# IBM watsonx BI

The trusted path to gen AI-powered business intelligence

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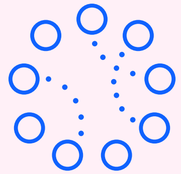
# Organizations struggle to extract valuable insights with speed

# The vision for generative BI

## Unified



*Governed data with an AI foundation*

- A single source of truth
- Trustworthy insights
- Explainable outcomes

## Agentic

*Autonomous business insights*

- Minimal learning curve
- Acts autonomously
- Collaborative across teams

## Open

*Extensibility and embeddability*

- Available where users work
- No vendor lock-in
- Choose the best model

# How **watsonx** BI builds for today and the future

1

## watsonx BI is a business insights agent

More than a co-pilot, better than an assistant.

Because **users need answers**, not more dashboards.

2

## Trusted data for trusted decisions

Grounded business-defined logic with enterprise-grade governance to provide transparency.

**Governance** delivers trusted AI at scale.

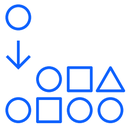
3

## The ultimate platform accelerator

Supercharge existing data investment.

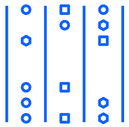
**Built to integrate** with Cognos Analytics, watsonx.data, watsonx Orchestrate, & more...

# A smarter way to work is emerging



## Discover deeper insights

A seamless conversational experience that helps users know what's happening, why it matters, and what to do next – in seconds.



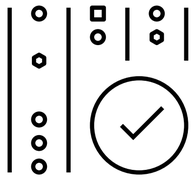
## Use consistent metrics

Enrich data and create consistent metrics for unified analytics. Additionally, watsonx BI's agentic framework gives an option to choose the right model that works best for the business.

## Deploy instantly

Connects to existing infrastructure like data lakehouses, automation workflows, reporting tools, and everyday productivity applications to surface insights and accelerate decision-making.

# Realizing the full potential of enterprise data

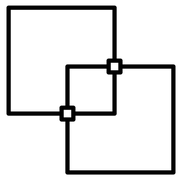


## Accurate and explainable insights

*Surface insights in seconds and accelerate decision-making*

**Boost adoption:**
Increase BI tool usage by enabling natural language exploration for non-technical users

**Faster data-driven decisions:**
Surface insights in seconds and speed up decision-making

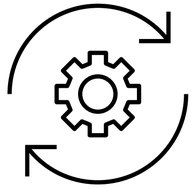


## Data consistency across teams

*Trusted insights grounded in business logic and metrics*

**Faster time to insights:**
Cut prep time with semantic automation and metrics generation

**Guaranteed data-privacy:**
No conversational interactions are saved for re-training



## Increase ROI from enterprise tools

*Continue using existing tools without disruption*

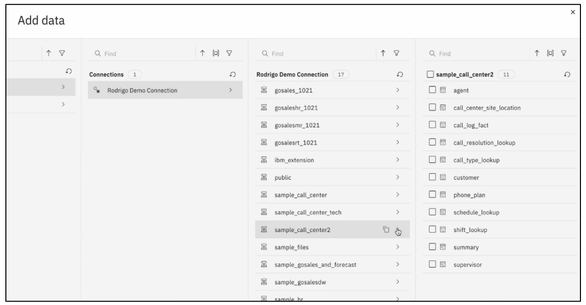
**Work with different systems:**
Open and headless metric catalog that can use metrics from other tools

**Choose the model:**
Select the appropriate large language model that aligns with compliance and legal standards

# Demo

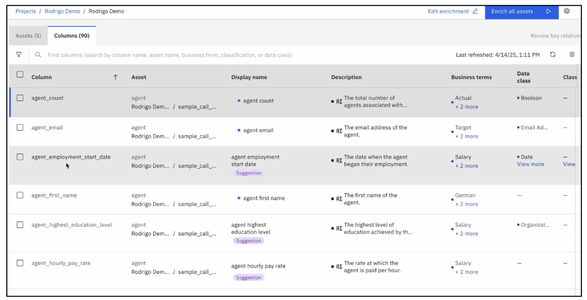
## Connect

Easily connect to different data sources, enabling seamless access to all critical business information in one place.



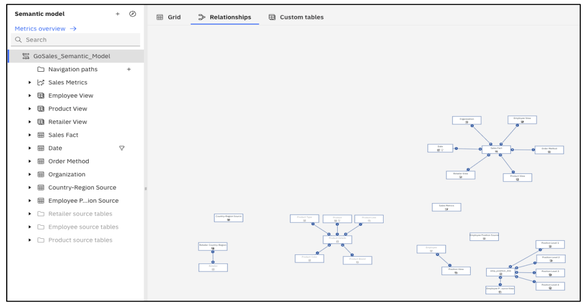

## Enrich

Save time by automatically profiling, enriching, and modelling data with business semantics.




## Gain

Get full insights by looking at automated metrics that are generated across data you have.

## Govern

Get consistent, business certified answers with a centralized business semantics.