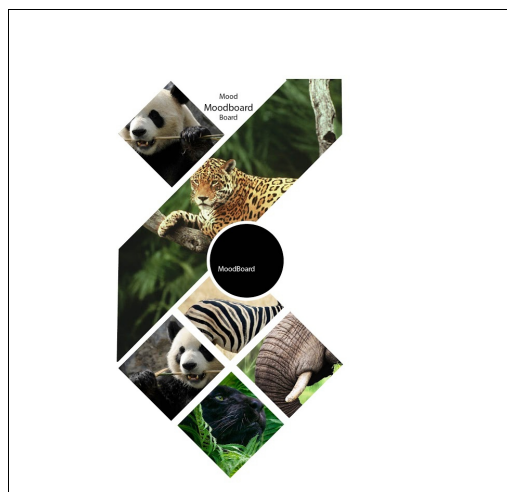
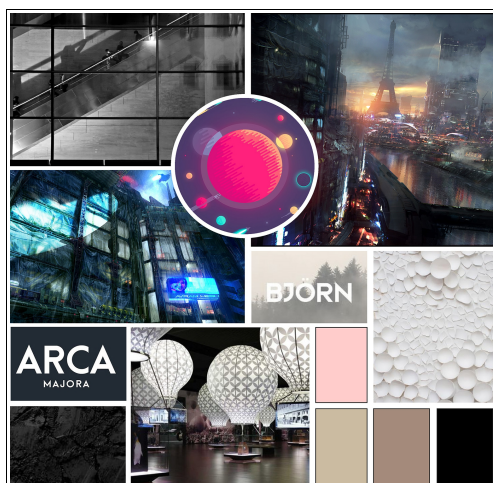


Charte Graphique

Pour aboutir à la création de la charte graphique,
faites une **planche de tendance** avec des couleurs et des typos, du visuel.



ATTENTION à l'utilisation des photos « récupérée » sur le net

1 - Logo

Données techniques : utilisation écran et impression
travail en RVB – fournir fichier natif + svg + jpg ou png
travail CMJN – fournir fichier natif (Profil Coated Fogra 39)

Conditions d'utilisations :
dimensions mini acceptables

utilisation sur les fonds de couleurs : oui – non – conditions



marges de protections – eprimée en pixels, et en mm



2 - Les couleurs

définir deux à quatre couleurs maximun, plus blanc et noir
code Hexa – RVB – CMJN



HEXA : 73A4FF
RVB : 115 164 255
CMJN : 56 31 0 0

3 – Les typos

Nous nous limiterons à deux polices, déclinées en deux ou trois styles maximum

Dans ce cadre, réaliser un “guide de styles”...

H1, H2, H3...

P

UL

etc

Header 1

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Header 2

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Header 3

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Header 4

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Blockquotes

Single line blockquote:

| Stay hungry. Stay foolish.

Multi line blockquote with a cite reference:

| People think focus means saying yes to the thing you've got to focus on. But that's not what it means at all. It means saying no to the hundred other good ideas that there are. You have to pick carefully. I'm actually as proud of the things we haven't done as the things I have done. Innovation is saying no to 1,000 things.

| Steve Jobs – Apple Worldwide Developers' Conference, 1997

That last is no more than a foot high, and about seven paces across, a mere flat top of a grey rock which smokes like a hot cinder after a shower, and where no man would care to venture a naked sole before sunset. On the Little Isabel an old ragged palm, with a thick bulging trunk rough with spines, a very witch amongst palm trees, rustles a dismal bunch of dead leaves above the coarse sand. The Great Isabel has a spring of fresh water issuing from the overgrown side of a ravine. Resembling an emerald green wedge of land a mile long, and laid flat upon the sea, it bears two forest trees standing close together, with a wide spread of shade at the foot of their smooth trunks. A ravine extending the whole length of the island is full of bushes, and presenting a deep tangled cleft on the high side spreads itself out on the other into a shallow depression abutting on a small strip of sandy shore.