



ENASHYS BUSINESS SOLUTIONS

Marketing · Branding · PR ·
Experiential Activations · Event Production



ABOUT US



A Brief Story About The Company

Enashys Business Solutions is a strategic marketing and brand consultancy specialising in experiential marketing, activations, PR, event production, and personal branding.

We help businesses and individuals build, grow, and sustain powerful brands through creative storytelling, data-driven strategy, and seamless execution. Our team brings together expertise across FMCG, retail, hospitality, and corporate sectors, delivering campaigns that not only inspire but also convert — driving visibility, engagement, and measurable results.

OUR CORE EXPERTISE



01

Experiential Marketing & Activations

Designing immersive brand experiences that create emotional connections and measurable impact.

02

Public Relations & Communications

Building brand credibility through storytelling, media engagement, and strategic communication.

03

Event Production & Management

Conceptualising, planning, and executing events that elevate brand presence and audience engagement.

OUR CORE EXPERTISE

Extended



PERSONAL BRANDING & TALENT MANAGEMENT

Developing strong personal brands for professionals, entrepreneurs, and public figures.

DIGITAL MARKETING & SOCIAL MEDIA MANAGEMENT

Crafting digital strategies, managing content, and running paid campaigns for growth.

LEAD GENERATION & DATABASE SOURCING

Providing verified leads, curated databases, and contact lists tailored to client objectives.

SALES & MARKETING AUTOMATION

Implementing CRM systems, automated funnels, and digital workflows that streamline acquisition and retention.

STRATEGIC BRAND CONSULTING

Conducting brand audits, positioning strategies, and developing marketing roadmaps for long-term growth.



OUR CLIENTS & BRAND EXPERIENCE

We've collaborated with a diverse range of corporate, FMCG, and retail brands, delivering impactful campaigns and activations across multiple markets.



BRANDS WE HAVE WORKED WITH:

- | | | | | | |
|--|---|---|--|--|--|
| <input checked="" type="checkbox"/> Engen | <input checked="" type="checkbox"/> Corner Bakery | <input checked="" type="checkbox"/> Spur | <input checked="" type="checkbox"/> The Bridge | <input checked="" type="checkbox"/> Comensa | <input checked="" type="checkbox"/> Coach Tina |
| <input checked="" type="checkbox"/> Cinnabon | <input checked="" type="checkbox"/> KFC Africa | <input checked="" type="checkbox"/> Hussar grill | <input checked="" type="checkbox"/> Unjani clinics | <input checked="" type="checkbox"/> Fnb | <input checked="" type="checkbox"/> Empower U |
| <input checked="" type="checkbox"/> Retsol | <input checked="" type="checkbox"/> RocoMamas | <input checked="" type="checkbox"/> Advaita Vidya | <input checked="" type="checkbox"/> Aromat | <input checked="" type="checkbox"/> Unilever | <input checked="" type="checkbox"/> Edubridge |



PORTFOLIO HIGHLIGHTS

Below is a selection of our recent projects showcasing our creative range and strategic execution.

PROJECT	DESCRIPTION
Engen Activation Campaign	National experiential campaign focused on consumer engagement and brand awareness.
Cinnabon Product Launch	Launch event and influencer-driven PR campaign for new product rollout.
Red Sol Brand Strategy	Full brand development, positioning, and marketing roadmap for a new beverage brand.
Corner Bakery Activation	In-store activation and sampling campaign across multiple retail locations
Corporate Event – The Bridge	Concept, production, and execution of a corporate networking event.
Personal Branding Projects	Brand identity, PR, and digital positioning for entrepreneurs and public figures.
Lead Generation Campaigns	B2B and B2C database sourcing and automation setup for client sales teams.

PERSONAL BRANDING



Corporate & FMCG Brands

Large-scale activations, PR campaigns, and strategic consulting



SME & Start-Up Brands

Tailored marketing, brand development, and lead-generation solutions



Personal Brands

Branding, PR, and digital positioning for individuals and talent

Our Services

Brand Strategy & Consulting

Brand audits, positioning, and marketing roadmaps

Experiential Marketing

Activations, events, and sponsorship management

Event Production

Corporate events, launches, and experiential showcases

Public Relations

Media relations, press releases, and brand storytelling

Lead Generation & Database Sourcing

Curated contact lists, qualified leads, and B2B/B2C prospecting

Sales & Automation

CRM setup, automated funnels, and client retention systems

Personal Branding

Identity design, visibility strategy, and content direction

Talent Management

Influencer partnerships and campaign coordination

Digital Marketing

Social media management, paid ads, and analytics

OUR VISION & MISSION



Our Vision

To empower brands and individuals through strategic creativity, authentic storytelling, and impactful experiences that drive measurable success.



Our Mission

To deliver innovative, results-driven marketing and branding solutions that merge creativity, strategy, and technology — helping clients stand out, scale, and succeed.





CONTACT US

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Thank You

We are ready to assist you

Enashys Business Solutions is committed to delivering strategic, creative, and measurable results across marketing, branding, PR, digital strategy, and experiential activations. Our goal is to empower clients with innovative solutions that elevate their brand presence and drive meaningful growth.