Mitchell Hickox

Grand Rapids Community College

CIS 149 – HTML Essentials

June 2nd, 2016

Site Plan for Cleopatra’s Hookah Lounge

Goals and Objectives:

* Make general information about the lounge and contact info available online
* Enable prospective guests to read about the lounge and find directions to the location

Target Audience:

* 18+
* Live in the Grand Rapids area
* Want to “relax and unwind”
* Users will likely have some web experience, though this is not a guarantee.

Website Type:

* Billboard

Budget:

* A few detailed options are being prepared for the client; this section will be updated when the budget is finalized and the contract is signed.

Timeline:

|  |  |  |
| --- | --- | --- |
| **Milestone** | **Due Date** | **Points** |
| Site/Project Plan   * Submitted to discussion board  for instructor approval - 9.3 Site Plan/Storyboard | June 9th, 2016  By 9pm | 15 |
| Draft site   * Published to Raider server and post URL to Discussion board with subject line of Draft Site - 11.2 Draft Site URL Post for peer review | June 16th, 2016  By 9pm | 15 |
| Site goes Live with all final pages   * Site goes "live" on Raider server, you post notification to the discussion board - 14.1 Final Site URL Post | June 26th, 2016  By 9pm | 30 |
| Total Points |  | 60 |

Client info (my info):

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Cleopatra’s Hookah Lounge

Standale, Michigan

616-555-5555