

## Winning Space Race with Data Science

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## Outline

- Executive Summary
- Introduction
- Methodology
- Results
- Conclusion
- Appendix

## **Executive Summary**

## Summary of methodologies

- Data collection
- Data wrangling
- Exploratory Data Analysis with Data Visualization
- Exploratory Data Analysis with SQL
- Building an interactive map with Folium
- Building a Dashboard with Plotly Dash
- Predictive analysis

## Summary of all results

- Exploratory Data Analysis results
- Interactive analytics demo in screenshots
- Predictive analysis results

## Introduction

## Project background and context

• The SpaceX Falcon 9 rocket launch cost 62 million dollars whereas its competitors cost upward of 165 million dollars each. The price difference is explained by the fact that SpaceX can reuse the first stage. If a competitor determines if the SpaceX first stage will land, the competitor can go on and determine the cost of the launch. This information is valuable to competitors if it wants to compete with SpaceX for a rocket launch contract

## Questions to be answered

- To determine how variables such as payload mass, launch site, number of flights, and orbits affect the success of the first stage landing
- To determine the most suitable machine learning to predict the success of the first stage landing
- To determine the conditions that facilitate the best landing success rate



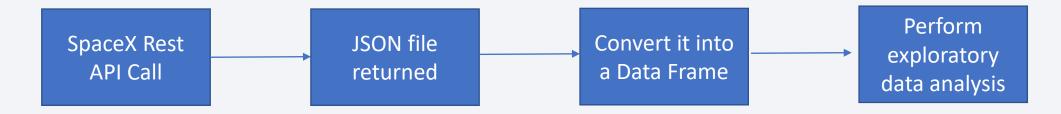
## Methodology

## **Executive Summary**

- Data collection methodology:
  - SpaceX REST API
  - Web Scrapping from Wikipedia
- Perform data wrangling
  - Dealing with missing values
  - Dropping unimportant columns
  - Hot encoding for classification models
- Perform exploratory data analysis (EDA) using visualization and SQL
- Perform interactive visual analytics using Folium and Plotly Dash
- Perform predictive analysis using classification models
  - How to build, tune, evaluate classification models

## **Data Collection**

- Data was collected via the SpaceX Rest API and web scrapping on Wikipedia
- You need to present your data collection process use key phrases and flowcharts.
   The high-level data collection flow chart for the SpaceX Rest API is shown below

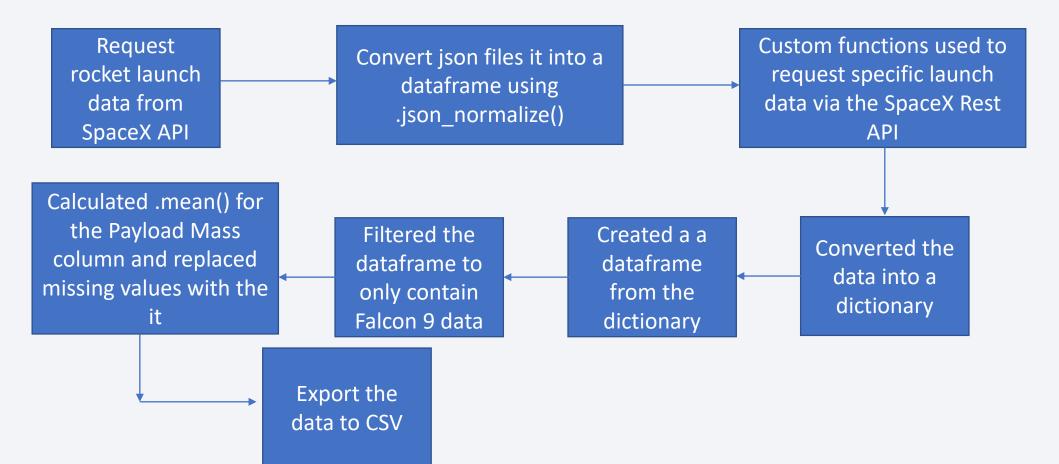


 The high-level data collection flow chart for web scrapping on Wikipedia is shown below



