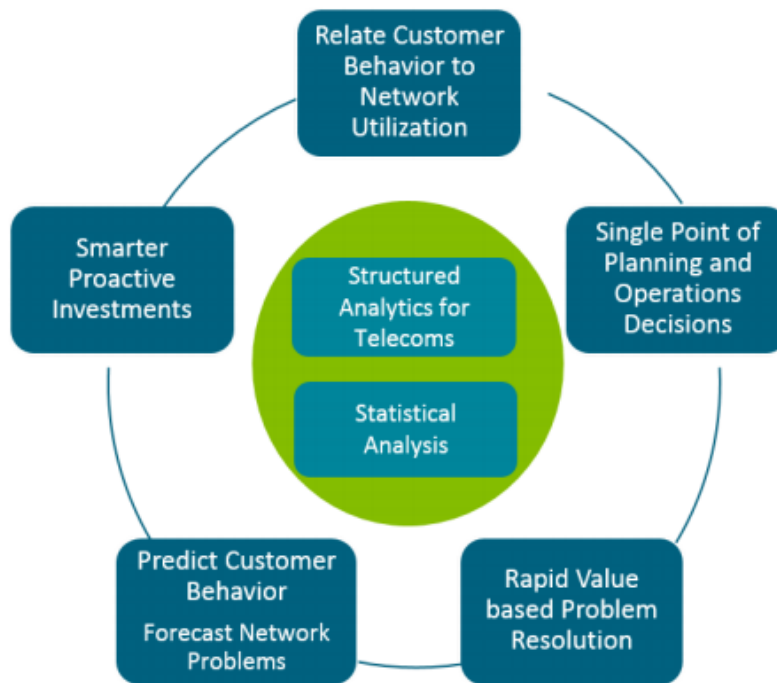


TELECOM

CleverInsight helps Telecom industry with various aspects of their business – such as services delivery and customer retention or sales & marketing efforts. From dynamic and voluminous data, CleverInsight helps these giants to solve and communicate specific answers to the following questions.



- How to provide a better customer service ?
- How to detect the risk of churn ?
- How to promote the product based on contextualized location ?
- How can campaign costs be reduced?
- How can communication costs be minimized?
- How can the effort and investment made to retain customers yield better results?
- How can the best potential customers be identified and then acquired?
- How can the customer response rates to promotions be increased?
- How can customer loyalty be strengthened?

OUR CLIENTS INCLUDE

- Mobile Operators
- Value Added Service Providers
- Mobile Device Manufacturers

POSSIBLE OUTCOMES

- Estimate the best price package for those at risk of churn.
- Customer demographic information
- Customer usage data
- Detecting and reducing fraud losses
- Detection of significant event patterns from live network data
- Correlation of network events with contextual insight like customer references, usage history, call center interactions and customer segments from business systems.
- Predicting the possible impact of network events in specific contexts.
- Intuitive solution for Call Detail Records Analysis
- Analyze the effectiveness of marketing investments regions or customer segments.



What We Offer:

Platform - Create your own models with our platform & visual components

Custom apps - Hire us to build your domain-specific models as an application

Tools - End-user exploratory tools to answer specific business problems

Predictive Analytics



Cognitive Intelligence



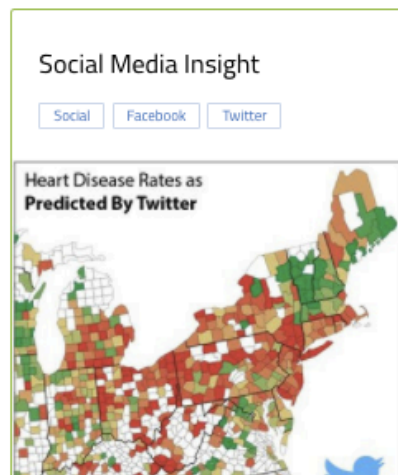
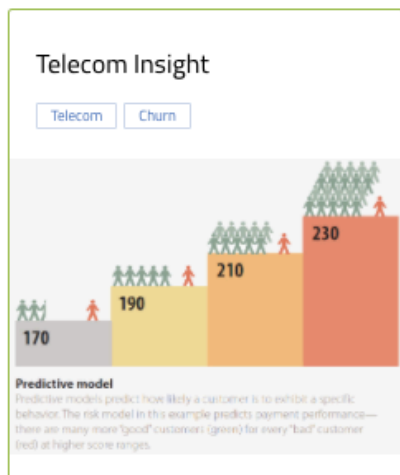
IOT Analytics



Visual Exploration



Our Verticals:



Domain Experts:



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