



Bright coffee shop analysis

Brewing
Connections, One
Cup at a Time

BRIGHT COFFEE ANALYSIS SYNOPSIS

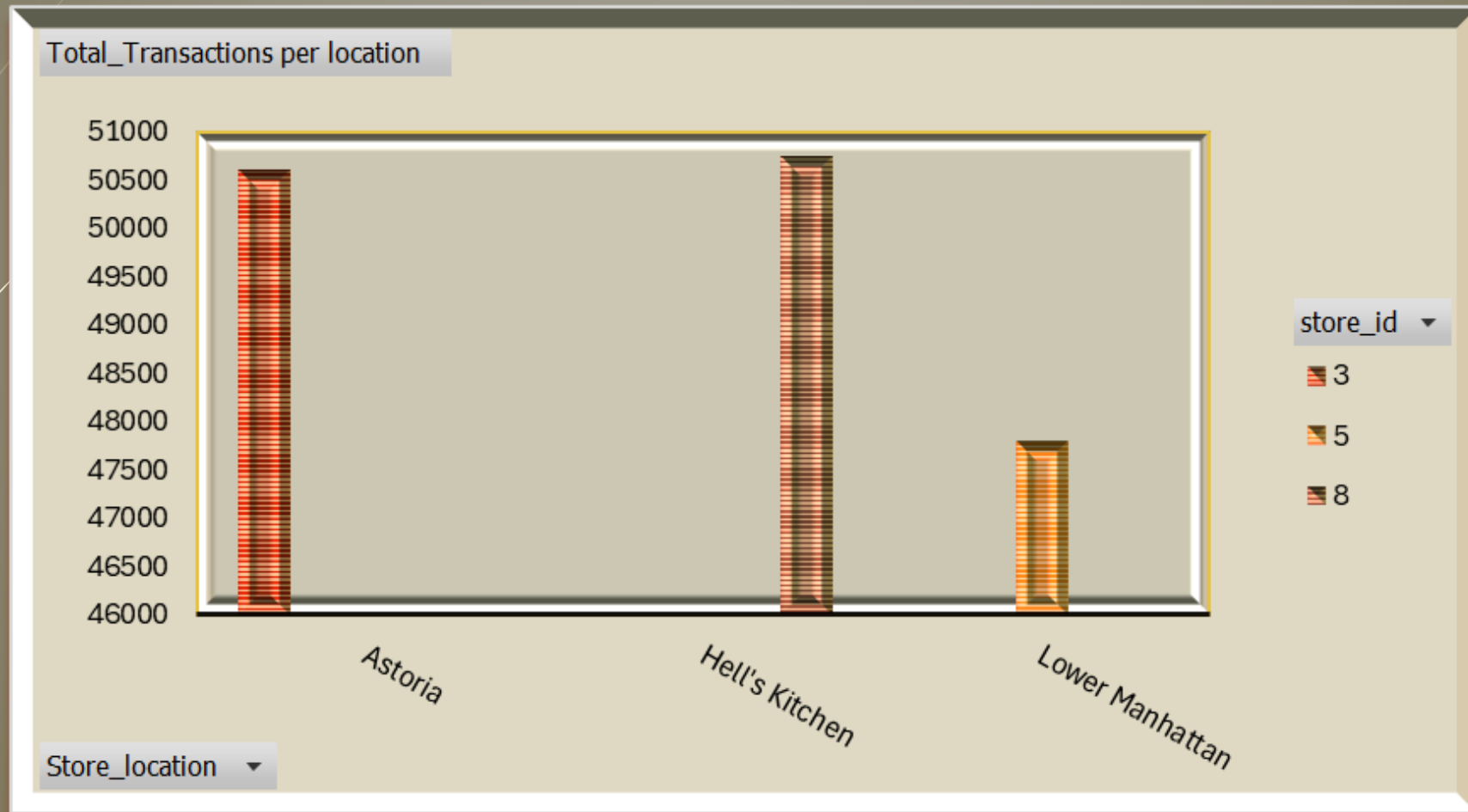


- This is a three-store location coffee shop (Astoria, Hell's Kitchen and Lower Manhattan)
- This analysis is designed to help determine which products are top selling throughout the store location by means of the total revenues/sales, to help determine and improve the business.
- This presentation will help with determine what needs to be done for the company to grow in revenue and improve the product performance.