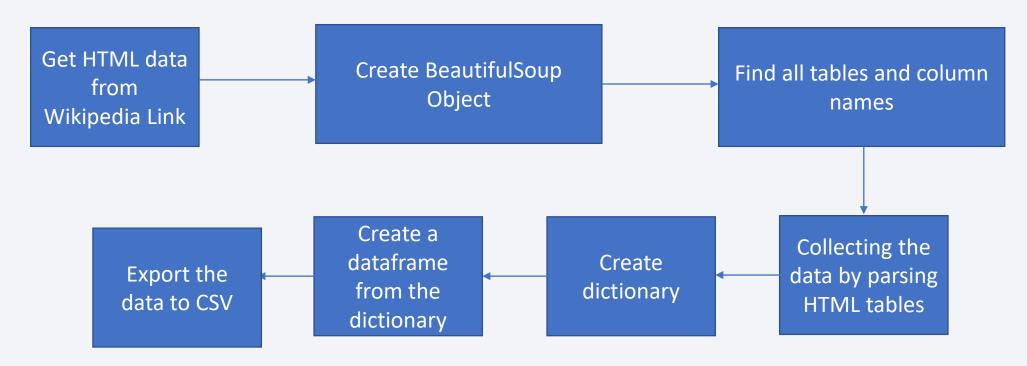
## Data Collection – SpaceX API

• The detailed data collection SpaceX REST API calls flowchart is as follows



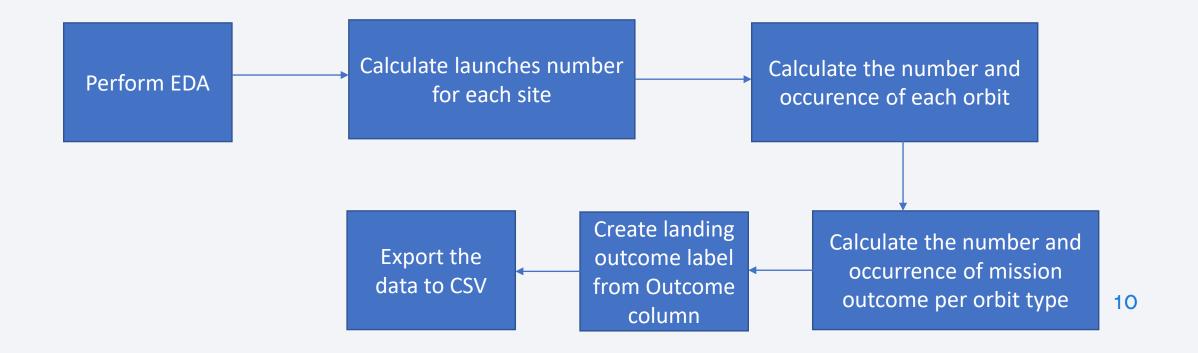
## **Data Collection - Scraping**

• The detailed data collection web scrapping flowchart is as follows



## **Data Wrangling**

- We had situations in which the first stage booster did not land successfully. In order to simplify the analysis, we decided to transform string variables into categorical variables, where 1 means the mission was a success and 0 means the mission was a failure
- The data wrangling process was as follows



## **EDA** with Data Visualization

The following Scatter Plots were created

- Flight Number vs. Payload Mass
- Flight Number vs. Launch Site
- Payload vs. Launch Site
- Orbit vs. Flight Number
- Payload vs. Orbit Type
- Orbit vs. Payload Mass

Scatter plots show relationship between variables.

The following bar and line graphs were created respectively

- Success rate vs. Orbit
- Success rate vs. Year

Bar graphs show the relationship between numeric and categoric variables whereas show trends in data over time (time series).

## **EDA** with SQL

## The following SQL queries were performed

- Displaying the names of the unique lauunch sites in the space mission.
- Display 5 records where launch sites begin with the string 'CCA'
- Display the total payload mass carried by boosters launched by NASA (CRS).
- Display average payload mass carried by booster version F9 v1.1.
- List the date when the first successful landing outcome in ground pad was achieved.
- List the names of the boosters which have success in drone ship and have payload mass greater than 4000 but less than 6000.
- List the total number of successful and failure mission outcomes.
- List the names of the booster\_versions which have carried the maximum payload mass.
- List the records which will display the month names, faiilure landing\_ouutcomes in drone ship, booster versions, launch\_site for the months in year 2015.
- Rank the count of successful landiing\_outcomes between the date 04-06-2010 and 20-03-2017 in descending order

## Build an Interactive Map with Folium

### Markers of all Launch Sites:

- Added Marker with Circle, Popup Label and Text Label of NASA Johnson Space Center using
- its latitude and longitude coordinates as a start location.
- - Added Markers with Circle, Popup Label and Text Label of all Launch Sites using their latitude
- and longitude coordinates to show their geographical locations and proximity to Equator and
- coasts.

