

# Mission and Vision Video

## Storyboard V1

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 Cloud Operations  
 November, 2023

<b>Scene/shot</b> 1 Water coming out from the tap, ultra-slow shot. Zoom in to the water, then zoom in to the water. (slow motion) 	<b>Scene/shot</b> 2 The blue water becomes computer disk drives (background). Zoom out from the computer till (that's over the shoulder view). 	<b>Scene/shot</b> 3.1 CUT TO exterior view of the user's house, water garden. Through a window we see the user in his bathroom taking a second window to the left (shower area). 	<b>Scene/shot</b> 3.2 Aerial shot of futuristic city scenes with data interconnections all around. 
<b>Scene/shot</b> 4.1 World map showing customers worldwide 	<b>Scene/shot</b> 4.2 Zoom in to Australia user showing Melbourne and Sydney datacenter. Melbourne DC (which host sign to the user's home). 	<b>Scene/shot</b> 5.1 CUT TO exterior of datacenter facilities. 	<b>Scene/shot</b> 5.2 CUT TO servers room. Aisle(s)/security; uptime, cost performance tiles appear on the screen. 
<b>Scene/shot</b> 6.1 Zoom out from servers room to world map with datacenter, clouds come into the scene. 	<b>Scene/shot</b> 6.2 Transition from clouds to crane of clouds to firmly connect with message on the ground next to history (the Oracle Factory). 	<b>Scene/shot</b> 7.1 Transition to complex diagram showing the Oracle technologies behind NetSuite. 	<b>Scene/shot</b> 7.2 A cloud positioned between a logical and simple infrastructure diagram and a coding editor screen. 
<b>Scene/shot</b> 7.3 Zoom in as the cloud reveals the complex diagram. 	<b>Scene/shot</b> 7.4 Complex diagram faded out and reveals datacenter puzzle being put together. 		

**Voice-over/background music:**  
 When we turn on the tap, we take for granted that clean, safe water will appear.

**Voice-over/background music:**  
 Like water from a tap, customers expect NetSuite Cloud Services to be available anytime and anywhere, delivered flawlessly. Fast and secure from threats.

**Voice-over/background music:**  
 Cloud Operations supports a million active NetSuite users...

**Voice-over/background music:**  
 ...executing a billion transactions per month.

**Voice-over/background music:**  
 To support these NetSuite customers all over the world, Cloud Operations leverages Oracle datacenters...

**Voice-over/background music:**  
 ...close to our customers to provide the best user experience using Oracle's OCI infrastructure-as-a-service platform.

**Voice-over/background music:**  
 Leveraging OCI datacenters takes care of physical hardware requirements such as buildings...

**Voice-over/background music:**  
 ...and rack servers and negotiating local regulatory requirements, allowing us to focus on providing the best security, uptime, and performance for NetSuite customers.

**Voice-over/background music:**  
 Oracle plays an important role in our story. Not only do they provide...

**Voice-over/background music:**  
 ...the facilities and infrastructure as a service that NetSuite uses.

**Voice-over/background music:**  
 They also provide many of the technologies we use to run NetSuite.

**Voice-over/background music:**  
 Cloud Operations is in the middle of the physical infrastructure and the NetSuite application code.

**Voice-over/background music:**  
 We take care of NetSuite's complexity, so our users never have to think about how their service gets to them.

**Voice-over/background music:**  
 We provision the right number, size, and shape of computers to make up those data centers.

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