

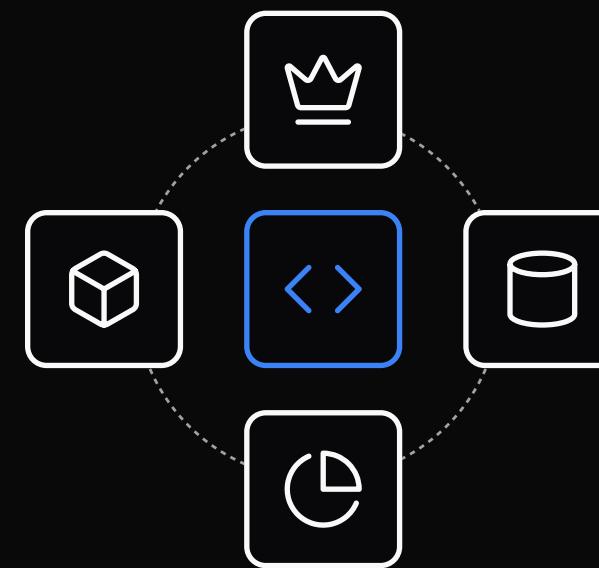
fiveonefour

Hi,  
I'm Chris!

Our mission at fiveonefour is to bring  
**incredible developer experiences**  
to the data & analytics stack

# Fiveonefour Products

## Open Source Framework



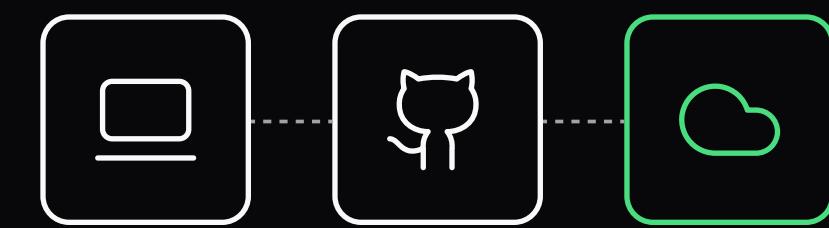
### Moose

Public Beta

Open source data engineering framework for data products and pipelines

- ✓ Production data eng in Py / TS
- ✓ Intuitive abstractions
- ✓ Local-first dev experience

## Commercial Hosting



### Boreal Cloud

Private Beta

Quickly, securely and scalably get your data-intensive application into production

- ✓ Managed infrastructure
- ✓ Secure & compliant
- ✓ One-click deploy

## AI Data Engineer

Gather data from this API into a real time analytic dashboard

Sure, send me the APIs URL:

### Aurora AI

Pre-Alpha

AI agents automate the repetitive and tedious parts of data engineering

- ✓ Context gathering
- ✓ Code generation
- ✓ Project management



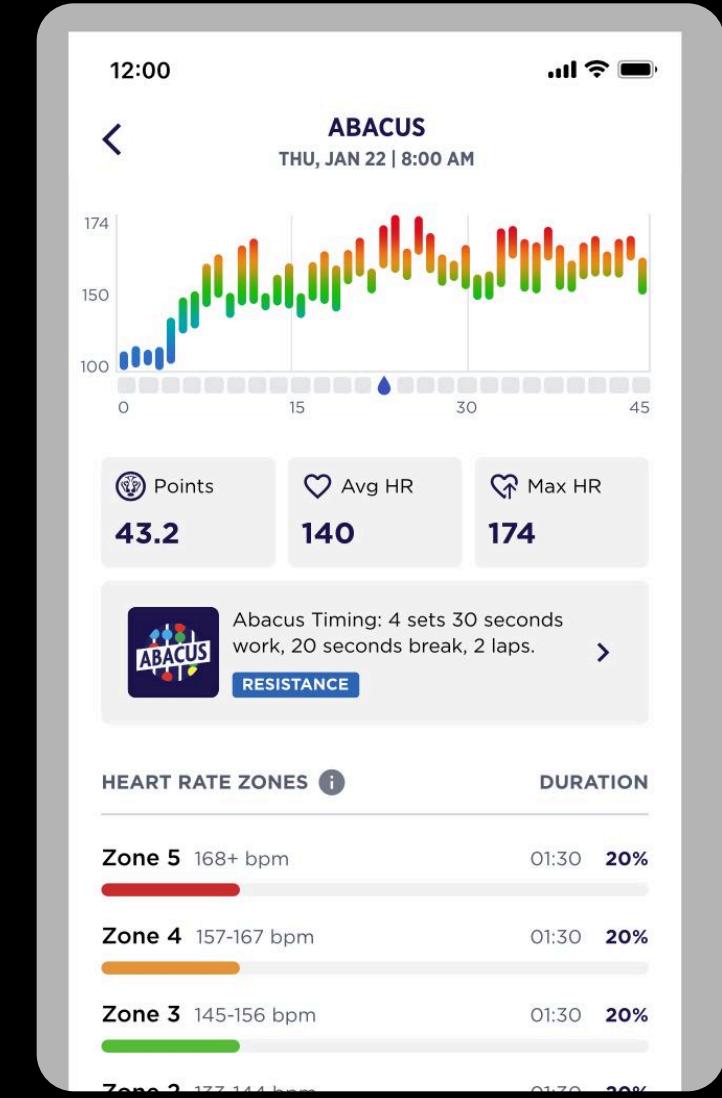
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In-gym Heartrate  
Monitors