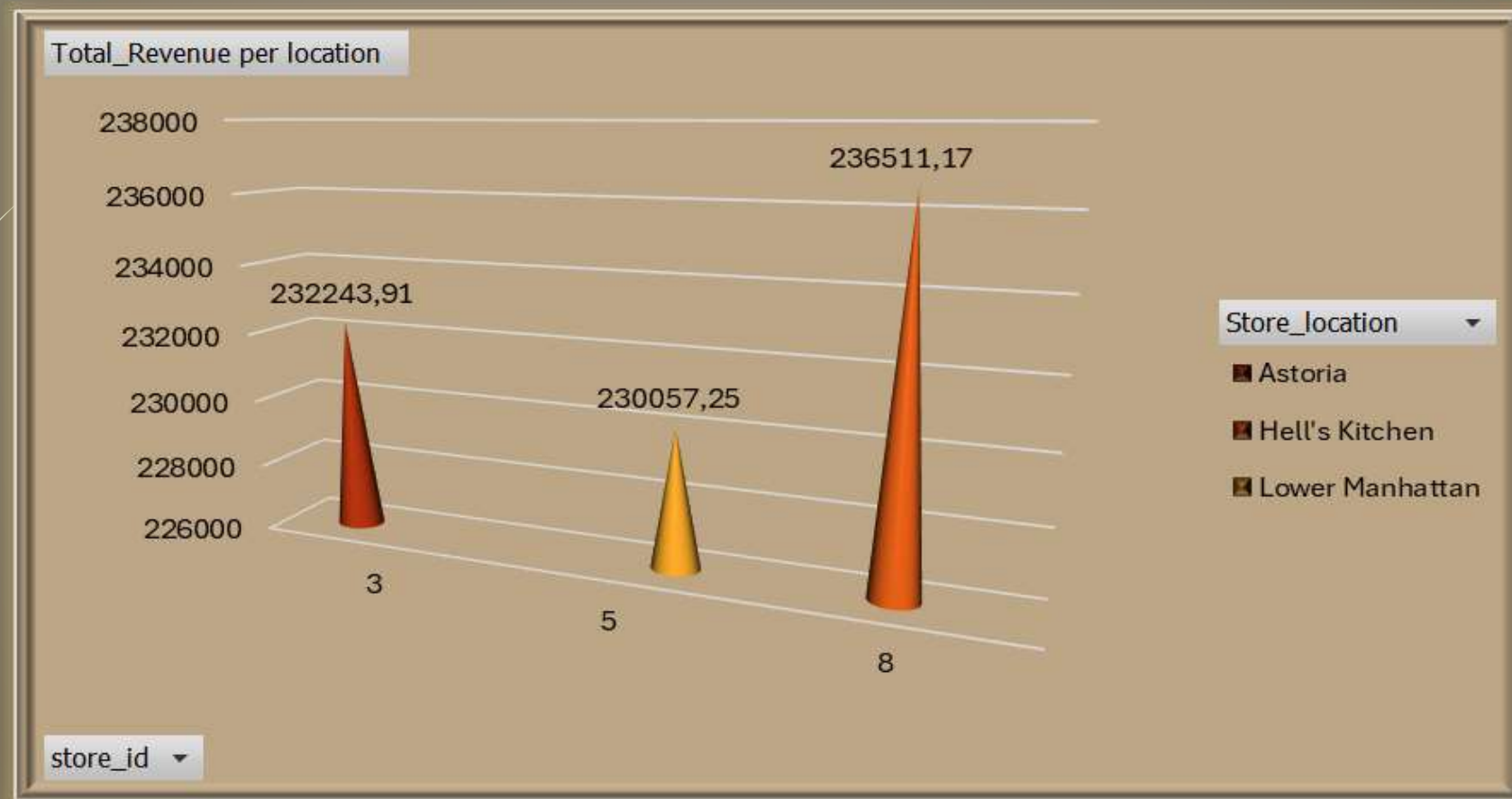
Total transactions per location

This shows number of transactions that happen per store location through the months



