



OUR **COMPANY**

GENERAL MOTORS IS A GLOBAL AUTOMOTIVE COMPANY UNITED BY A SINGLE PURPOSE:

TO **EARN
CUSTOMERS
FOR LIFE**

Earning customers for life is the foundational promise of General Motors.

It is a commitment to treat every customer with respect. To care about a customer, not just when they purchase a new vehicle, but for as long as they own the vehicle. Appreciating customers and fighting every day to earn their loyalty inspires us to make better, safer, higher value cars, trucks and crossovers.





OUR PEOPLE

General Motors employs the finest workforce in the automotive world. We are a richly diverse and dedicated team.

216,000
EMPLOYEES



WE SERVE
CONTINENTS | **6**



GLOBAL HEADQUARTERS
DETROIT
MICHIGAN, USA

ACROSS
TIMEZONES | **23**



AND WE SPEAK
LANGUAGES | **70**

通用汽 HOLA! מיייללכ סיעונמ
زروتوم لارنج BONJOUR!



OUR BRANDS

From electric mini-cars to heavy-duty full-size trucks, General Motors provides a complete range of vehicles that meets the needs and expectations of drivers on a truly global scale. There are 9 distinctive automotive brands under the General Motors corporate umbrella:

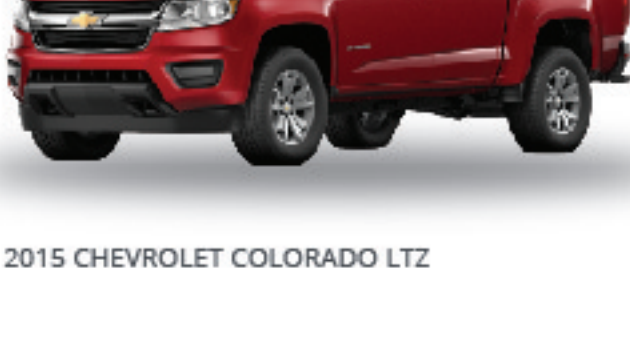
Chevrolet, Buick, GMC, Cadillac, Opel, Vauxhall, Holden, Baojun and Wuling.



CHEVROLET

An innovative range of award-winning, affordable and fuel-efficient cars, trucks and SUVs, designed and built for a better driving experience.

[LEARN MORE AT CHEVROLET.COM](#)



2015 CHEVROLET COLORADO LTZ



IN 2014, WE **DELIVERED** OVER
9.9 MILLION
VEHICLES GLOBALLY



A **CHEVY** IS SOLD
SOMEWHERE IN THE WORLD
EVERY 6.63
SECONDS

THERE ARE
OVER **20,000**
DEALERS IN

140
COUNTRIES



GENERAL MOTORS WILL OPEN
FIVE NEW MANUFACTURING PLANTS

IN CHINA

BY **2018** TO SUPPORT
SALES OF NEARLY
5 MILLION
VEHICLES ANNUALLY



CADILLAC WAS NAMED
THE FASTEST GROWING
FULL-LINE LUXURY BRAND
IN 2013



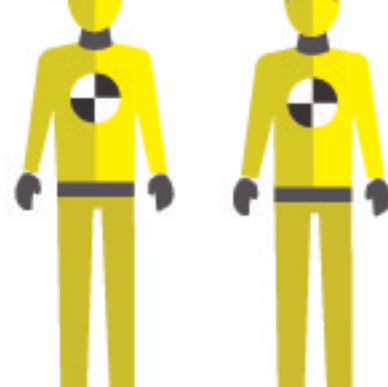
CHEVROLET WON BOTH
2014 NORTH AMERICAN
CAR & TRUCK OF THE YEAR



OUR COMMITMENT

SAFETY & QUALITY

We assign the highest priority to matters that impact our customers' well-being and quality of life. As a result, General Motors is driven to maintain the highest quality standards. Quality and safety are part of our very foundation. Safety is something we will never compromise.



WE DESIGNED

CRASH TEST DUMMIES

THAT ARE THE **GLOBAL STANDARD**

FOR FRONTAL CRASH TESTING



THE FIRST NORTH AMERICAN

AUTO MANUFACTURER

TO BUILD A

ROLLOVER TEST FACILITY



63

GENERAL MOTORS

2014 MODEL YEAR VEHICLES EARNED THE

HIGHEST POSSIBLE OVERALL VEHICLE SAFETY SCORE

IN THEIR RESPECTIVE MARKETS BY THE

2014 NEW CAR ASSESSMENT PROGRAM

(NCAP)



NEARLY

7

MILLION
ONSTAR SUBSCRIBERS
GLOBALLY



GENERAL MOTORS RECEIVED MORE J.D. POWER INITIAL QUALITY AWARDS

THAN ANY OTHER AUTOMAKER

TWO YEARS IN A ROW IN AN INDUSTRY

LEADING BENCHMARK STUDY.

The Chevrolet Malibu, Silverado HD, Suburban, Buick Encore, GMC Terrain, and GMC Yukon were awarded the "Highest Ranked Midsize Car, Large Heavy Duty Pickup, Large SUV (tie), Small SUV(tie), and Compact SUV in Initial Quality"

[VIEW DISCLAIMER](#)



OUR COMMITMENT

ENVIRONMENT

A key focus of our customer-first approach is to seek creative and innovative solutions for the environment. We consistently adopt policies and develop technologies that promote a cleaner planet from supply chain to manufacturing to the vehicles we put on the road.



WE GRANTED MORE **CLEAN-ENERGY** PATENTS

THAN ANYBODY ELSE FOR
MORE THAN A DECADE



70 FACILITIES RECEIVED
EPA ENERGY STAR[®]
CHALLENGE FOR INDUSTRY
MORE THAN AN OTHER COMPANY



GENERAL MOTORS IS THE **ONLY**
AUTOMAKER TO SIGN A

CLIMATE DECLARATION

MAKING **TACKLING CLIMATE CHANGE**
A PRIORITY



WE HAVE **123**
LANDFILL-FREE FACILITIES
MORE THAN ANY OTHER AUTOMAKER



OUR COMMITMENT

TECHNOLOGY

Historically, General Motors' technology has always been on the forefront. We continue to excel in engine and drivetrain development, and strive to push exciting advancements in alternative energy and purposeful vehicle design.



OFFERING 4G LTE CONNECTIVITY

ON MORE VEHICLES THAN ANY OTHER
AUTO MANUFACTURER COMBINED



CREATING THE AFFORDABLE ELECTRIC

CHEVROLET BOLT CONCEPT CAR

CAPABLE OF TRAVELING OVER
200 MPG ON A SINGLE CHARGE



ENHANCING

DRIVER VISION & SAFETY

WITH A **PATENTED STREAMING
VIDEO REARVIEW MIRROR**

DEBUTING ON THE 2016 **CADILLAC CTS**.
AVAILABLE LATE 2015





OUR COMMITMENT

OUR GLOBAL COMMUNITY

For decades, the GM Foundation has donated hundreds of millions of dollars to support education, health and human services, the environment, community development and disaster relief efforts.



GM FOUNDATION

GM Foundation provided grants totaling \$2.875 million to support 29 leading universities and organizations in 2014 - grants totaling nearly \$45.6 million over the last decade.