# Data & Analytics Backend



F45 Mobile App

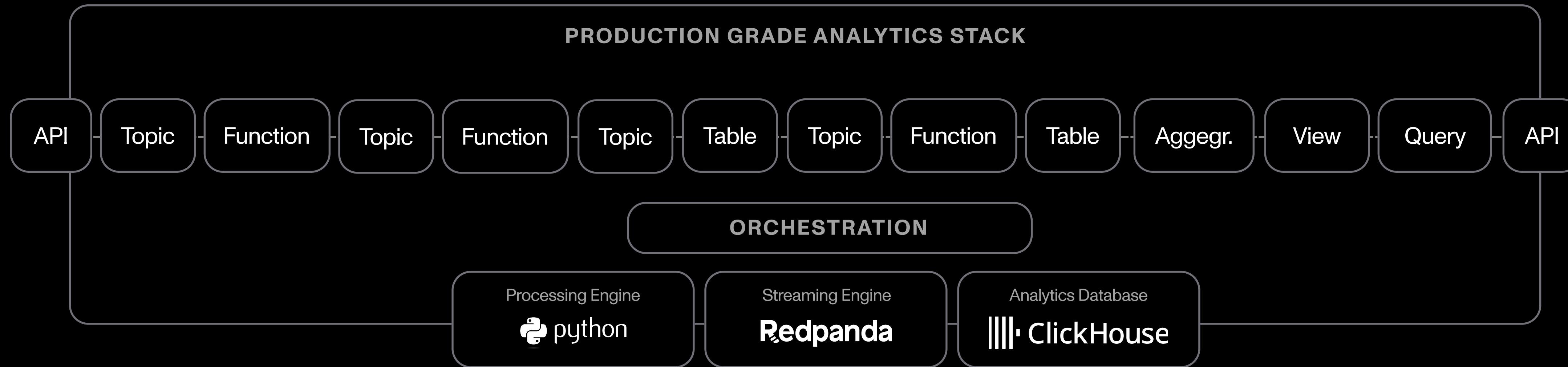
## The challenge

120,000+  
members

9,458,000  
workout sessions

24,300,000,000  
data points

# How to realize these outcomes



## Infrastructure boilerplate

```
# Redpanda broker
resource "docker_container" "redpanda" {
  name = "redpanda-broker"
  image = "docker.redpanda.com/redpandadata/redpanda:latest"
  command = [
    "redpanda",
    "start",
    "--smp=1",
    "--reserve-memory=0M",
    "--overprovisioned",
    "--node-id=0",
    "--kafka-addr=PLAINTEXT://0.0.0.0:29092,OUTSIDE://0.0.0.0:9092",
    "--advertise-kafka-addr=PLAINTEXT://redpanda:29092,OUTSIDE://localhost:9092"
  ]
}
```

## Application boilerplate

```
pub struct SyncingProcessesRegistry {
  to_table_registry: HashMap<..., JoinHandle<...>,
  to_topic_registry: HashMap<String, JoinHandle<()>>,
  kafka_config: RedpandaConfig,
  clickhouse_config: ClickHouseConfig,
}

impl SyncingProcessesRegistry {
  pub fn new(
    kafka_config: RedpandaConfig,
    clickhouse_config: ClickHouseConfig) > Self {
    Self {
      ...
    }
}
```

