

BIP MARKET LLC

PRIVACY POLICY

Last Updated: January 27, 2023

This site is owned and operated by BIP Market LLC, on its own behalf and in combination with any of its subsidiaries, referred to herein as the “Company”, “BIP”, “us”, “our”, or “we”. This Privacy Policy describes the information that BIP Market LLC collects through our website at <https://bip.co/> (the “Site”) and through our services (collectively, the “Services”) and how we use it.

At the Company, we are strongly committed to protecting your privacy. You can navigate the majority of the Site without giving us any personal information which identifies you. However, sometimes we need additional information about you in order to provide you with information or services you want to receive from us.

The Company believes in transparency and we provide this notice so that you can understand our online information practices and the choices you can make about the way your information is collected and used. Please read this Privacy Policy carefully and regularly. Your use of this Site and the Company’s Services indicates that you have read, understood, and unconditionally accept the privacy practices outlined in this Privacy Policy, as may be amended by Company from time to time. In addition, please review our Terms of Use, which govern your use of this Site and the Services.

Collecting Information

When you use BIP’s Services you provide us with personal information you knowingly disclose to us and Services interaction information collected by us.

We request certain personal information from you (which may include, without limitation, your name, age, employer, title, address, telephone number, email address, city location, and zip code) when you establish an account and/or when we verify your identity, when you ask a question, or when you request to receive communications. We also collect and may share with third parties any information which you decide to share by using our Services, including all information about you and your company that you post on the Services or through the Site, information in communications with other users, and questions sent to us.

We collect your IP address and your Device ID when you visit the Site or use our Services. We also use additional means to gather information about our users and how they use our Services. For more information, see the “Cookies, Pixel Tags, and Other Automated Data Collection” section below.

When you use our Services, we’ll collect information about the ways in which you use and interact with our Services, including, without limitation, which pages you look at, which users you communicate with, what information you download, what deals you make through the Services, and other activities.

The Company collects and processes two basic types of information:

Personally Identifiable Information:

This is information that personally identifies you from another person or enables you to be individually contacted (e.g., names, e-mail addresses, physical addresses, phone numbers). This information is voluntarily provided to us by Site visitors for examples, when you use our “contact us” or “get in touch” features, or when you enter a contest, sweepstakes, or promotion sponsored by us, when you report a problem with the Site, or from third parties, and is used by us for the purposes of responding to user submissions and fulfilling requests for further information about our services. Under such circumstances

you consent to our use and processing of the information you provide consistent with this Privacy Policy. When visitors leave comments or enter submissions on the Site, we collect the data shown and also the visitor's IP address, browser user agent string, and other information to assist with spam detection and otherwise to create a better experience for you.

Aggregate User and Tracking Information:

We may also collect information automatically through data collection technologies. Such data may include details of your visits to our Site including traffic data, location data, logs, and other communication data and the resources you access and use on the Site. This information gives us insights on how Site visitors use our site. We may also determine the applicable technology available in order to serve you the most appropriate version of a web page, e-mail or similar service. This data is anonymous and does not contain any personally identifiable information. We use this information to ensure that our Site, e-mails, and marketing efforts continue to appeal to Site visitors and clients including by storing information about your preferences, allowing us to customize our Site according to your personal interests, and speeding up your searches.

Legal Basis for Collecting Your Personal Information

BIP collects and processes your information on the basis of different legal grounds, depending on the nature of the information being provided and the type of processing involved, as follows:

- Performance of a Contract. Some of the information is processed by BIP on the basis that it is necessary for the performance of our agreement with you and/or other users.
- Legitimate Interest. A second ground relied upon by BIP for other types of processing of your information is that it is necessary for the purposes of legitimate interests pursued by BIP. Such legitimate interests will include where BIP verifies your identity, sends you marketing about our Services, where we believe you have a reasonable expectation that we will perform a particular type of processing on your behalf, or where such processing is necessary for fraud detection and prevention.
- A Legal Obligation. A third ground relied upon for certain types of processing is that it is necessary in order to allow BIP to comply with a legal obligation.
- Consent. Finally, BIP relies on your consent in order to process your information, such as marketing communications.
- Court Order. Company may also disclose your personal information to comply with any court order, law, or legal process, including to respond to any government or regulatory request, to enforce or apply its Terms of Use and other agreements, or if it believes disclosure is necessary or appropriate to protect the rights, property, or safety of Company, its customers, or others. This includes exchanging information with other companies.
- Shared Information. If you submit to Company a comment, photograph, or other content to be published by Company (either online or offline), we may publish your name or other personal information in connection with publishing the content. Company may disclose personal and/or anonymized information that it collects or that you provide in accordance with the terms of this Privacy Policy to its subsidiaries and affiliates, to contractors, service providers, and other third parties used to support or grow its business, to a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of Company's assets, whether as part of bankruptcy, liquidation, or similar proceeding where personal information held by Company about its Site users is among the assets transferred.

Using Information

We may use the information we collect about you:

- to authenticate and verify individual identities, including requests to exercise your rights under this policy.
- to provide customized information and offers of products and services, including to enable third-party services to display customized content and advertising provided by us.
- to manage and communicate with you about your account with us, including responding to your questions and providing customer or technical support.
- for the purposes of processing payments and fulfilling orders for products or services placed by you.
- for statistical and marketing purposes.
- to provide third-party marketers, advertisers, or partners anonymized data about your use of the Services, the Site, your purchasing behaviors, preferences, and interactions.
- to provide information about our company such as newsletters or other communications, and to deliver advertising and promotional information from and to our partners and third-party vendors.
- to improve our technologies including for the purpose of enhancing your experience on the Site.
- to provide marketing messages, promotions, offers of products and services and other content which we think will be of specific interest to you, where you have consented (or not opted out, as applicable).
- to process applications if you apply for a job that we post on our Site.
- to manage and secure our operations including for detecting security incidents, protecting against malicious, deceptive, fraudulent or illegal activity, and prosecuting those responsible for that activity; debugging to identify and repair errors with our Site; and auditing relating to interactions, transactions and other compliance activities.
- to enforce our agreements and policies
- to comply with our legal obligations.
- Send you information electronically, through the mail or by other means about BIP or its clients which we believe you may be interested in;
- Administer surveys or other Services features.

Sharing Information

In the course of operating our business, we share the information you provide with third parties as requested by you and/or as is required to operate the Services and/or allowed by our agreement you. For example, information you upload to the Services is shared with all other users of the Services. Similarly, information you provide to verify your identity may be shared with other users seeking to do business with you through the Services. In addition, we may transfer information between BIP and our preferred service providers who use that information to conduct BIP's business. For example, they may handle BIP's data management or marketing emails. We may also share your information to administer a Services feature.

We provide our preferred service providers with the information they need to perform their services and work with them to protect your information.

We may share your information publicly in the marketing and promotion of our Services. For example, we may publicly publicize that you are a user of the Services and/or have conducted business or concluded agreements through the Services.

We may disclose specific information upon governmental request, in response to a court order, when required by law, to enforce our Services policies, or to protect our or others' rights, property or safety. We may share information to prevent illegal uses of the Services or violations of the Terms of Use, or defend ourselves against third-party claims. We may also share information with companies assisting in fraud protection or investigation. Additionally, in the event that all or substantially all of the assets relating to BIP are transferred or sold to another entity, personally identifiable and other information submitted to us may be transferred to the acquiring entity. BIP cannot control the use of or guarantee the confidentiality of your information once it has been transferred to any third party.

Information Provided or Collected Through Social Media and Media Partners

You may be able to engage with our Site through third party social media plug-ins and applications, such as those offered by Facebook, Instagram, Twitter, YouTube, LinkedIn, Pinterest, Snapchat, TikTok and others. You may also choose to link your account with us to third party social media sites, for example, through Facebook Connect, or sign up to receive our e-mail newsletters through your social media account. When you link your account or engage with such plug-ins or applications, you may allow us to have ongoing access to certain information from your social media account (e.g., name, e-mail address, profile photo, gender, birthday, location, your list of friends and their contact information, people you follow and/or who follow you, the posts or the 'likes' you make).