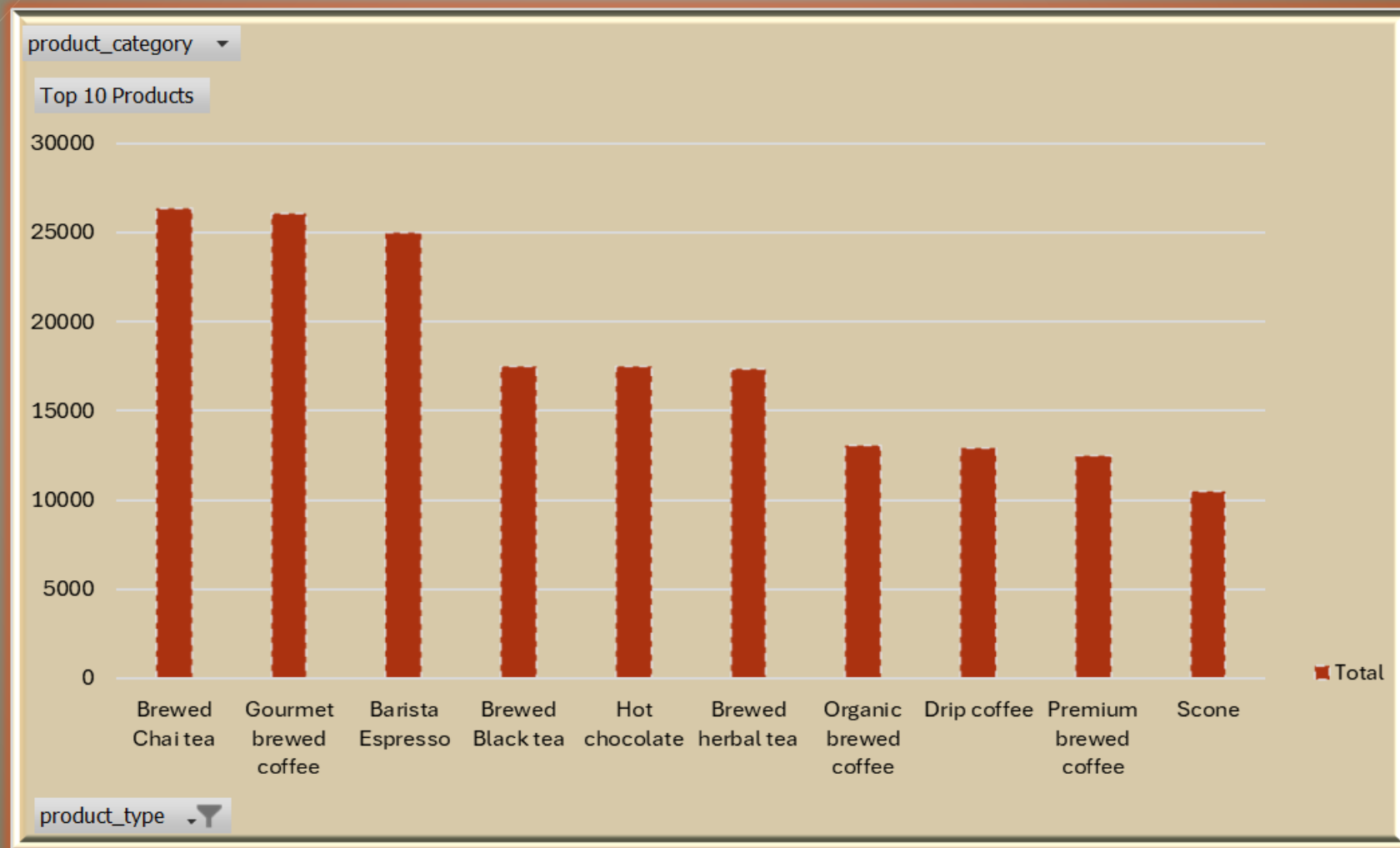
Total Revenue per Store location

This gives information about the total revenue