## Environment boilerplate

```
docker-compose.yml
version: '3.8'

services:
  redpanda:
    image: vectorized/redpanda:latest
    container_name: redpanda
    ports:
      - "9092:9092" # Kafka API port
      - "9644:9644" # Admin API port
    command:
      - redpanda
      - start
      - --overprovisioned
      - --smp 1
      - --memory 1G
      - --reserve-memory 0M
```

# Some Fun Moose Features

## Data Models

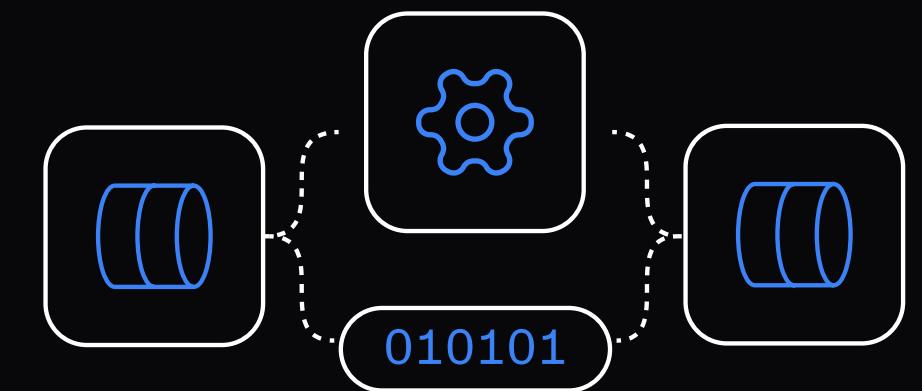
```
/datamodels/events.ts  
  
interface RawEvent {  
    id: Key<string>  
    sessionId: string  
    timestamp: string  
}  
  
interface Event {  
    eventId: Key<string>  
    sessionId: string  
    utc: Datetime  
}
```

## Data Model primitive

High performance ingestion pipeline generated from simple data schemas

- ✓ Defined in pure Python/TypeScript syntax
- ✓ Type-safe ingest API powered by Rust
- ✓ Managed data sync from Redpanda to ClickHouse

## Functions



## Function primitive

Auto-orchestrated stream processing for incoming data

- ✓ Strongly typed
- ✓ Just regular TypeScript/Python functions
- ✓ Leverage third-party modules or APIs for rich data processing

## Local-first Developer Experience



## Moose-cli Dev

Run your end-to-end data infrastructure and application locally

- ✓ Instantly apply latest changes to local infrastructure
- ✓ Work within your IDE
- ✓ Real-time observability for local data workloads

# Example F45 Data & Data Models

JSON

## Session data

```
"workoutlogo": "https://f45tv.cdn.f45.com/lionheart_start",
"dropoutminutescounter": "1_minutes 2_minutes",
"totalusersforsession": "21",
"lionheartstart": "172",
"data": [
  {
    "max": "172",
    "averagebpm": 100,
    "bpmmax": 131,
    "totalpoints": "32.9",
    "name": "Jeff",
    "columns": {
      "calories": [...],
      "time": [...],
      ...
    },
    "points": [...],
    "percent": [...],
    "certainty": [...],
    "bpm": [...]
  }
]
```

Moose Data Model

## Raw Session Activity

```
import { Key } from "@514labs/moose-lib"

export interface RawSessionActivityPayload_v1 {
  // Inject field for the filename in aws
  file_name: Key<string>;
  workoutlogo: string;
  dropoutminutescounter: string;
  totalusersforsession: string;
  lionheartstart: string;
  data: {
    max: string;
    averagebpm: number;
    bpmmax: number;
    totalpoints: string;
    name: string;
    columns: {
      calories: number[];
      time: number[];
      points: number[];
      percent: number[];
      certainty: number[];
      bpm: number[];
    };
    totalpointsnum: number;
    totalcalories: number;
  };
}
```

