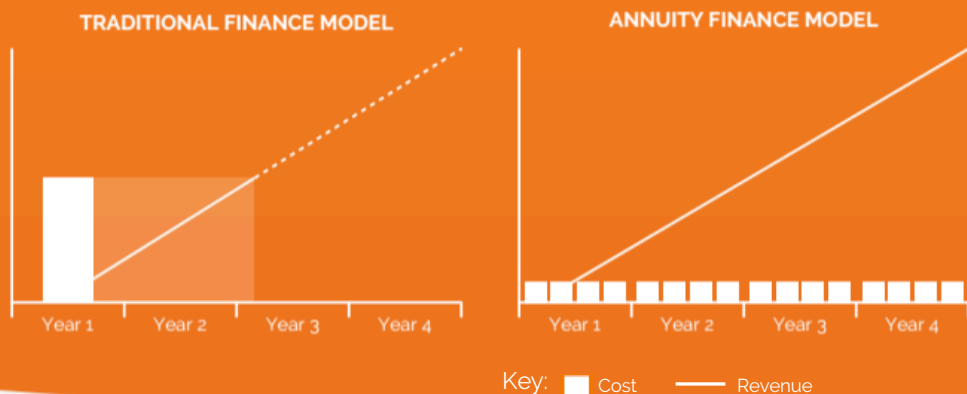


## 'AS-A-SERVICE' FINANCING

Our 'as-a-service' financing options allow you to structure payments for the solution over the entire lifecycle of your product, enabling you to align your outlay with revenue uplift.



## EXPERIENCE

Our team have years of experience helping education publishers and content providers deliver market leading digital experiences. Our clients include:

PEARSON

BBC  
Worldwide

BMJ

itv

## VISIT US:

Clevara  
2nd Floor  
12 Soho Square  
London W1D

## CONTACT US:

T 0207 242 2956  
E [info@clevara.com](mailto:info@clevara.com)  
T @ClevaraLearning  
W [www.clevara.com](http://www.clevara.com)



AN END-TO-END EDUCATION PLATFORM  
THAT HELPS YOU DO ONE THING

**UPLIFT LEARNER OUTCOMES**

Content Engine | Adaptive Learning  
Diagnostics | Experience

[WWW.CLEVARA.COM](http://WWW.CLEVARA.COM)

Clevara is an end-to-end, modularised learning platform that helps organisations and content providers uplift their learning outcomes.

A powerful, flexible, cloud-based solution, Clevara brings an integrated approach to learning design, diagnostics, content and learning pathways.

Focused on efficacy, each solution is customised to meet the specific needs of your learner. From hand-crafted adaptive algorithms to a powerful smart content engine serving your users the right content, benchmarked to where they need to be.



#### Curriculum Management

Know what the learner wants to learn



#### Benchmarking

Understand your learners goals



#### Content Engine

Serve the right person, the right content, at the right time



#### Adaptive Learning

Adapt each learners pathway to suit their needs

We work directly with content providers, publishers and learning institutions to help grow organic revenue, identify new revenue streams or increase efficiency and reduce waste.

## CLEVARA EXTENDS THE PUBLISHING VALUE CHAIN



Content Creators



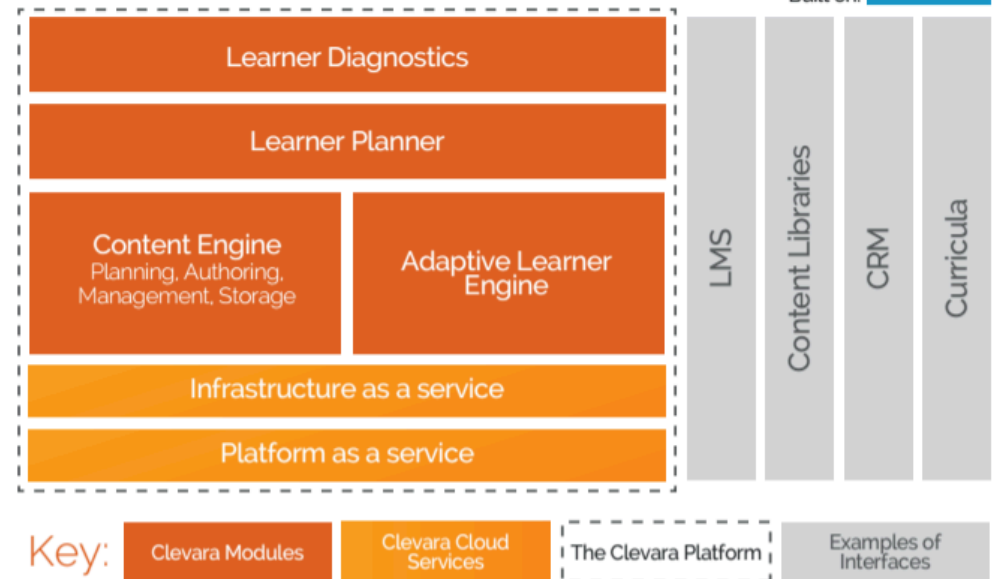
Publishers



Learning Institutions

Our unique value-driven business model helps all parts of the value chain grow.

## HOW IT WORKS



We identify the modules you need and customise them to meet your learners needs.

## WHO IS CLEVARA FOR?



Higher Ed



K-12



Professional Learning



Skills 2 Work



Language Learning

The platform has been created to work across the full spectrum of learning. Each experience is tailored, allowing the same platform to deliver powerful results to children starting to read, doctors looking to stay up to date, help school leavers learn new skills or help someone learn a new language.