per store location



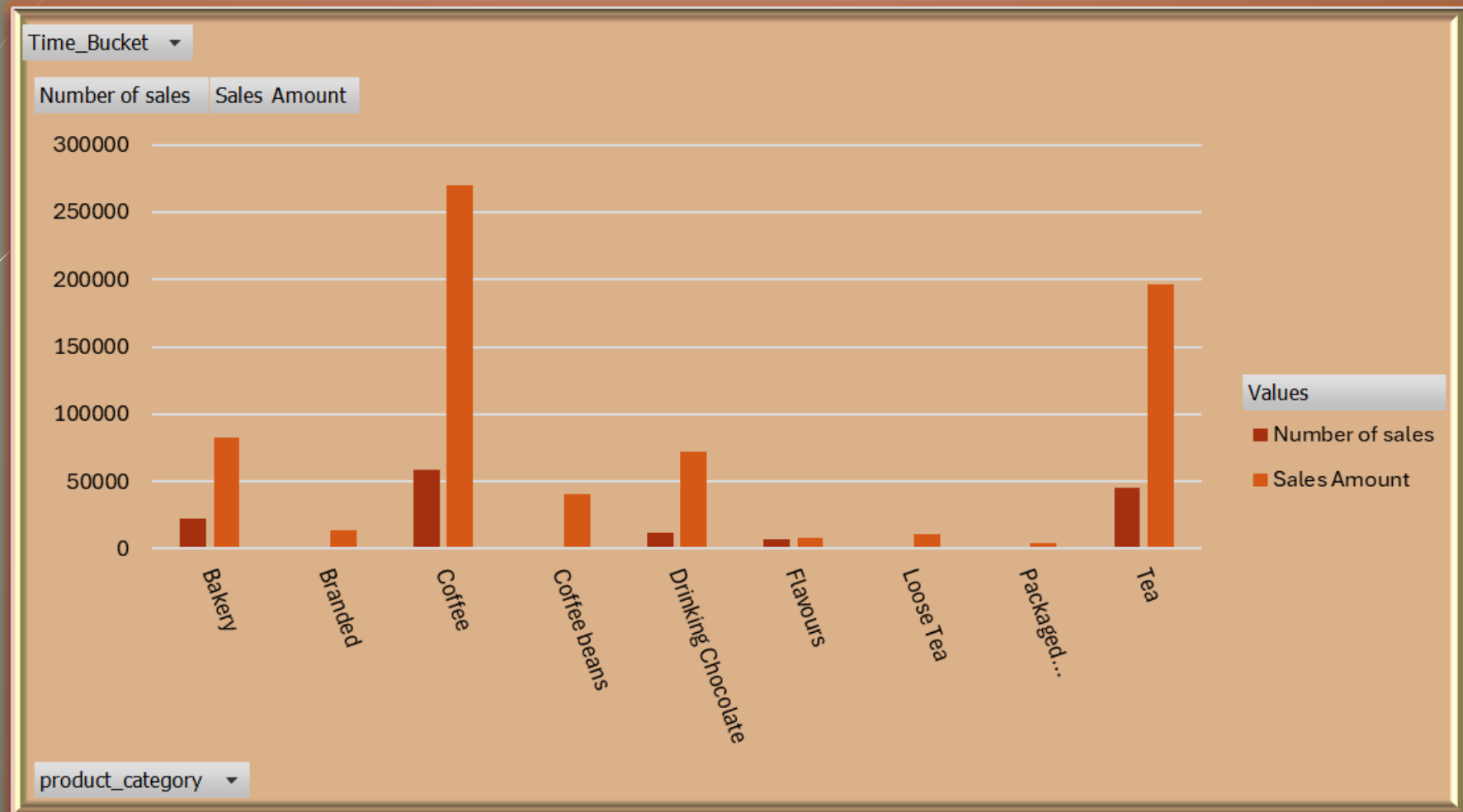
Top 10 Products

This shows top 10 products that have