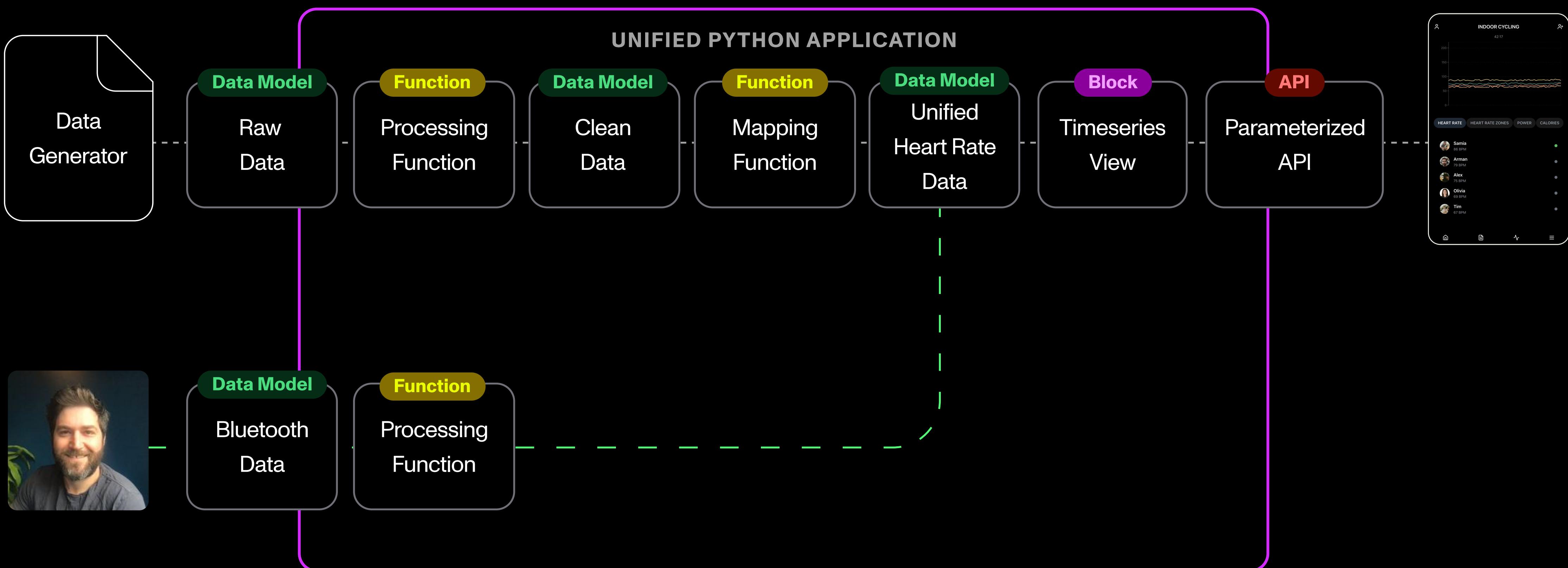
Moose Data Model

## Clean Session Activity

```
export const SessionActivityConfig: DataModelConfig = {
  storage: {
    enabled: true,
    deduplicate: true, // uses sessionID_hash to deduplicate
    order_by_fields: ['user_id', 'workout_date']
  },
};

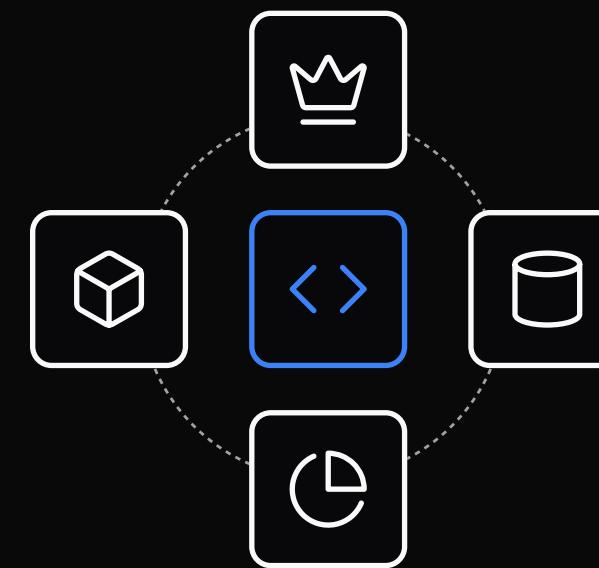
export interface SessionActivity {
  sessionID_hash: string;
  file_name: string;
  workout_logo: string;
  total_users_for_session: number;
  // seen in V1 not in V2: dropoutminutescounter
  lionheart_start: number;
  data_total_points: number;
  data_name: string;
  data_columns_time: number[];
  data_columns_points: number[];
  data_columns_percent: number[];
  data_columns_certainty: number[];
  data_columns_bpm: number[];
  data_columns_calories: number[];
  data_total_calories: number;
}
```

