

# Ping-Yao Wang

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## Education

### Master of International Management, Data & Business Analytics.

Expected Graduation : Feb 2026

Rennes School of Business, Rennes, France

Courses: Financial Tool Box, Programming for Data Analytics, Business Analytics, Data Management

### Master of Business Administration (MBA). GPA 4.1

Expected Graduation : Feb 2026

National Taipei University, New Taipei, Taiwan

Courses: Financial Management, Consumer Behavior Research, E-marketing, Strategy management

Activities: Seoul Consumer Behavior Research – Organized 20 international students and collected 200 questionnaires.

## Experience

### TRUMPF Taiwan, Taoyuan City, Taiwan

Dec 2023 – Jun 2024

#### Marketing Intern

Assist in conducting industry research and gathering potential client lists.

- Business Development & Data Analysis: Identified potential clients, analyzed data for insights, and reported to supervisors, adding 500+ clients in 7 months.
- Marketing & Event Management: Assisted in marketing and organized 2 PR events to boost brand visibility.
- Assist in designing a magazine advertisement for the company.

### Epoch Foundation, Taipei City, Taiwan

Feb 2023 – May 2024

#### Intern

Assist the company in conducting research on Taiwan's startup industry.

- The survey of the current status of startup companies in various sectors in Taiwan and assisting startups in match.
- Assist the company in organizing a speech event for approximately 300 attendees.

## Project

### TEDx Tamsui, New Taipei City, Taiwan

Jul 2021 – Nov 2021

#### Marketing Team Member

Assist the organization in hosting the annual conference.

- Assisted in social media platform management (Instagram), post graphic design (Photoshop, Photoleap), and annual event promotional planning (final event attendance: 150).

## Other Experiences

### France Excellence Scholarship

Jul 2024 – Present

Among hundreds of competitors, awarded the prestigious scholarship recognized by the French government.

### Taiwan MBA Student Club

Aug 2022 – Nov 2022

Using Python and SQL, learn to extract valuable data from big data and transform it into business value.

## Skills

**Data Analysis Skills:** Python, MySQL, Google Analytics, R, Tableau, Power BI, SPSS and LISERL.

**Business Skills:** Strategic management, Consumer behavior, Financial management, Accounting, and Cost Management.

**Soft Skills:** Teamwork, Organization Communication, and Self-directed learning

**Language:** Mandarin-Native, English-C1

## Certification

- **Deloitte Australia** – Data Analytics Job Simulation Feb 2025
- **PwC Switzerland** – Power BI Job Simulation Feb 2025