

BANKING AND FINANCIAL SERVICES

CleverInsight helps several Banking & Financial market customers with various aspects of their business – be it branch operations, services delivery, customer retention or sales & marketing efforts. From dynamic and voluminous data, CleverInsight helps these giants to solve and communicate specific answers to the following questions.

- Which are the most effective channels of customer acquisition?
- How does credit risk correlate with customer profiles?
- Which geography and segments are most prone as NPA?
- What is the effectiveness of my employees, across functions and roles?
- What are the cross-selling opportunities?
- Are the penetration of ATMs enough and how is the demand?
- Which loan segments are most profitable and least risky?

CleverInsight analyzes, predicts and visualizes large volumes of information in enterprise and external data to come up with crisp, intuitive and actionable insights.

Our Banking module has a set of pre-built analytical models and visualization charts that cover your business KPIs from an end-to-end perspective. This can be readily deployed and rolled out enterprise-wide with minimal lead-time.

OUR CLIENTS INCLUDE

- Banking & Securities firms
- Insurance companies
- Asset Management firms
- Investor Communication companies
- Audit & Regulatory companies

POSSIBLE OUTCOMES:

- How to increase the footfall?
- How to retain customers?
- How to price the financial products?
- How to regulate and monitor NPA's and substandard assets?

What We Offer:

Platform - Create your own models with our platform & visual components

Custom apps - Hire us to build your domain-specific models as an application

Tools - End-user exploratory tools to answer specific business problems

Predictive Analytics



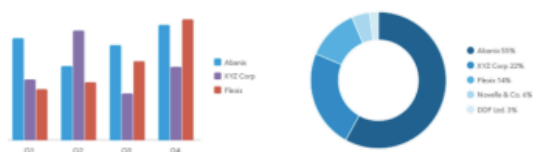
Cognitive Intelligence



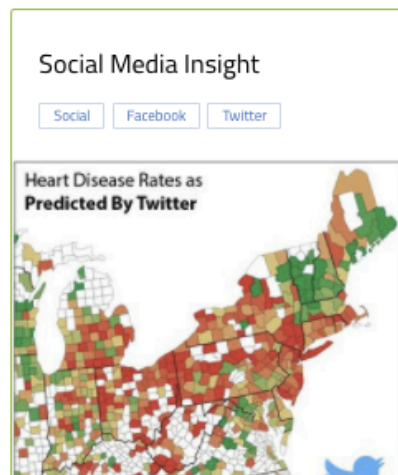
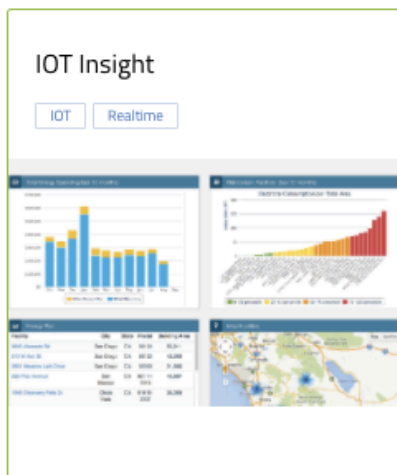
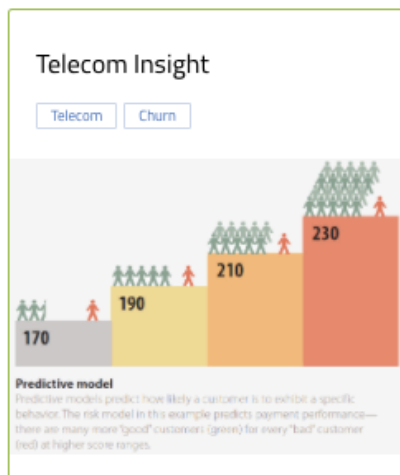
IOT Analytics



Visual Exploration



Our Verticals:



Domain Experts:



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