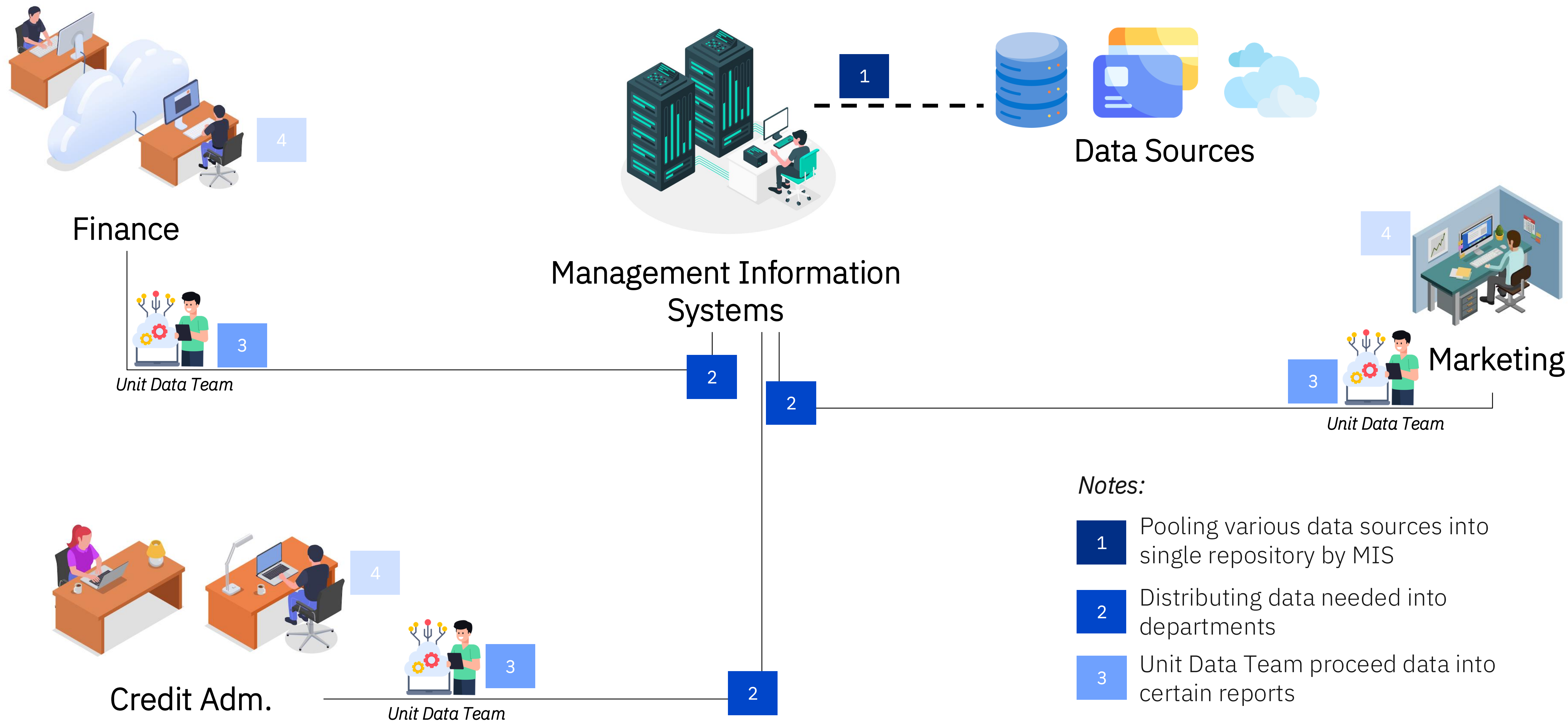


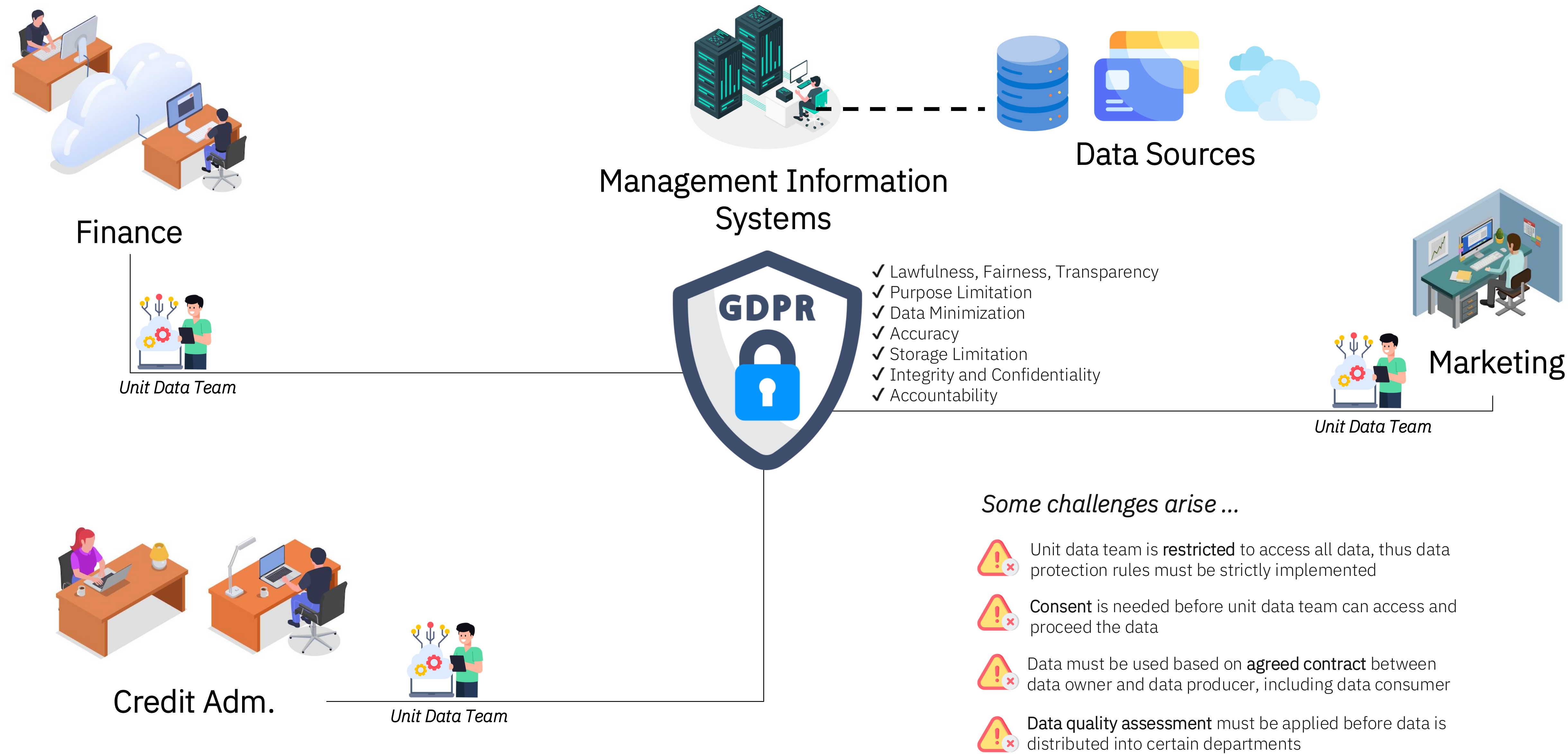
Unleash data's untapped potential
with high-scale sharing of lifecycle
managed data products

IBM Data Product Hub

Banking Data Process Flow: Existing

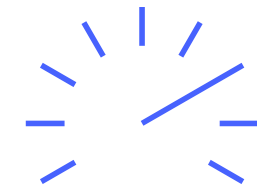


Banking Data Process Flow: New



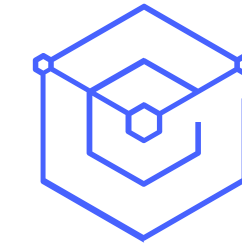
More data,
more problems?

Each year
enterprise data
is growing by ¹
42.2%



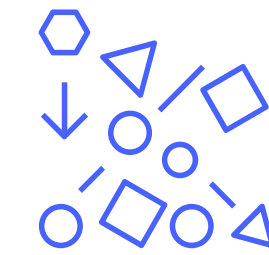
Speed

- Inefficient data sourcing obstructs analytics.
- **Data delivery delays due to IT dependency.**
- Continuous data upkeep due to format changes and staleness.



Trust

- **Unauthorized access to sensitive data.**
- Poor levels of data quality and reliability.
- Inadequate enforcement of data protection policy.



Silos

- **Absence of a unified view across systems and tools.**
- Multiple data environments: cloud, on premise, hybrid.
- Diverse source systems and analytic tools using data.