been bought using the quantity



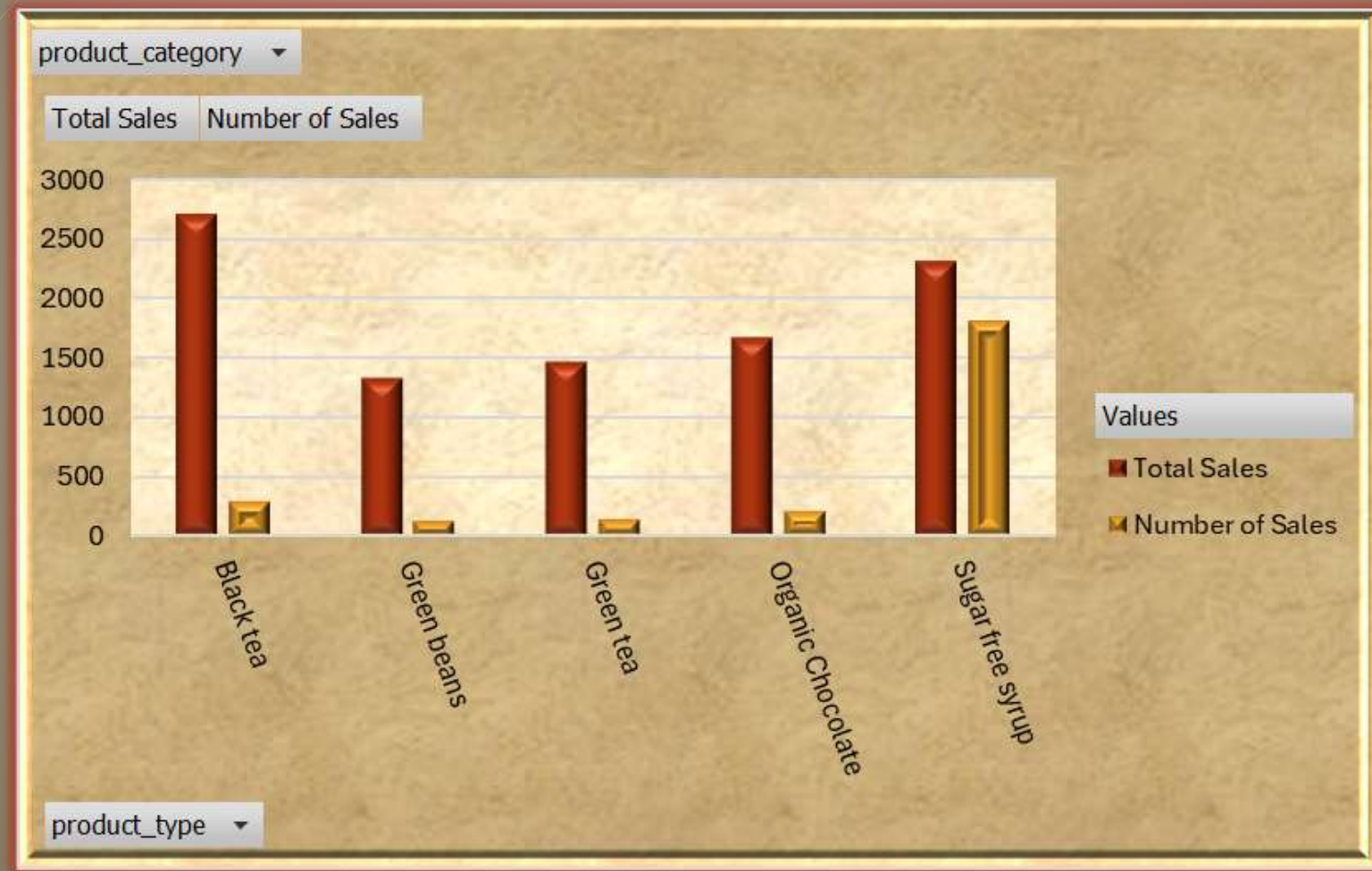
Sales by Product Category & peak hour sales

