

HEALTHCARE

CleverInsight helps healthcare organizations examine patterns in rich data and provides analysis and recommendations for better commercial innovation, scientific discovery, real-world outcomes, and supply-chain manufacturing.



- What are the market dynamics and market access for therapeutic products?
- How do we increase the sales-force effectiveness and engagement with customers?
- How do we cultivate rich data sets for understanding outcomes of patients?
- To what extent can we increase transparency of data usage and enable fine-grained entitlements and privacy?
- What is the patient journey map and care pathway journey for each patient instance?
- How do we enable literature search capabilities for better scientific research?
- How do we optimize serialization and packaging?

CleverInsight analyzes, predicts and visualizes large volumes of information in enterprise and external data to come up with crisp, intuitive and actionable insights.

POSSIBLE OUTCOMES:

- Pharmaceuticals – Pharma Companies, CROs, R&D Centre's
- Healthcare payers – Private Health Insurance Companies
- Healthcare Providers - Hospitals, Diagnostics Players

What We Offer:

Platform - Create your own models with our platform & visual components

Custom apps - Hire us to build your domain-specific models as an application

Tools - End-user exploratory tools to answer specific business problems

Predictive Analytics



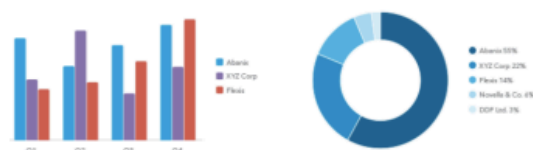
Cognitive Intelligence



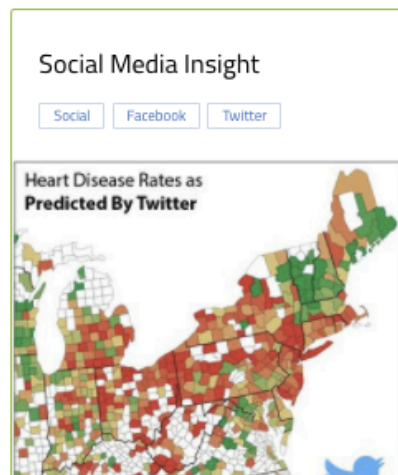
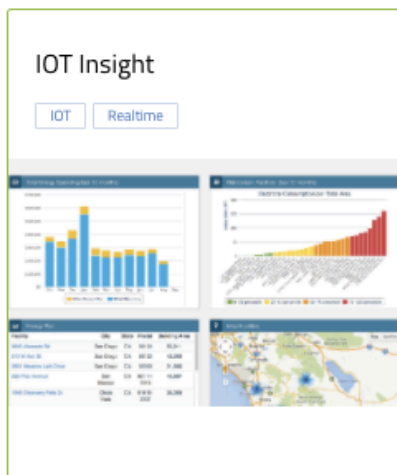
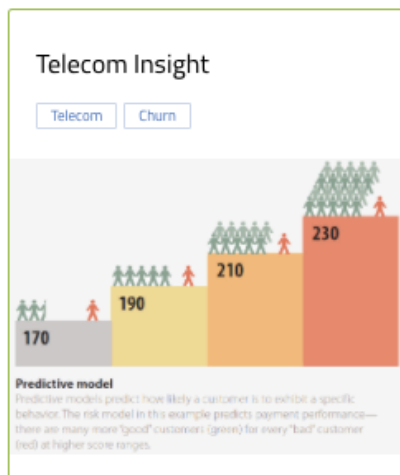
IOT Analytics



Visual Exploration



Our Verticals:



Domain Experts:



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