When you provide information to us from your social media account, it can help enable us to do things like personalize your online experience with us, and enable us to contact you through the social media sites or directly with the latest news, special offerings, and rewards. The use of your information by these third parties is governed by their privacy policies and terms. Please read them carefully.

Information Received from or Shared with Third Parties:

Company may receive or collect information, including personal information, from clients or third parties. Some of the personal information collected may be de-identified or "scrubbed" in order to render it anonymous. Company may also use third-party advertising companies to serve ads on sites on which we advertise and may allow third-party advertising companies, data exchanges, traffic measurement service providers, marketing analytics service providers, and other third-parties to serve, measure ads, perform analytics, track behavior across sites and collect certain information about your visit to the site. Such third-parties may view, edit, or set their own privacy policies, pixels, and tracking technologies. The use of these technologies by these third parties is subject to their own privacy policies not covered by this Privacy Policy. Company may use such third-party information it receives for the following purposes:

- To deliver relevant marketing communications, and other lawful purposes related to Company's provision of the services.
- To gather information about users' online activities from their interaction with advertisements, across the Site and other internet sites or mobile apps, and supplement such information with information from clients or third parties (such as parties that perform web analytics) in order to make inferences about users' consumer and other interests. Company may then use this information to create customized advertising campaigns, promotions, and e-mail blasts for our clients, as well as for other marketing-related purposes.
- Company may combine information with data collected or received from other sources to create a database of consumer and other data (i.e., "aggregated data"), and to use such aggregated data for a variety of purposes, including for unrelated advertising, marketing, and analytical activities.

In addition, certain third parties may also collect information about you, either directly or from your interaction with our Site and the Services and we may combine the information we collect about you on the Site or through the Services with information available to us from other sources.

Cookies:

Our Site may use “cookies” to automatically collect certain anonymized information upon each visit. Cookies are a common part of many commercial websites that allow small text files to be sent by a website, accepted by a web browser, and then placed on your hard drive as recognition for repeat visits to the Site. Every time you visit the Site, our servers, through cookies, pixels and/or GIF files, collect basic technical information such as your domain name, the address of the last URL you visited prior to clicking through to the Site, and your browser and operating system.

We use cookies for the following purposes:

- Authentication
- Security, site, and product integrity
- Advertising, recommendations, insights, and measurement
- Site features and services
- Performance
- Third-party websites and apps

We may also use third party analytics tools (e.g. Google Analytics) to analyze activities on the Site and use of the Site, and the Site may also use web beacons (also referred to as clear gifs, pixel tags, and single-pixel gifs) that permit the Company, for example, to count users who have visited those pages or opened an email and for other related website statistics.

You do not need to enable cookies to visit the Site; however, certain aspects of the Site and its services may be more difficult or impossible to use if cookies are disabled. Some Company cookie files remain on your computer’s hard drive unless and until you manually delete the file. The Company cookies do not contain personally identifiable information. You may refuse to accept browser cookies by opting-out, or by activating the appropriate setting on your browser. However, if you select this setting, you may be unable to access certain parts of the Site. Unless you have adjusted your browser setting so that it will refuse cookies or opted-out, our system will issue cookies when you direct your browser to our Site.

[Click here](#) for information how on how you can opt-out of behavioral tracking on this Site.

Web Beacons:

Our Site or e-mail messages may contain a small graphic image called a web beacon, which is sometimes also called a “clear gif,” that allows us to monitor and collect certain limited information about our users, such as the type of browser requesting the web beacon, the IP address of the computer that the web beacon is sent to and the time the web beacon was viewed. Web beacons can be very small and invisible to the user, but in general any electronic image viewed as part of a web page or e-mail, including HTML based content, can act as a web beacon. Company may use web beacons to count visitors to our web pages or to monitor how our users navigate our site, and we may include web beacons in e-mail messages in order to count how many messages we sent were actually opened or acted upon. Company uses web beacons to compile aggregate statistics about our site and our marketing campaigns.