### Coloured Markers of the launch outcomes for each Launch Site:

- - Added coloured Markers of success (Green) and failed (Red) launches using Marker Cluster to
- identify which launch sites have relatively high success rates.

### Distances between a Launch Site to its proximities:

- - Added coloured Lines to show distances between the Launch Site KSC LC-39A (as an
- example) and its proximities like Railway, Highway, Coastline and Closest City

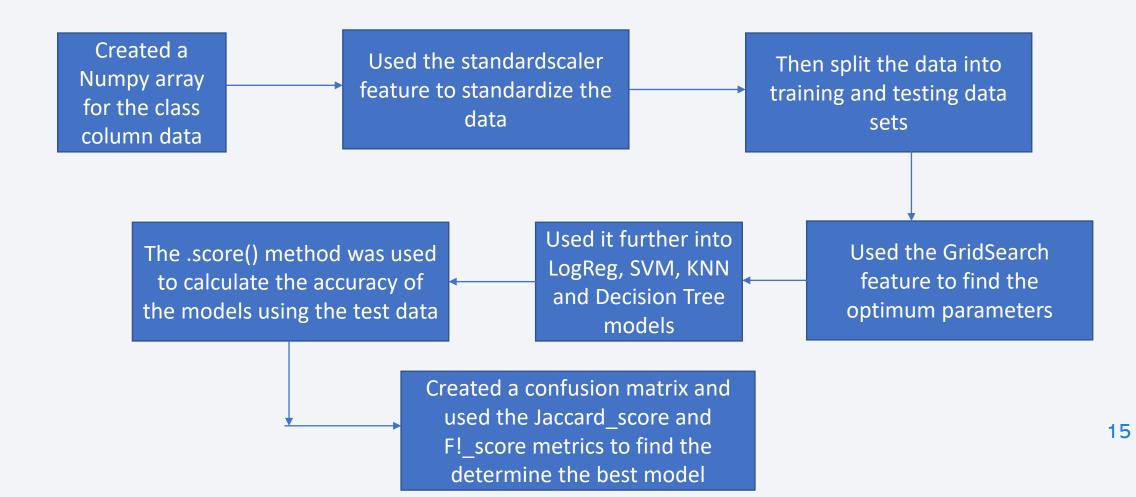
## Build a Dashboard with Plotly Dash

These are the components of the dashboard: dropdown, pie chart, rangeslider and scatter plot components

- Dropdown allows a user to choose the launch site or all launch sites (dash\_core\_components.Dropdown).
- Pie chart shows the total success and the total failure for the launch site chosen with the dropdown component (plotly.express.pie).
- Rangeslider allows a user to select a payload mass in a fixed range(dash\_core\_components.RangeSlider).
- Scatter chart shows the relationship between two variables, in particular Success vs Payload Mass (plotly.express.scatter).

## Predictive Analysis (Classification)

• Below shows how classification model was built, evaluated and improved,



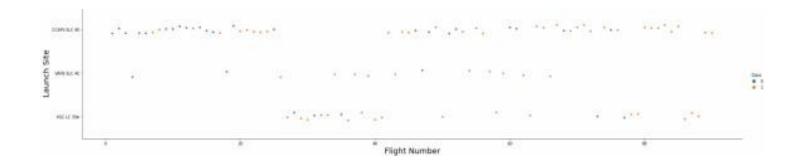
## Results

- Exploratory data analysis results
- Interactive analytics demo in screenshots
- Predictive analysis results