This shows number of sales per product category using the time bucket (morning, evening, afternoon, night) to determine the sales amount



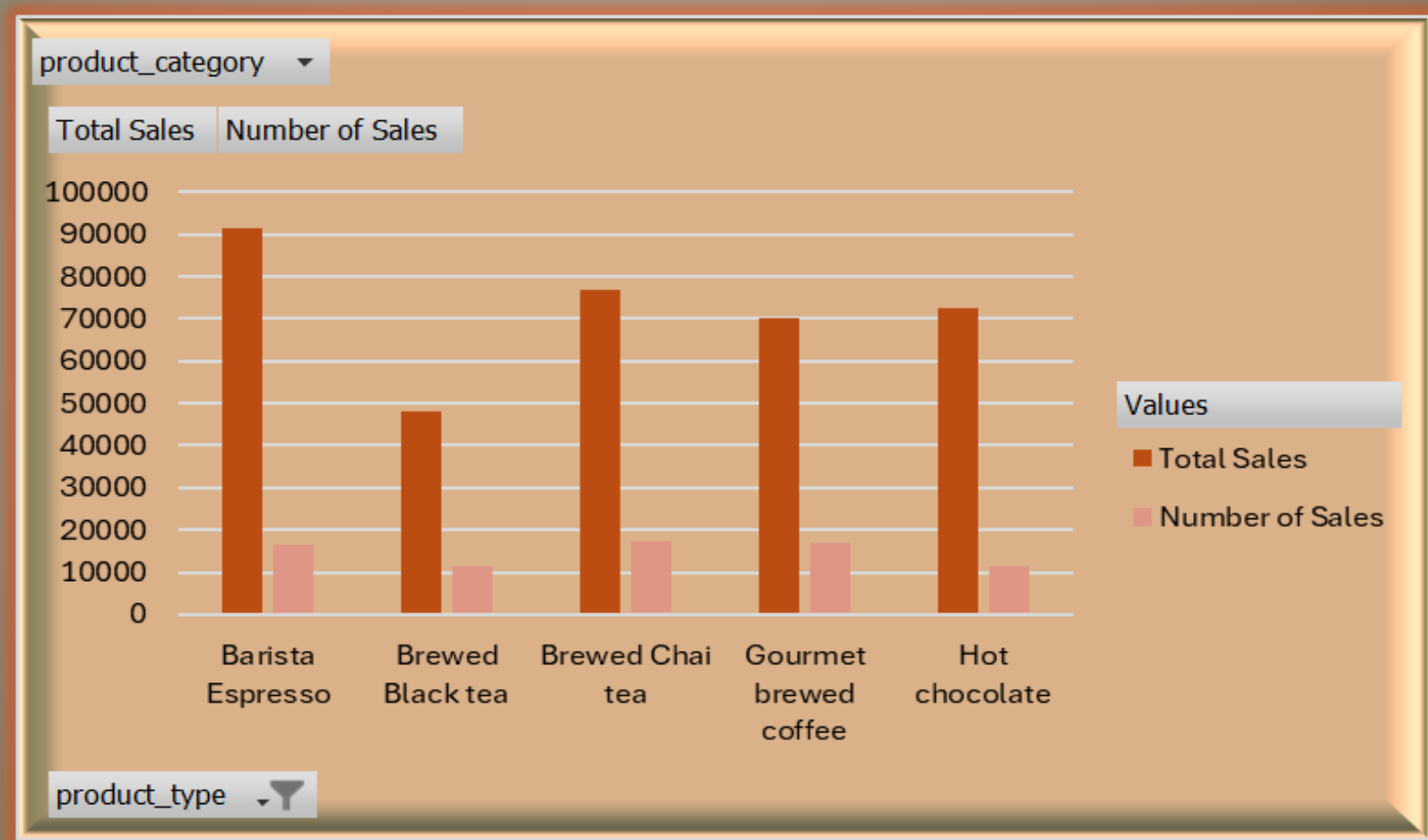
Worst selling products by Sales

This shows 5 low products that have been bought using sales