Cookies, Pixel Tags and Other Automated Data Collection

We use cookies and other similar technologies (e.g., beacons, pixel tags, clear gifs, and device identifiers) to recognize you and/or your device(s) on, off, and across different Services and devices. We

and our service providers use these cookies and other similar technologies to collect and analyze certain kinds of technical information, including:

- IP address;
- the type of computer or mobile device you are using;
- platform type (like Apple iOS or Android);
- your operating system version;
- your mobile device's identifiers;
- application performance and de-bugging information;
- your browser type and language;
- referring and exit pages, and URLs;
- the number of clicks on a web page;
- the amount of time spent on a feature or web page;
- domain names;
- landing pages;
- pages viewed and the order of those pages; and/or
- the date and time of activity on our Services.

Other Websites, Applications, and Services

This Privacy Policy applies only to the Services. The Services may contain links to third party websites, applications, and services ("Third Party Sites"). BIP does not own, operate, endorse or represent such Third Party Sites. We do not control, and are not responsible or liable for, such Third Party Sites. Please review the terms and policies of Third Party Offerings before engaging with third party websites, applications, and services.

Third Party Service Providers:

We may employ other companies and individuals to perform functions on our behalf. Examples include, without limitation, hosting a site, sending communications on our behalf, analyzing data, providing marketing assistance, creating, hosting, administering and/or otherwise running contests /sweepstakes/ games, providing customer service, and processing payments for transactions. These third parties may have access to a user's information, but such access shall be limited to the extent it is needed to perform their duties and functions.

Children's Privacy:

The Company understands the need to protect the privacy of children. The content and services provided by us or our affiliates, sponsors and advertisers, including without limitation the Site, are not intended for anyone under the age of 18 and you should not access such content or services if you are under the age of 18. No information is knowingly collected or retained from children under the age of 13, nor is any such information knowingly used for any marketing or promotional purposes whatsoever, either inside or outside the Site. No part of the Site is designed to attract anyone under the age of 13. Children are not eligible to use any services provided by us and we ask that children under the age of 13 not submit any personal information to us or visit the Site.

If you are a parent or guardian and believe your child has uploaded personal information to our site without your consent, you may contact us at mail@bip.co. If we become aware that a child has provided us with personal information in violation of applicable law, we will delete any personal information we have collected, unless we have a legal obligation to keep it.

Privacy Notice to California Residents:

If you are a California resident, you can learn more about your consumer privacy rights by reviewing the [California Privacy Notice](#).

Notice to Nevada Residents:

If you are a resident of Nevada, you have the right to opt-out of the sale of certain Personal Information to third parties who intend to license or sell that Personal Information. You can exercise this right by contacting us at mail@bip.co with the subject line "Nevada Do Not Sell Request" and providing us with your name and the email address associated with your account.

International Users

Company and Services are based and operated from the United States. Please be aware that information you provide to us or that we obtain as a result of your use of the Website, an Account, or any services provided by us will be processed and transferred to, and be subject to the laws of, the United States. The privacy and data protection laws in the United States may be different from similar laws in your country of residence. By using the Website or an Account, or by providing us with your information, you consent to the collection, transfer, storage and processing of information to and within the United States. If our cookies or other software detects IP addresses located in a country outside the United States, we reserve the right to deny access to any and all of our services.

Privacy Notice to European Union Residents:

If you are a European Union resident, you can learn more about your consumer privacy rights by reviewing the European Union Privacy Notice.

Changes to this Privacy Policy

Company reserves the right, at its discretion, to change, modify, add, or remove portions from this Privacy Policy at any time. Your continued access of the Site after such changes conclusively demonstrates your acceptance of those changes. The date this Privacy Policy was last updated can be found at the top of this page. By maintaining an Account with us, or by using or accessing any services provided by us or the Site, you will be deemed to have acknowledged our Privacy Policy. If you provide information to us or use the site in any way after this Privacy Policy has been changed, you will be deemed to have unconditionally consented to such changes. The most current version of this Privacy Policy will be available on the site and will supersede all previous versions of this Privacy Policy.

