CleverInsight

Airlines & Logistics

CleverInsight helps Airlines industry with various aspects of their business – such as ticketing, predicting overbooking, right discounts and offers, etc. CleverInsight helps these giants to solve and communicate specific answers to the following questions.

Flexible with your travel dates?

Search for our lowest available fares base on departure date and trip duration

Roundtrip: Oahu - Honolulu, HI (HNL) to Maui - Kahului, HI (OGG) December 2015 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 \$172.00 Depart Dec 14 - Return Dec 21 Roundtrip Price: \$172.00

Possible Outcomes:

- Estimate the number of people that aren't going to show up for a flight.
- Estimate the right offer to make when you are overbooked.
- Identify cases where a supervisor is needed.
- Get rid of change fees altogether.
- Identify WHY people don't want to give up their seats.
- Baggage re-routing.
- Aircraft delay prediction.

OUR CLIENTS INCLUDE

- Airline Industries
- Logistics Industries

Airline Industry: Big Data



"[Airlines use big data]to solve how to recognize and enhance customer value, and how to cultivate high-value customers" -

- ☐ Focus on big data to understand customer flying habits
 - Tracking bags, personalizing offers, and optimizing operations to boost customer loyalty



What We Offer:

Platform - Create your own models with our platform & visual components **Custom apps** - Hire us to build your domain-specific models as an application **Tools** - End-user exploratory tools to answer specific business problems



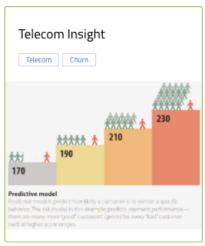
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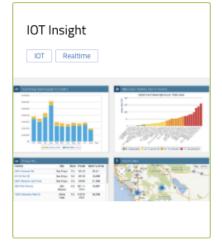
Our Verticals:













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