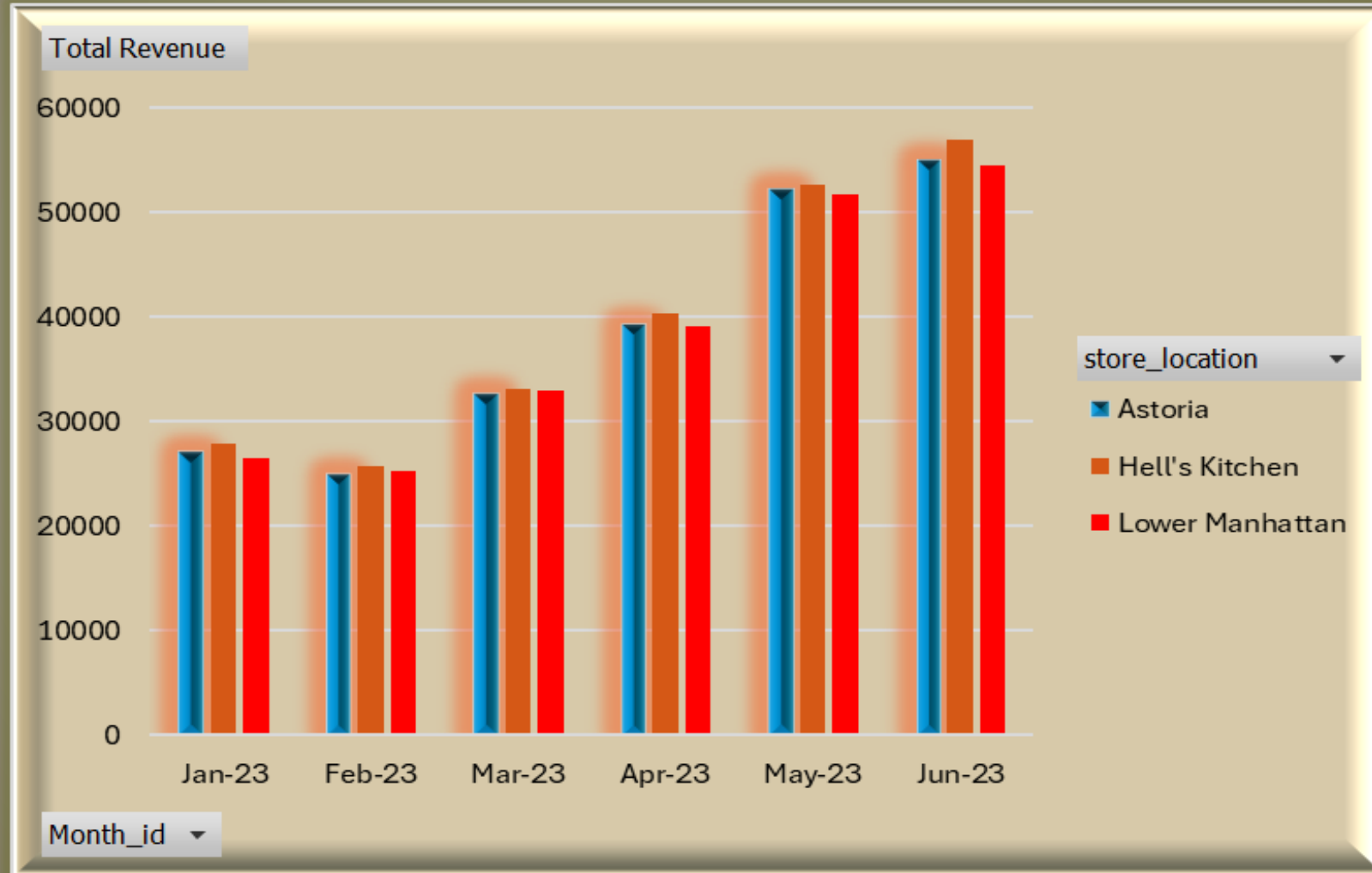
Best Selling products by Sales

This shows 5 High products that have been bought using sales



Total revenue by Month & store Location

This shows the total revenue per month for all the Stores locations





the
conclusion.