Data Retention

We will retain your information as long as needed to enable you to access the Site or otherwise interact with you, and for as long as you or we can bring a legal claim. We may also retain personal data if required by law, or for our legitimate interests, such as abuse detection and prevention, and defending ourselves from legal claims. Residual copies of personal data may be stored in backup systems for a limited period as a security measure to protect against data loss. After you have terminated your use of our services, we may store your information in an aggregated and anonymized format. By using the Services, regardless of where you live in the world, you consent to have your personal data transferred to and processed in the United States, and allow BIP to use and collect your personal information in accordance with this Privacy Policy.

Terms of Use

Your use of the Services, and any disputes arising from it, is subject to this Privacy Policy as well as our Terms of Use. Please visit our Terms of Use section that explains other terms governing the use of our Services.

Protecting Your Information

We have implemented measures in an effort to safeguard the Personal Information in our custody and control. Such measures include, for example, limiting access to Personal Information only to employees and authorized service providers who need to know such information for the purposes described in this Privacy Policy, as well as other administrative, technical and physical safeguards. Additionally, our service providers are not authorized to use or disclose your Personal Information for any purpose other than providing the services to us or on our behalf, or as otherwise may be required by applicable law. While we endeavor to always protect our systems, due to the inherent nature of the Internet as an open global communications vehicle and other risk factors, we cannot guarantee that any information, during transmission or while stored on our systems, will be absolutely safe from intrusion by others, such as hackers. If you have any questions about the security of your personal data or the security of our products, or wish to report a potential security issue, please contact mail@bip.co. When reporting a potential security issue, please describe the matter in as much detail as possible and include any information that might be helpful. REGARDLESS OF THESE EFFORTS, BIP CANNOT GUARANTEE THE SECURITY OR CONFIDENTIALITY OF ANY OF THE INFORMATION YOU PROVIDE TO US.

How to Contact Us:

Thank you for your interest in our Site and for reading this policy. If you have any questions about this Privacy Policy, please contact us at mail@bip.co or at:

300 SE 2nd Street, STE 600

Fort Lauderdale, Florida, 33301

BIP Market LLC.

CALIFORNIA PRIVACY NOTICE

California Consumer Privacy Act:

In this section, we provide additional information to California residents about how we handle their personal information, as required under California privacy laws including the California Consumer Privacy Act, as amended (“**CCPA**”). This section does not apply to our handling of publicly available information lawfully made available by state or federal government records, our employees or applicants (which are covered under a different policy) or other personal information that is exempt under the CCPA.

Categories of Personal Information Under the CCPA:

While our collection, use and disclosure of personal information varies based upon our relationship and interactions with you, in this section we describe, generally, how we have collected and disclosed personal information about consumers in the prior 12 months. For more information about the business and commercial purposes for which we collect, use, disclose, and sell personal information, please see our Privacy Policy above.

We have collected the following categories of personal information (as defined by the CCPA) about California consumers:

- **Identifiers:** includes direct identifiers, such as name, alias, user ID, username, or unique personal identifier; payment information, email address, phone number, address and other contact information; IP address and other online identifiers.
- **Customer Records:** includes personal information, such as name, user ID, contact information.
- **Usage Data:** Includes browsing history, clickstream data, search history, access logs and other usage data and information regarding an individual's interaction with our website, marketing emails, and online ads.
- **Geolocation Data:** General geographic location information about a particular device.
- **Audio, Video and other Electronic Data:** Audio, electronic, visual, thermal, olfactory, or similar information such as CCTV footage, photographs and call recordings and other audio recordings (e.g., recorded meetings and webinars).
- **Profiles and Inferences:** Inferences drawn from any of the information identified above to create a profile reflecting preferences, characteristics, psychological trends, predispositions, behavior, attitudes, intelligence, abilities and aptitudes.

