

# Leveraging ClickHouse for Unmatched Performance and Cost Efficiency







## A bit **About us**

Our mission is to motivate and inspire consumers to get living the life they deserve.

Al Bab World found in 2005 as the first printed real estate classified in the UAE.

Rebranded to Property Finder in 2007, and entire business is moved online.

Expanded to Qatar in 2012, Egypt and Bahrain in 2013, and KSA in 2014

# The Leading PropTech in the MENAT Region



## 6 Countries

UAE, Egypt, Saudi, Bahrain, Qatar & Turkey

## 600+ Employee

Across 6 countries

## 600K+

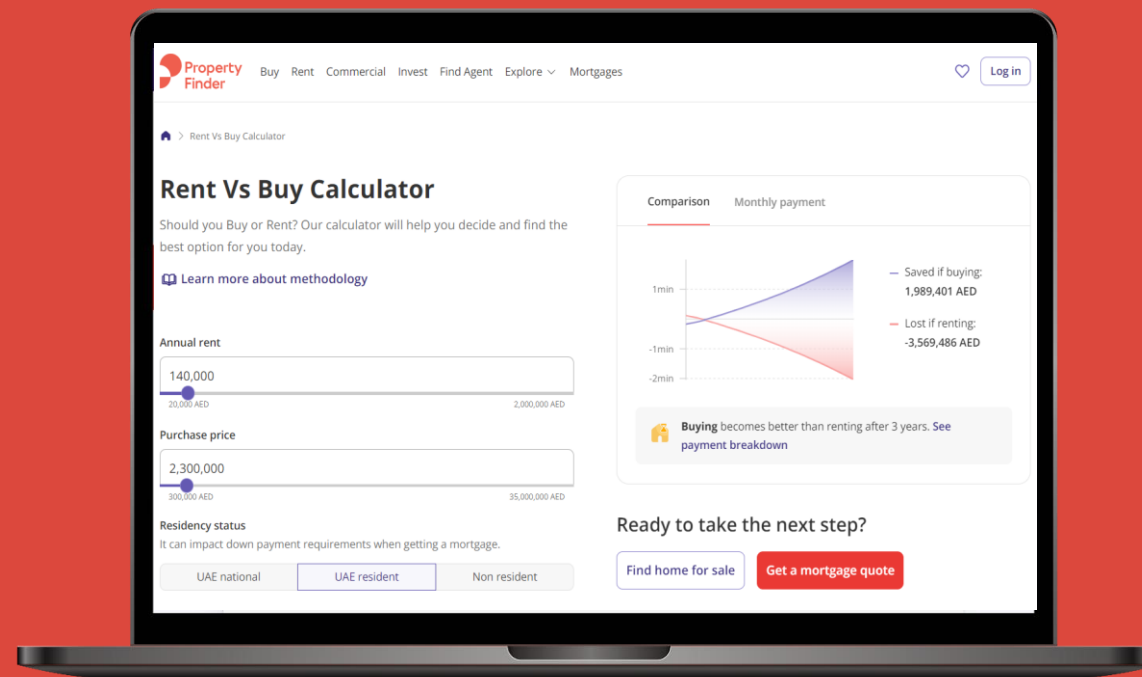
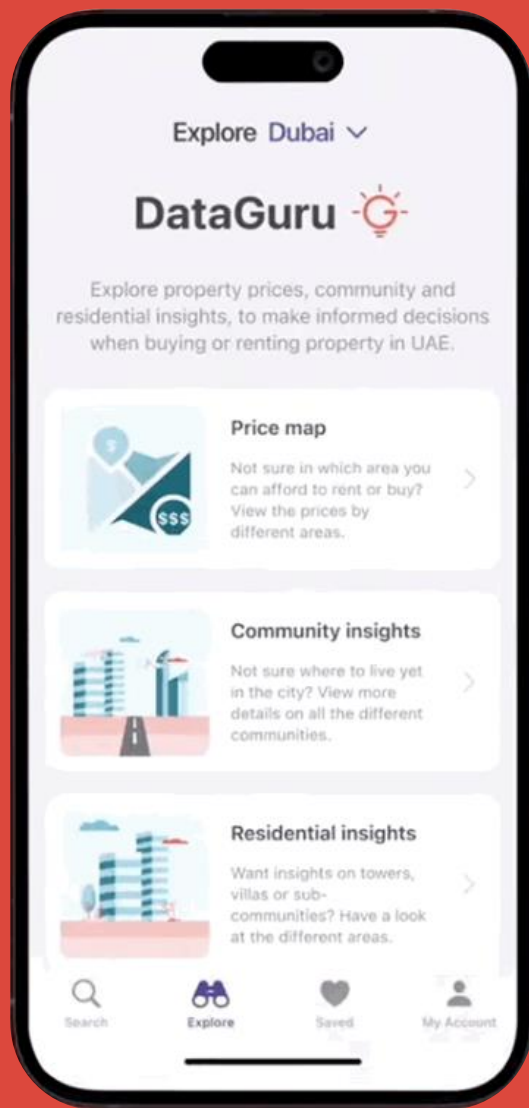
Live listings in all countries except Turkey