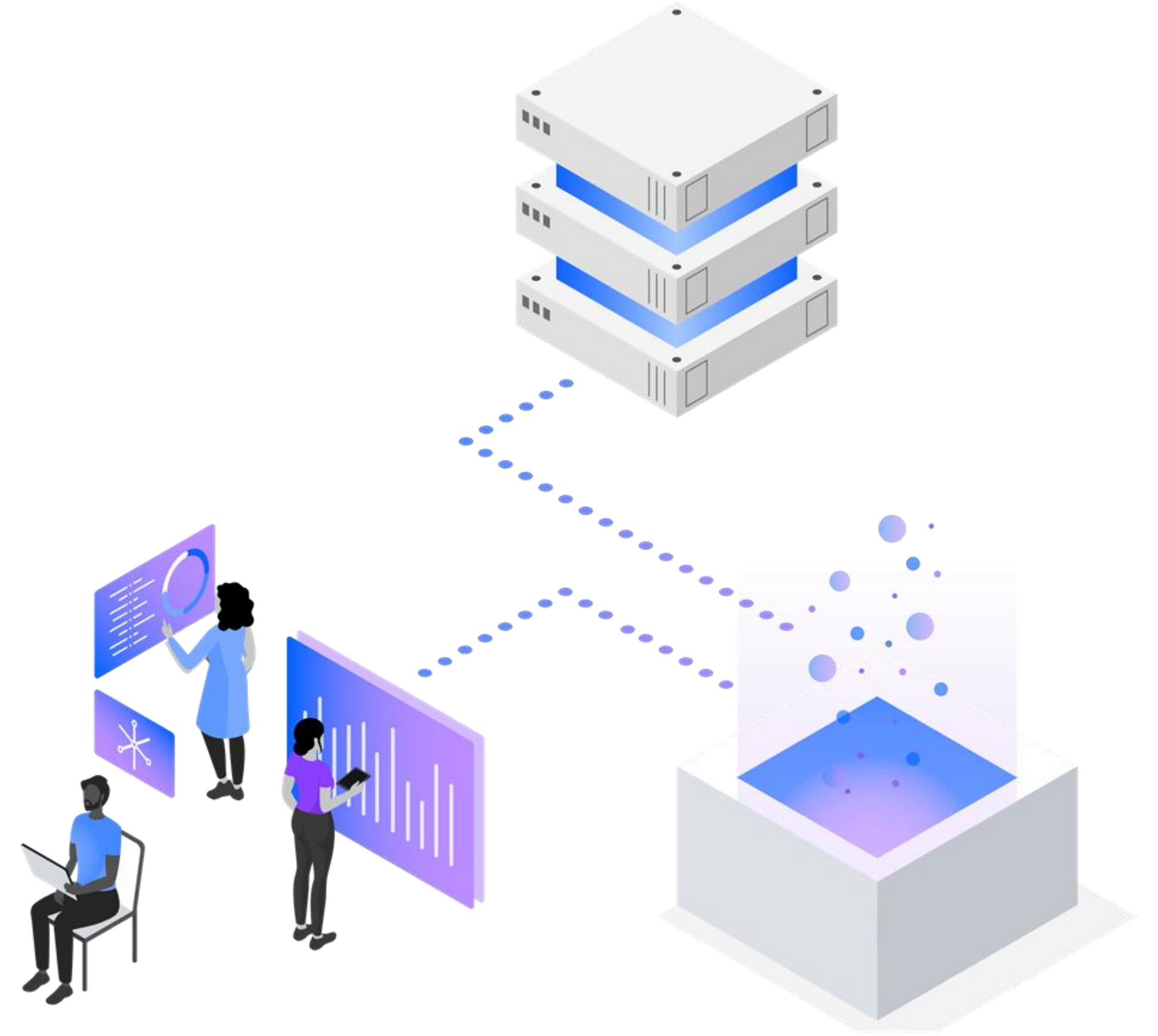
Current ad hoc approaches to acquire and deliver data diminish returns

30%

of total enterprise time was spent on non-value-added tasks because of poor data quality and availability.¹

Introducing...

IBM Data Product Hub



Onboard, search,
access and deliver
data products across
your organization...

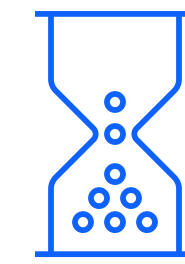
...Enabling teams to
work faster and
more efficiently.