Disclosures:

In the list below, we have provided the categories of personal information we have disclosed for business purposes and the categories of third parties to whom we may disclose such information. Under the CCPA, our business purposes may include:

- performing services, including maintaining or servicing accounts, providing customer service, processing or fulfilling orders and transactions, verifying customer information, processing payments, providing advertising or marketing services, providing analytics services, or providing similar services;
- auditing related to a current interaction with you and concurrent transactions, including, but not limited to, counting ad impressions to unique visitors, verifying positioning and quality of ad impressions, and auditing compliance;
- short-term, transient use, including, but not limited to, the contextual customization of ads shown as part of the same interaction;
- detecting security incidents, protecting against malicious, deceptive, fraudulent, or illegal activity, and prosecuting those responsible for that activity;

- debugging to identify and repair errors that impair existing intended functionality;
- undertaking internal research for technological development and demonstration; and
- undertaking activities to verify or maintain the quality or safety of a service or device that is owned, manufactured, manufactured for, or controlled by us, and to improve, upgrade, or enhance the service or device that is owned, manufactured, manufactured for, or controlled by us. For more information about the business or commercial purposes for which we may disclose such information, see our Privacy Policy.

We share the following categories of personal information with the specific third parties for the business and commercial purposes described above:

- **Identifiers:** service providers; our advisors and agents; government entities and law enforcement; our affiliates and subsidiaries; advertising networks; data analytics providers; social networks; internet service providers; operating systems and platforms; our business customers/clients; our marketing partners.
- **Customer Records:** service providers; our advisors and agents; government entities and law enforcement; our affiliates and subsidiaries; our business customers/clients; our marketing partners.
- **Usage Data:** service providers; our advisors and agents; government entities and law enforcement; our affiliates and subsidiaries; advertising networks; data analytics providers; social networks; internet service providers; operating systems and platforms; data brokers; our business customers/clients; our marketing partners.
- **Geolocation Data:** service providers; our advisors and agents; government entities and law enforcement; our affiliates and subsidiaries; advertising networks; data analytics providers; social networks; internet service providers; operating systems and platforms; our business customers/clients; our marketing partners.
- **Audio, Video and other Electronic Data:** service providers; our advisors and agents; government entities and law enforcement; our affiliates and subsidiaries; advertising networks; data analytics providers; social networks; internet service providers; operating systems and platforms; our business customers/clients; our marketing partners.
- **Profiles and Inferences:** service providers; our advisors and agents; government entities and law enforcement; our affiliates and subsidiaries; advertising networks; data analytics providers; social networks; internet service providers; operating systems and platforms; our business customers/clients; our marketing partners.

Under the CCPA, a “sale” includes disclosing or making available personal information to a third-party in exchange for monetary compensation or other benefits or value. Though we do not disclose personal information to third parties in exchange for monetary compensation, we may disclose or make available certain categories of personal information such as identifiers, usage data and inferences to third parties such as our affiliates and subsidiaries; advertising networks; data analytics providers; social networks; internet service providers; operating systems and platforms; data brokers; our business customers/clients; and our marketing partners in order to receive certain benefits or services, such as when we make browsing information available to third-party ad companies (through third-party tags on our sites) in order to improve and measure our ad campaigns and reach users with more relevant ads and content.

Sources of Personal Information. As further described in the Information Company Collects section above, we may collect personal information from the following sources directly from you, advertising networks, data analytics providers, social networks, internet service providers, operating systems and platforms, government entities, data brokers, business customers and other third parties.

California Residents' Rights

CCPA Rights: In general, California residents have the following rights with respect to their personal information:

Do-not-sell (opt-out): California residents may opt out of sales of their personal information as described below.

Right of deletion: to request deletion of their personal information that we have collected about them and to have such personal information deleted (without charge), subject to certain exceptions.

Right to know: with respect to the personal information we have collected about them in the prior 12 months, to require that we disclose the following to them (up to twice per year and subject to certain exemptions):

- categories of personal information collected;
- categories of sources of personal information;
- categories of personal information about them we have disclosed for a business purpose or sold;
- categories of third parties to whom we have sold or disclosed for a business purpose their personal information;
- the business or commercial purposes for collecting or selling personal information; and
- a copy of the specific pieces of personal information we have collected about them.

