

# Pilot Talk

How to talk + Jargons and Glossary

# 1. Introduce yourself

# Hi, I'm Glen

Nerd | Otaku  
Casual Gamer  
Father  
Can code  
Manager-daw



**2. Introduce your  
organisation / company if  
you belong to one.**

# Webteractive (soon)

- We're a software development company.
- Davao City, Philippines
- Composed of awesome/weird/passionate people

**3. If it's a tech/dev  
company, introduce your  
stack!**

# Web Development

- Laravel Ecosystem
- Python / Django
- JavaScript / VueJS / React
- CSS / SCSS / SASS
- MySQL
- Redis
- Webpack
- Git (GitHub and Bitbucket)
- Linux
- Nginx
- VS Code / Atom

# Web / Creative Design

- Adobe Photoshop
- Adobe Illustrator
- Adobe Indesign
- Zeplin / Invision



# Motion Design

- Adobe Photoshop
- Adobe Illustrator
- Adobe After Effects / Cinema 4D
- Blender
- Audacity

# SEO

- Buzzstream
- Screaming Frog
- Google Analytics
- Google Search Console
- SEMrush
- Mailchimp
- GMail

**4. Rationale of your talk  
or what it is all about**

# 5. Start the talk

# Jargons and Glossary

# Cache / Caching

is a hardware or software component that stores data so that future requests for that data can be served faster; the data stored in a cache might be the result of an earlier computation or a copy of data stored elsewhere.

# Cascading Style Sheets

used to define the look and feel of a web site outside  
of the actual HTML file(s) of the site.

# Deprecated

is code that is no longer included in the language specifications. Generally this happens because it is replaced with more accessible or efficient alternatives.



# Domain Name System or Domain Name Server

Basically, it's the thing that converts IP addresses  
into domain names.

# Extensible Markup Language

XML is a markup language used for writing custom markup languages.

# Graphical User Interface

The visual representations of how the user is able to interact with a web application.

# Command Line Interface

is a means of interacting with a computer program where the user issues commands to the program in the form of successive lines of text.

# Serverless

is an execution model where the cloud provider is responsible for executing a piece of code by dynamically allocating the resources. And only charging for the amount of resources used to run the code.

# PageRank

is an algorithm to calculate the importance of a given website.

# Robot.txt

The file that notifies the search engines which areas of your website are restricted for them

# Spider

is a special piece of software that browses the web, looks for new sites, checks what's going on on them and sends the data back to search engine so they can index and rank these sites.



# Organic Search and Organic Search Results

Organic search is the process of actual searching on a search engine. Organic search results is the result of that search.

# Kerning

The adjustment of space between two characters in your type. Kerning is a common design term and usually aims to achieve a more proportional and pleasing balance of space between each character.

# Leading

Refers to the space between lines of type.

# Tracking

Tracking concerns the space between letters.

# Lorem Ipsum

A placeholder text to demonstrate how a design will look once the real body copy has been included.

# POV

Point-Of-View. Shot perspective whereby the video camera assumes a subject's view and thus viewers see what the subject sees.

# FPS

Is the frequency (rate) at which consecutive images called frames appear on a display. The term applies equally to film and video cameras, computer graphics, and motion capture systems.

# Know your tech!

- Verbal
- Written
- Spellings



**6. Pause for a break / Ice  
breaker / Show some  
memes**



**7. Sample! Sample!  
Sample! Sample! Sample!  
Sample!**

# 8. Accept / Answer questions

**9. Done! Hope for the best.  
Let everyone where they  
can find you or your works.**

# Find me at

@hadefication

[github.com/hadefication](https://github.com/hadefication)

[glen.bangkila.me](https://glen.bangkila.me)

[fb.com/durianstack](https://fb.com/durianstack)

