

Itch Game Page Image Guide & Templates

Affinity Suite Instructions

The Affinity Suite of products includes three different products, several of which can be used to produce image files even if this is not their specific specialty. Unlike Adobe's Creative Cloud, which is purchased as a subscription-based suite, each product in the Affinity line is purchased separately. These products are:

- Affinity Photo: image and photo editing for raster graphics
- Affinity Designer: vector-based illustrations and designs
- Affinity Publisher: print layouts

The included templates are specifically designed to work with Affinity Photo and Affinity Publisher, although the Affinity Photo templates can be opened and worked with using Affinity Designer.

Important: these instructions are specific to exporting image files with these templates; they do not provide any general guidance on using the Affinity line of software products.

Credits and Thanks

The Affinity Templates were created and provided by Kona. Check out more of Kona's work at [Darling Bat Games!](#)

Affinity Photo Templates

The 12 files included in the **Affinity Photo** folder are Affinity Photo files designed with two layers.

As these are native Affinity Photo files. Open your desired template file, design your image, and save as a web compatible format (typically either PNG or JPG.)

Affinity Publisher Templates

In the **Affinity Publisher** folder there is a single AFPUB file. The publisher file is a multi-page file where each page is another one of the itch template aspect ratios.

In order to use the Publisher template to create your itch images:

1. Open the **Itch Templates.afpub** and save a copy of it for your game page by selecting **File > Save as...**
2. Scroll through the pages and delete any templates you don't want for your Itch game page.
3. Go through the remaining pages and design your Itch images.

4. When you're done designing and ready to create your images for adding to your Itch page click **File > Export...** This will display the Export Settings window.
5. From the Export Setting window, select the image format you want to use for your itch page (either PNG or JPEG) and adjust any settings as desired. Here are a few important considerations:
 - a **While the Size fields will display the dimensions for your currently selected page, your pages will all be exported with their dimensions.**
 - b When exporting as JPEGs for web, you probably don't need to export your pages at the highest possible quality. I recommend trying different Quality levels to find what works best for you, but you're probably safe with using the **Preset: JPEG (Medium quality)**
 - c You can specify which of the pages (i.e. which templates) you want to export using the **Pages** field, but it's easiest to just export all of your pages at once (which is why we deleted any unused template pages.)
 - d If any of your images use a transparent or partially transparent background, make sure to export your pages as PNGs. PNGs support transparent backgrounds, but JPGs do not.