Right to non-discrimination: the right not to be subject to discriminatory treatment for exercising their rights under the CCPA.

Submitting CCPA Requests. California residents may submit CCPA requests to know (access) and requests to delete their personal information by submitting a request via email to: mail@bip.co that includes the following information: (1) first and last name; (2) email address; and (3) zip code. We may ask you or your authorized agent additional information to verify your identity as described below.

Additionally, you can opt out of online advertising and unsubscribe to marketing emails at any time as described above.

When you submit a request to know or a request to delete, we will take steps to verify your request by matching the information provided by you with the information we have in our records. In some cases, we may request additional information in order to verify your request or where necessary to process your request. If we are unable to adequately verify a request, we will notify the requestor. Authorized agents will be required to provide proof of their authorization, and we may also require that the relevant consumer directly verify their identity and the authority of the authorized agent.

If we knowingly collect personal information of a consumer under the age of 16, we will not sell the information unless we receive affirmative permission to do so either from the individual or if the consumer is under 13, the consumer's parent or guardian. We do not have actual knowledge that we sell personal information of consumers under 16 years of age as of the date of this Privacy Policy.

California consumers who are registered users of the sites and under 18 years of age may request removal of content or information they posted on the site. We will remove such content or information when we are required to do so by law. To request removal of content or information you posted on the Sites, you may contact us as described below. Please note that even if we remove the content or information that you posted, we cannot prevent further use or disclosure of that content or information by others once you have shared it publicly.

For more information about our privacy practices, you may contact us as set forth below and in our Privacy Policy.

How to contact us:

For all requests in connection with the CCPA, please contact us at: mail@bip.co or at:

300 SE 2nd Street

Fort Lauderdale, FL, STE 600

33301

EUROPEAN UNION PRIVACY NOTICE

If you are in the EU, you have certain additional rights and protections under the law regarding the collection and processing of your personal data.

If you are in the EU, we will collect and process your personal data:

- To perform our responsibilities under our contract with you (e.g. processing payments for and fulfillment of the goods you have ordered);
- When we have a legitimate interest in collecting and processing your personal data in order for us to run a successful commercial organization (e.g. to communicate with you about updates regarding your order, to advertise products to specifically tailored for you, and send you updates to this policy);
- Where you have given your consent (e.g. to market products to you, to collaborate with our partners, to use Location Information) please note that you can withdraw your consent at any time by emailing mail@bip.co; or
- To comply with our legal or regulatory obligations.

Recipients

We share your information with selected recipients. These categories of recipients include:

- cloud storage providers which currently store your personal data, to store the personal data you provide and for disaster recovery services, as well as for the performance of any contract we enter into with you;
- IT service providers that provide us with SaaS services, who we use to store our customer relationship management information, etc.;
- provided you have consented, advertisers and advertising networks including Google and Facebook located in California, and which store your personal data in California, that require the data to select and serve relevant adverts to you and others;
- analytics and search engine providers including Google located in California and which currently store your personal data in California that assist us in the improvement and optimization of the website; and

If you are a user in the EU, you have the right to access personal data we hold about you and to have certain personal data corrected or erased. You also have the right to data portability, and to restrict certain processing of your data in certain circumstances. You also have the right to complain to your data protection authority if you have any complaints about how we process your personal information.

You have the right to object to our processing of your personal data at any time, and you can withdraw your consent to marketing at any time.

To make any of these requests please email mail@bip.co. We will respond as soon as practicable and no later than one month after receipt of your request. We will request proof of identification to verify your identity.

We reserve the right to deny or restrict fulfillment of your request in certain cases, such as when your access to data places another individual's privacy rights at risk, or the continued processing of your data is necessary to comply with a legal obligation. If so, we will notify you of the reason(s) for this denial.

In the event that you have a concern about our collection and processing of your data, please contact us first at mail@bip.co and we will do our best to fix it. You also have the right to lodge a complaint directly with your local supervisory authority.