

# **Frelin Content Management**

We are Connecting you with Digital life.

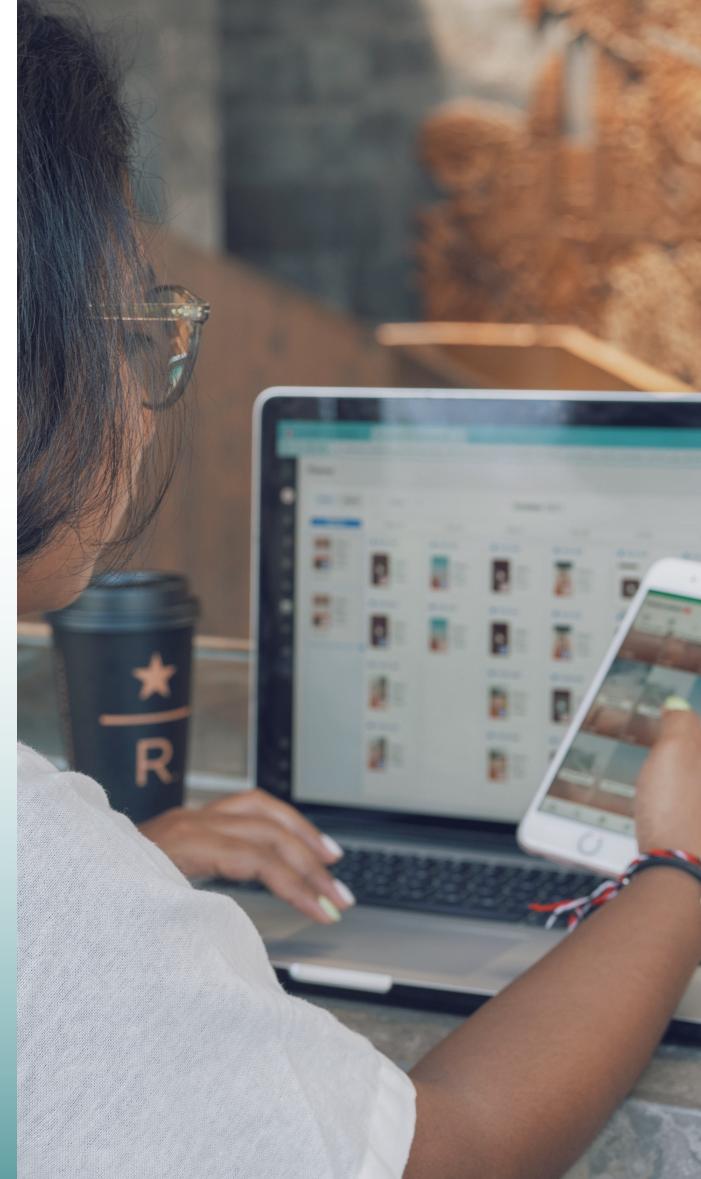


# **Social Media Management Services**



We have a range of packages to best provision for your Brand needs

# Social Media Management Pricing



## Basic social Media Management

Ideal for small businesses, who want to focus level up on Instagram and Facebook.

The monthly package includes:

- ✓ Instagram and Facebook management
- ✓ Monthly content plan
- ✓ Social media posts (Single-post, reel, and carousel)+ stories
- ✓ Direct messages + comments management
- ✓ Monthly reporting

**Price: starting from IDR 4.500.000/month**

# Elevate Social Media Management+

Ideal for businesses of all sizes, who want to use the power of social media to the maximum. We will create a mix of organic + paid content.

The monthly package includes:

- ✓ All Basic social Media Management
- +
  - ✓ Facebook + Instagram ads
  - ✓ Facebook Group Management
  - ✓ Monthly reporting and analytics
  - ✓ Website management

**Price: starting from IDR 5.850.000/month**

*\*Prices do not include ad budgets.*

## DIGITAL PRO

Ideal for businesses of all sizes, who want to make level up in the digital appearance. Efficient strategy and create meaningful content to get you amazing results for your brand.

- ✓ All Basic social Media Management
- +
  - ✓ Facebook + Instagram ads
  - ✓ Marketing campaign ideas
  - ✓ Email marketing: newsletter + automation
  - ✓ Blog writing & SEO optimisation
  - ✓ Monthly reporting and analytics

**Price: starting from IDR 7.500.000/month**

*\*Prices do not include ad budgets.*

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## E-commerce

Ideal for Businesses that want to focus on social media and also set up and traffic for Shopee, and eBay.