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**Data  
Beats  
Opinion**

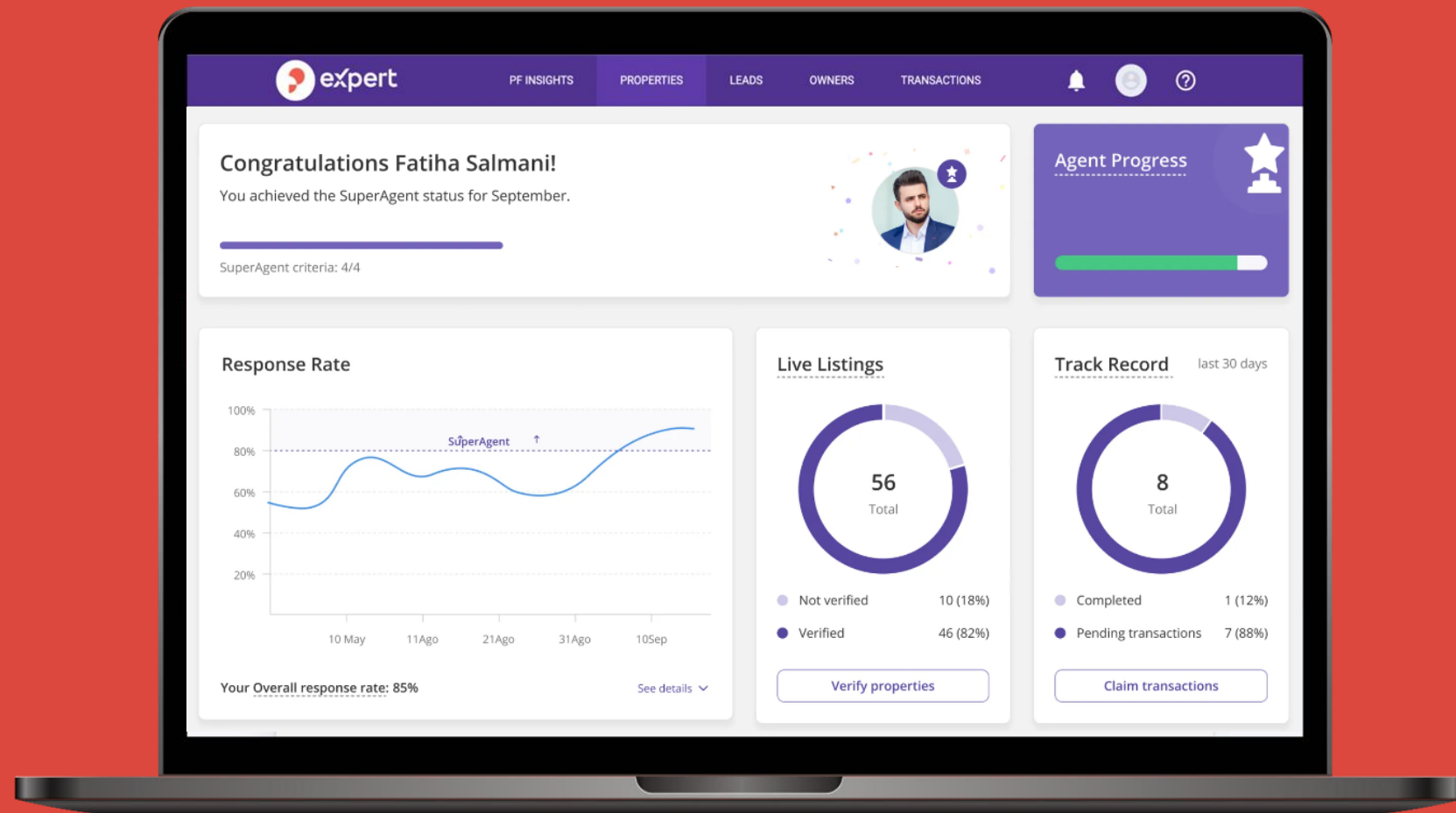




ENABLING  
PROPERTY SEEKERS WITH  
DataGuru



EMPOWERING  
AGENTS AND BROKERS  
WITH INSIGHTS





# Our Challenge with customer & consumer **Analytics**..

Increasing **Costs** of running data payloads

Poor **Performance** with high concurrency

Lack of a **Unified** solution to serve data

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# **Addressing the Challenges**





# Performance Improvement..

Current



Company Insights

40.8 Seconds



2.9 Seconds

14x

Market Insights  
Rankings

7.9 Seconds



0.5 Seconds

15x



# Cost Efficiency..





THANK YOU