Immediate benefits



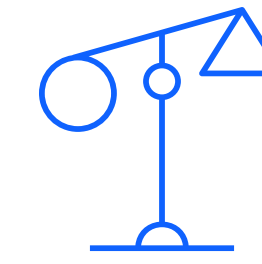
30%

lower total
ownership
costs ¹



90%

time savings for
new use case
implementations ¹



\$1.2 bn

Reduced risk of
data governance
burden²

Data Product Hub Demo



Data Consumer

- Perform data shopping
- Request new data product
- Subscribe data product
- Access data product

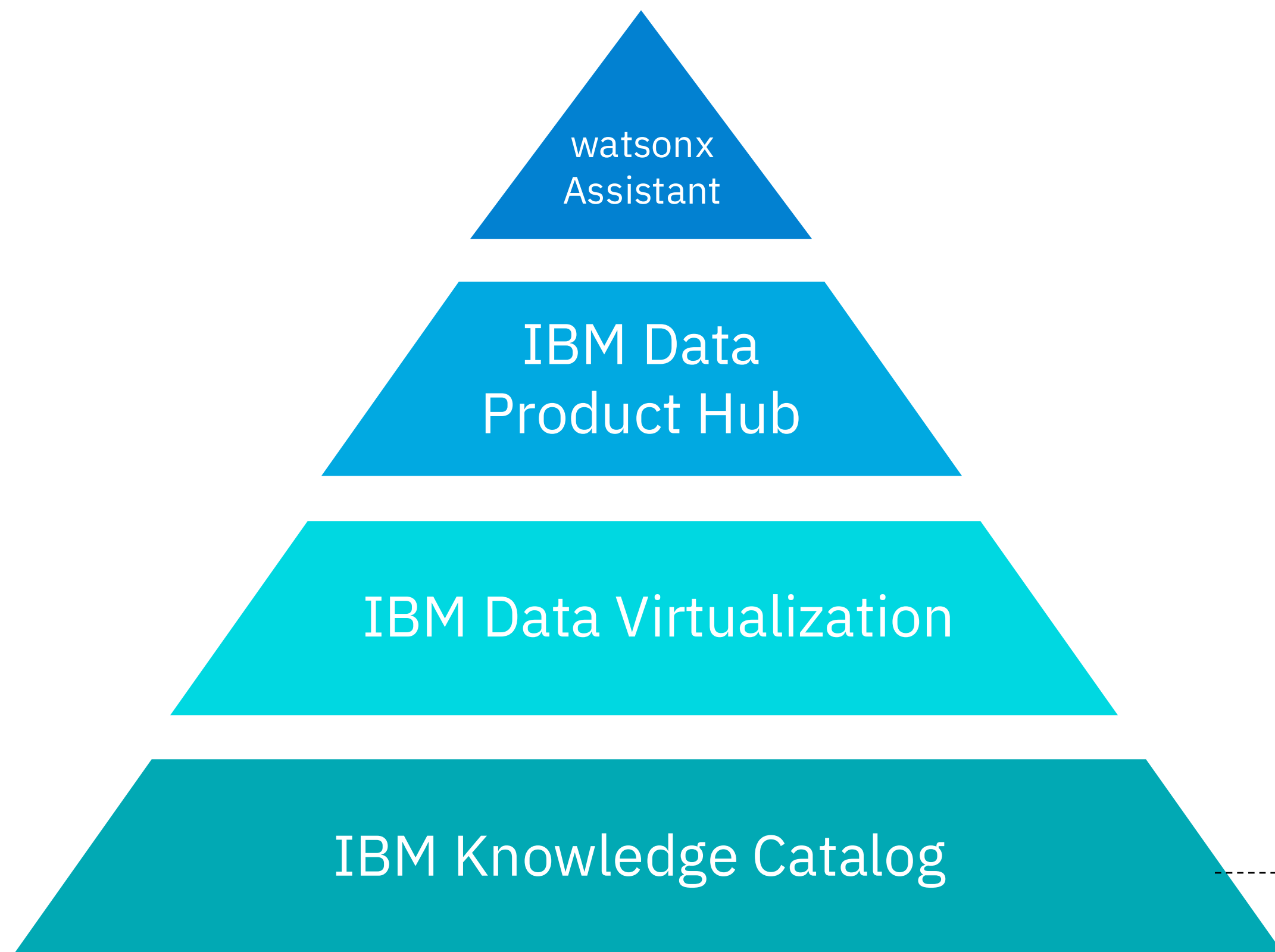
<https://github.com/Client-Engineering-Indonesia/Data-Intelligent-Incubation-Feb-2025/tree/main/Data%20Product%20Hub>



Data Producer

- Claim task
- Create data product
- Approve subscription request

AI-Enhanced Data Delivery Demo



<https://ibm.box.com/s/sehcvfk19mgjap4xxgi9kbo502dwqxc>



