

## Social Media Insight

CleverInsight helps businesses to make decision based on social analytics which is the process of gathering data from stakeholder conversations on digital media and processing into structured insights leading to more information-driven business decisions and increased customer centrality for brands and businesses.



- Benchmark Your Competition.
- Community Responsiveness.
- Sentiment Analysis.
- Get a complete overview of your key metrics.
- Find reviews of your products or services across social media networks.
- How much of your audience are you reaching and how much are engaging with your content?

CleverInsight analyzes, predicts and visualizes large volumes of information in enterprise and external data to come up with crisp, intuitive and actionable insights.

## POSSIBLE OUTCOMES:

- Product Companies
- Restaurant Networks
- FMCG companies
- Service Networks
- Media Companies
- Others.

## What We Offer:

**Platform** - Create your own models with our platform & visual components

**Custom apps** - Hire us to build your domain-specific models as an application

**Tools** - End-user exploratory tools to answer specific business problems

### Predictive Analytics



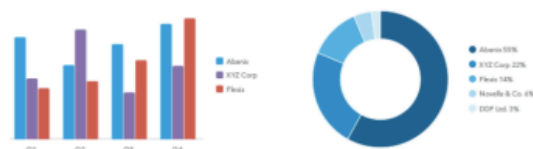
### Cognitive Intelligence



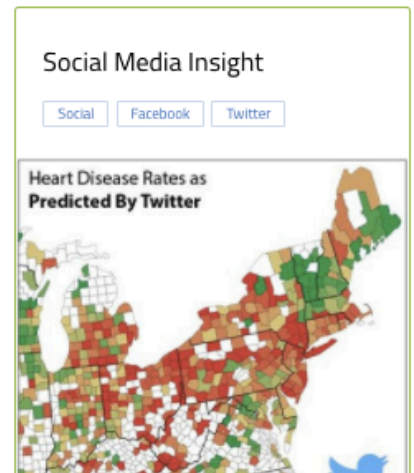
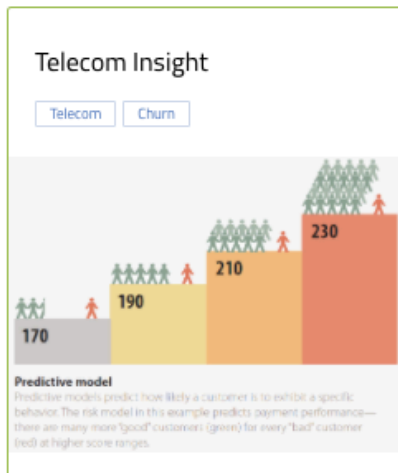
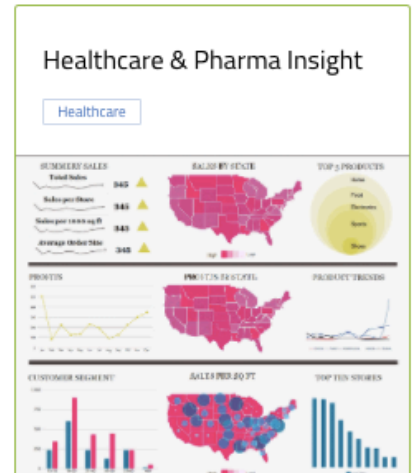
### IOT Analytics



### Visual Exploration



## Our Verticals:



## Domain Experts:



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