The monthly package includes:

- ✓ All Basic social Media Management
- +
  - ✓ Facebook + Instagram ads
  - ✓ Facebook Group Management
  - ✓ Monthly reporting and analytics
  - ✓ Shopee Ads
  - ✓ Shopee Management

**Price: starting from IDR 8.850.000/month**

*\*Prices do not include ad budgets.*

## Additional

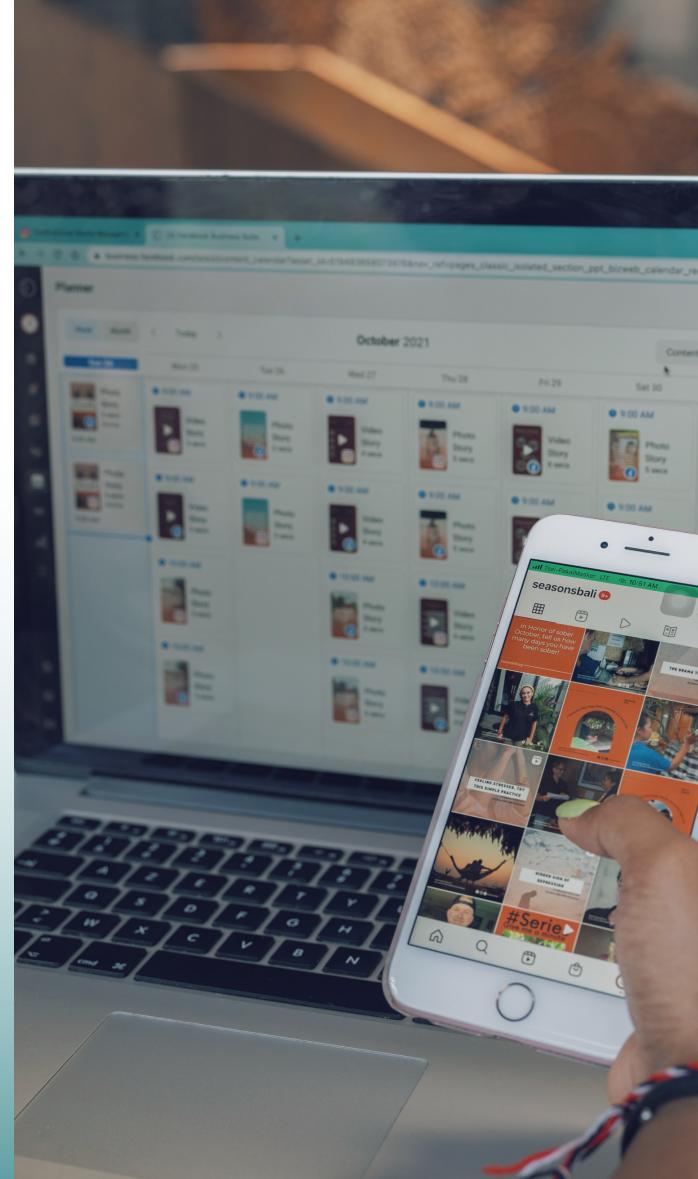
- ✓ Every time our team come and create to create content it will charge starting from **IDR 250.000/1 hours**
- ✓ The prices of photographer or videographer is excluded from the package price.
- ✓ additional fee applies for social media platforms apart from Instagram and Facebook.
- ✓ Apart from Instagram and Facebook it can exchange with Linkedin, Youtube, Pinterest, and TikTok.

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# Social Media Coaching Pricing



## Basic Coaching

The coaching package is tailored specifically to your business and your industry.

Personal

- ✓ **2 Hours**
- ✓ In Person or Via Google Meet, Whatsapp or Zoom
- ✓ Social Media Audit
- ✓ Instagram
- ✓ Facebook
- ✓ Guide to create the brand template

**Price: starting from IDR 550.000/2 Hours**

# Advance Coach

The coaching package is tailored specifically to your business and your industry.

## Business

- ✓ **3 times per week, 2 hours per session.**
- ✓ Support via Phone & Email
- ✓ Social Media Audit
- ✓ Guide to create the brand template
- ✓ Guide to set up professional or business account on WhatsApp
- ✓ Guide to understand Business Manager and Ads Manager.
- ✓ Tools & Strategies
- ✓ LinkedIn Personal & Company Profiles
- ✓ E-commerce & social media
- ✓ Modules Are Flexible to Meet Your Needs

**Price: starting from IDR 8.000.000/4 week**

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