# Let's add some live data!!



# Fiveonefour Products

## Open Source Framework



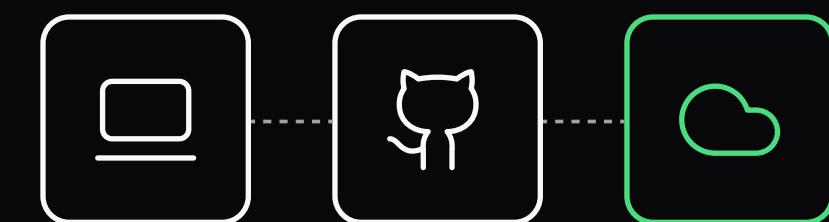
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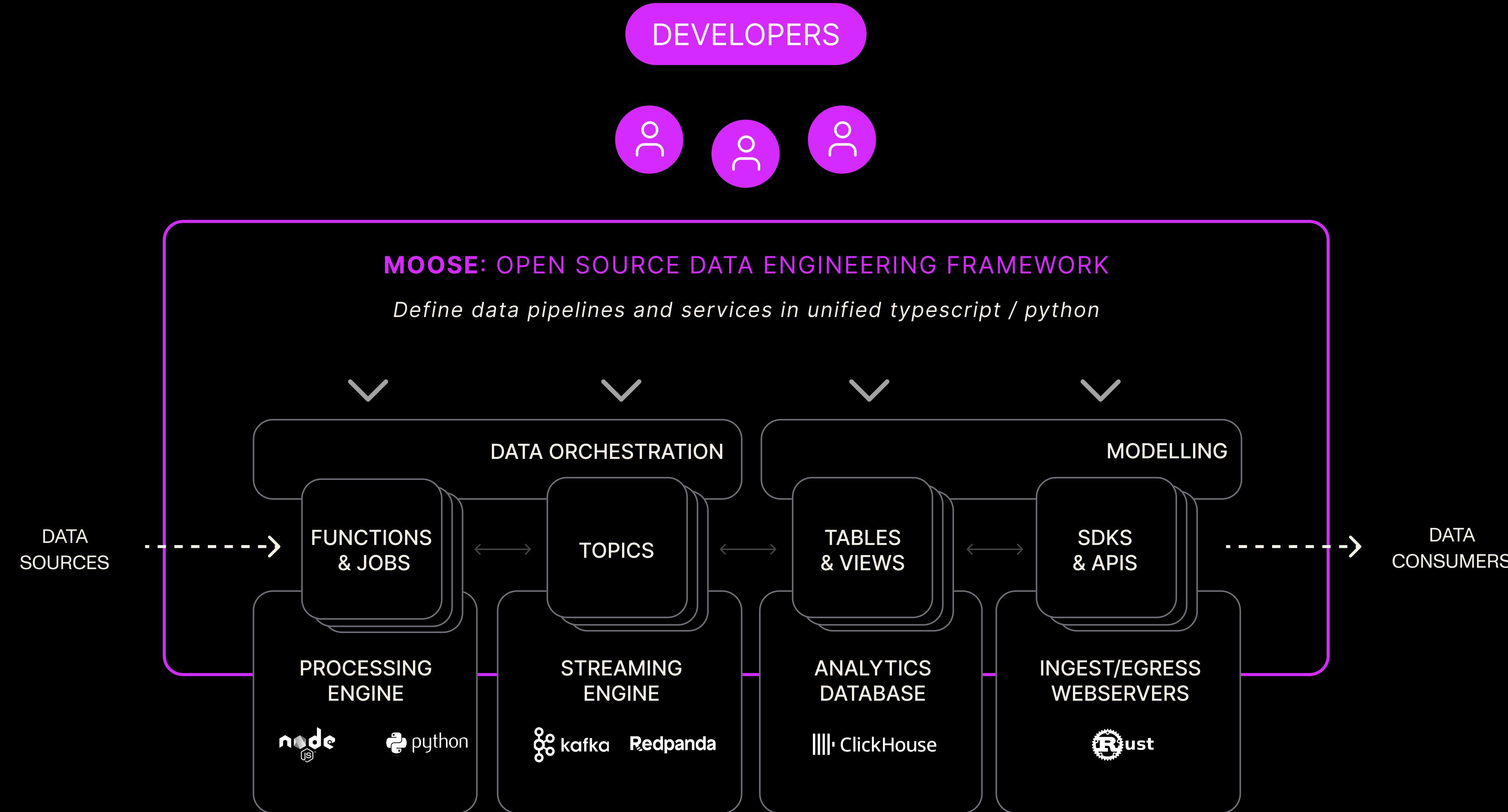
