PING-YAO WANG

MASTER STUDENT

Seeking a Data Analysis Internship Starting in July 2025.

CONTACT

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in https://www.linkedin.com/in/ping-yao-wang

📍 Rennes 35

SKILLS

Hard Skills

- Programming(Python)
- Database(MySQL)
- Data Analysis (Google Analytic/R)
- Data Visualization(Tableau/ Power BI)
- Consumer Behavior Research
- Marketing
- E-Commerce

Soft Skills

- Teamwork
- Organization Communication
- Self-directed learning

CERTIFICATION

- Deloitte Australia - Data Analytics Job Simulation
- PwC Switzerland - Power BI Job Simulation

LANGUAGE

- French - A1
- English - C1
- Mandarin - native

INTERESTS

- Metal Music
- Basketball

EDUCATION

Rennes School of Business | Rennes, France

09/2024-03/2026

Master of Science in International Management - **Data &Business Analytics**

- **Skill: R, MySQL, Python, Google Analytics, Power BI, Tableau**
- **Key courses: Data Management, Business Analytics Strategy Manegement**

National Taipei University | New Taipei, Taiwan

09/2022-06/2024

Master of Business Administration **(MBA)**

- **GPA: 4.1/4.3**
- **Skill: IBM SPSS, LISERAL, Quantitative Analysis**
- **Key courses: E-Commece, Consumer Behavior , Market Research, Marketing, Brand Marketing**

INTERNSHIP

TRUMPF TAIWAN – Marketing Intern | Taiwan   12/ 2023 – 06/ 2024

- Business Development & Data Analysis: Identified potential clients, analyzed data for insights, and reported to supervisors, adding **500+** clients in **7** months.
- Marketing & Event Management: Assisted in marketing and organized 2 PR events to boost brand visibility.

Epoch Foundation – Intern | Taiwan   02/ 2023 – 05/ 2023

- Conducted market research and customer pain point analysis for Taiwanese startups, assessed their business status, and facilitated investor matchmaking to support strategic growth and development.

PROJECT

TEDx Tamsui - Marketing Team Member   07/ 2022 – 11/ 2022

- Assisted in social media platform management (Instagram,Facebook), post graphic design (Photoshop, Photoleap), and annual event promotional planning (final event attendance: 150).

ACADEMIC EXPERIENCE

L'Oréal Brandstorm 2022 | Taiwan   11/2022

Incorporating AI and L'Oréal products, brainstormed innovative products and services. And conducted market competitor analysis and presented the findings in English.

Seoul Consumer Behavior Research | Korea   11/2022

Accompanied GMBA students on a research trip to South Korea to study local youth consumer, involving experiment design, marketing strategies, communication entirely in English.