















Mission and Vision Video

Storyboard V1

Clicerio Muñoz, [redacted]
Cloud Operations
November, 2023












<p>Scene/shot 1 Water coming out from the tap, doesn't stop. Zoom in to the water. The screen is filled just with the water (blue color).</p>  <p>Voice-over/background music: When we turn on the tap, we take for granted that clean, safe water will appear.</p>	<p>Scene/shot 2 The blue water becomes computer's desktop pixels. Like water from a tap, customers expect NetSuite Cloud Services to be available anytime and anywhere, delivered flawlessly. Fast and secure from threats.</p>  <p>Voice-over/background music: Like water from a tap, customers expect NetSuite Cloud Services to be available anytime and anywhere, delivered flawlessly. Fast and secure from threats.</p>	<p>Scene/shot 3.1 CUT TO exterior view of the user's house, with a garden. Through a window we see the user in a home office sitting at a second window to the left (darken window).</p>  <p>Voice-over/background music: Cloud Operations supports a million active NetSuite users....</p>	<p>Scene/shot 3.2 Aerial shot of a city with many skyscrapers with data stream connections all around.</p>  <p>Voice-over/background music: ...executing a billion transactions per month.</p>
<p>Scene/shot 4.1 World map showing data centers worldwide.</p>  <p>Voice-over/background music: To support these NetSuite customers all over the world, Cloud Operations leverages Oracle datacenters....</p>	<p>Scene/shot 4.2 Zoom in to Australia user showing Melbourne and Sydney locations. Melbourne OC sends data signal to the user's home.</p>  <p>Voice-over/background music: ...close to our customers to provide the best user experience, using Oracle's OCI Infrastructure-as-a-service platform.</p>	<p>Scene/shot 5.1 CUT TO exterior of datacenter facilities.</p>  <p>Voice-over/background music: Leveraging OCI datacenters takes care of physical hardware requirements such as buildings....</p>	<p>Scene/shot 5.2 CUT TO server racks displaying security, uptime and performance data on the screen.</p>  <p>Voice-over/background music: ...and rack servers and negotiating local regulatory requirements, allowing us to focus on providing the best security, uptime, and performance for NetSuite customers.</p>
<p>Scene/shot 6.1 Zoom out from server room to world map with datacenter clouds come into the scene.</p>  <p>Voice-over/background music: Oracle plays an important role in our story. Not only do they provide....</p>	<p>Scene/shot 6.2 Transition from clouds in scene of clouds on the sky and water on the ground, next to a factory (the Oracle factory).</p>  <p>Voice-over/background music: ...the facilities and infrastructure as a service that NetSuite uses.</p>	<p>Scene/shot 7.1 Transition to a simple diagram showing the Oracle technologies behind NetSuite....</p>  <p>Voice-over/background music: They also provide many of the technologies we use to run NetSuite.</p>	<p>Scene/shot 7.2 A cloud positioned between a beta and single architecture diagram and a coding script content.</p>  <p>Voice-over/background music: Cloud Operations is in the middle of the physical infrastructure and the NetSuite application code.</p>
<p>Scene/shot 7.3 Zoom in to the cloud reveals the complex diagram.</p>  <p>Voice-over/background music: • We take care of NetSuite's complexity, so our users never have to think about how their service gets to them.</p>	<p>Scene/shot 7.4 Complex diagram fades out and reveals a close-up of a data center's inside being put together.</p>  <p>Voice-over/background music: • We provision the right number, size, and shape of computers to make up those data centers.</p>		

Mission and Vision Video

Storyboard V1

Clicerio Muñoz,

Cloud Operations
November, 2023

<p>Scene/shot 7.5</p> <p>Customer scene.</p>  <p>Voice-over/background music: - We set up the hardware and the software that run in them.</p>	<p>Scene/shot 7.6</p> <p>Customer scene.</p>  <p>Voice-over/background music: - We monitor and react to failures.</p>	<p>Scene/shot 7.7</p> <p>Customer scene.</p>  <p>Voice-over/background music: - We perform preventative maintenance.</p>	<p>Scene/shot 7.8</p> <p>Customer scene.</p>  <p>Voice-over/background music: - We apply the latest security patches.</p>
<p>Scene/shot 8.1A</p> <p>CUT TO: Tracking shot from Google (story), panning through a landscape with an elevated water tank in the background, serving as the customer's house.</p>  <p>Voice-over/background music: Like water from a tap, Cloud Ops delivers NetSuite customers the best-in-class business...</p>	<p>Scene/shot 8.1B</p> <p>SAME...</p>  <p>CONTINUE...</p>	<p>Scene/shot 8.1C</p> <p>SAME...</p>  <p>CONTINUE...</p>	<p>Scene/shot 8.2A</p> <p>ZOOM IN FROM WIDE SHOT: The camera serves as the house's water emerges from a pipe. Through a window, we see the customer working on his computer. Through another window, we see a dog.</p>  <p>Voice-over/background music: ...management tools and secure cloud services...</p>
<p>Scene/shot 8.2B</p> <p>The dog is getting water from the tap. (ZOOM IN CONTINUES...)</p>  <p>Voice-over/background music: ... always available...</p>	<p>Scene/shot 8.2C</p> <p>ZOOM IN REACHES: the customer is seen through the window working with his computer.</p>  <p>Voice-over/background music: ... and meeting their expectations.</p>	<p>Scene/shot 9</p> <p>The camera goes up to the sky, and in between the clouds, the Oracle NetSuite logo appears.</p>  <p>Only background music.</p>	