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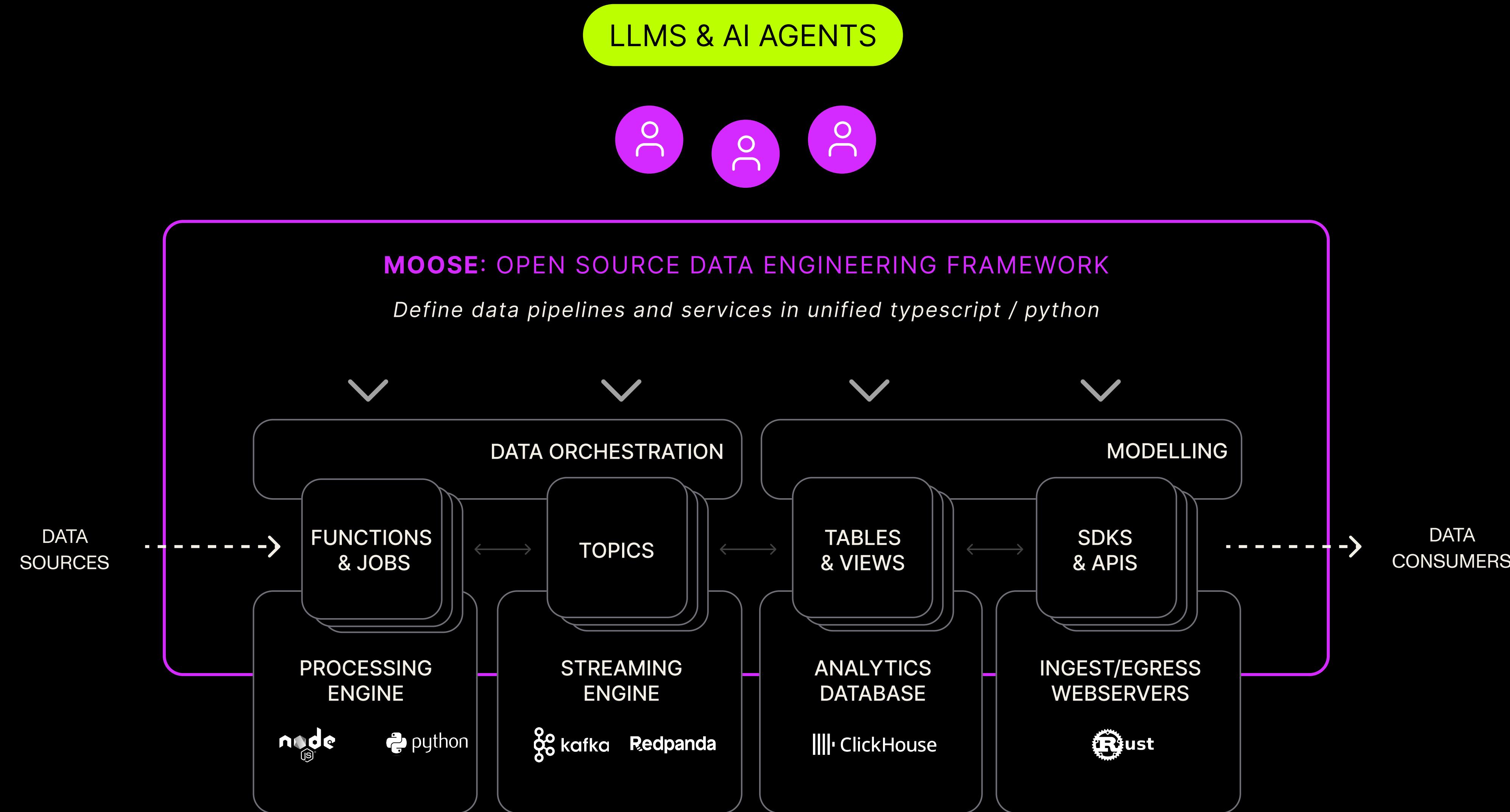
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# Thank you!

[getmoose.dev](https://getmoose.dev)

[github.com/514-labs/moose](https://github.com/514-labs/moose)