

AANCHAL DHIMAN

Sector 22B, Shastri market, Chandigarh, 160022

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OBJECTIVE

Dynamic and motivated Journalism and Mass Communication student with hands-on radio hosting, editing, and scriptwriting experience. Proficient in writing, editing, and Coral Draw. Strong research skills and passion for diverse cultures. Skilled in crafting engaging content and effective communication. Seeking opportunities to contribute to impactful media projects with a commitment to excellence and innovation.

EXPERIENCE

1. Radio Jyotirgamaya 91.2 MHz, Panjab University (July 2022 to Present)

- Anchor, Editor, Script Writer
- Hosted and produced educational and career-focused radio shows like '**Shiksha ke anek aayam**', providing insights on educational opportunities and career paths at Panjab University.
- Developed creative, informative scripts tailored to audience interests.
- Collaborated with team for brainstorming, planning show segments, and coordinating production schedules.

2. Panjab University (Sep 2020 to July 2022)

- Student Reporter
- Gathered, analyzed, and synthesized news content from diverse sources for informative news reports.
- Utilized **Quark Express** for layout and design, incorporating visual elements.
- Demonstrated strong time management and organizational skills in meeting tight deadlines and managing multiple assignments.

3. Sports Journalism Intern, India Today, Noida (February 2024 to April 2024)

- Social Media:
 - Produced Instagram posters, reels, and videos focusing on various sports.
 - Gained proficiency in content creation and management for social media platforms.
 - Developed skills in storytelling through digital media.
- Live PCR Operator Trainee:
 - Proficient in handling live PCR operations, including camera setup and switching.
 - Managed entire PCR workflow independently, integrating external content.
 - Sourced and integrated content from diverse digital platforms.
- Digital Journalism Assistant:
 - Managed content upload across multiple social media platforms.
 - Monitored and analyzed social media content performance.
 - Contributed to digital media strategy development and implementation.

EDUCATION

Institution	Degree / Certification	Duration
School of Communication Studies, Panjab University	Masters of Arts in Journalism and Mass Communication	2022 – Ongoing
Dharamshala Government College, Himachal Pradesh University	Bachelor of Arts in Journalism and Communication	2019 – 2021
HP Board	12 th (Commerce)	2018 – 2019
HP Board	10 th (All Subjects)	2017 – 2018

SKILLS

- Writing and Editing Proficiency
- Graphic Design (Coral Draw)
- Research Skills
- Communication and Interpersonal Skills
- Social Media Management
- Content Creation
- Team Collaboration

ACADEMIC PROJECTS

- Video Series / Social Media Campaign on Folk Culture of Himachal Pradesh
 - Conceptualized, produced, and promoted multimedia project celebrating vibrant folk culture, music, and dance traditions.
 - Leveraged digital platforms for wider audience reach and raising awareness about regional cultural heritage.
- Dissertation: Untouched by Social Media - A Non-User Study
 - Conducting in-depth investigation into behaviors and motivations of individuals abstaining from or limiting social media use.
 - Employing qualitative research methods, including interviews and surveys, to explore psychological, social, and cultural factors influencing non-users' attitudes.

ACHIEVEMENTS

- Represented "Jhamakada" Locally and Internationally:
 - Showcased traditional folk dance of Kangra district, Himachal Pradesh, at state, national, and international events.
 - Received awards for promoting indigenous cultural heritage.
- NSS Camp Participation:
 - Engaged in community service projects during National Service Scheme (NSS) camp.
 - Demonstrated leadership and teamwork skills, addressing community needs, and fostering social responsibility.

PERSONAL DETAILS

- Date of Birth: 03-01-2003
- Nationality : India