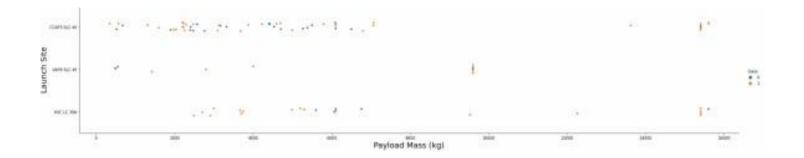
## Flight Number vs. Launch Site

- The earlier flights failed whereas the latest flights succeeded which makes sense because SpaceX learnt from earlier failures for future success
- VAFB SLC 4E and KSC LC 39A have better success rates than other launch sites



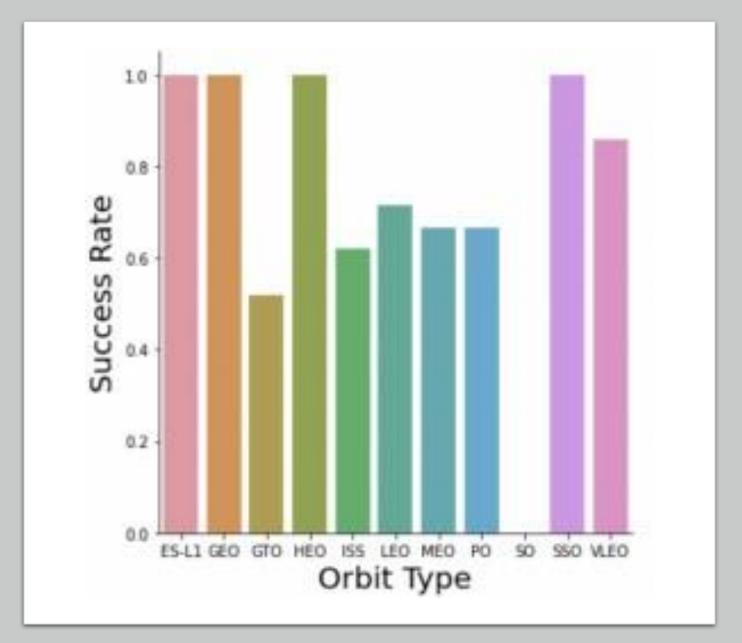
## Payload vs. Launch Site

- For almost all the launch sites the higher the payload mass, the higher the success rate.
- Most of the launches with payload mass over 7000 kg were successful.
- KSC LC 39A has a 100% success rate for payload mass under 5500 kg



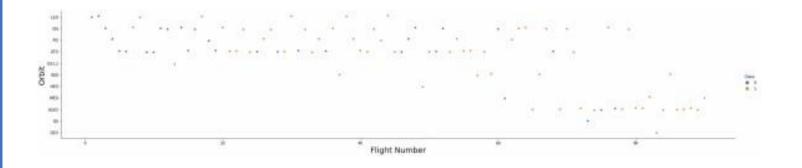
## Success Rate vs. Orbit Type

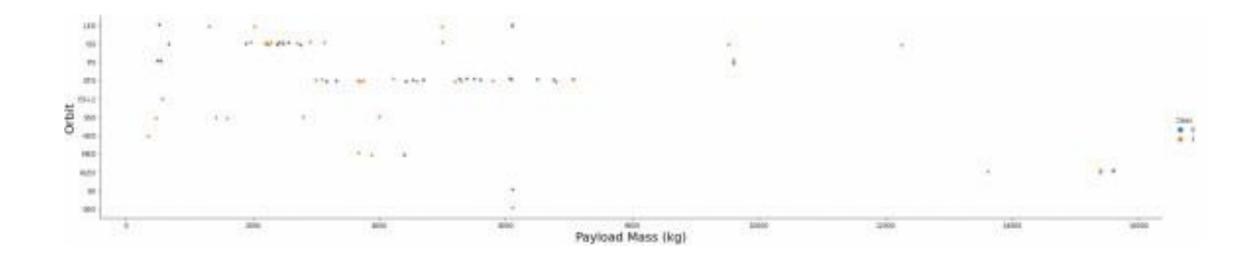
- Orbits with 100% success rate are: ES-L1, GEO, HEO, SSO
- Orbits with 0% success rate is SO
- Orbits with success rate between 50% and 85%: GTO, ISS, LEO, MEO, PO



## Flight Number vs. Orbit Type

• In the LEO orbit the Success appears related to the number of flights; on the other hand, there seems to be no relationship between flight number when in GTO orbit.





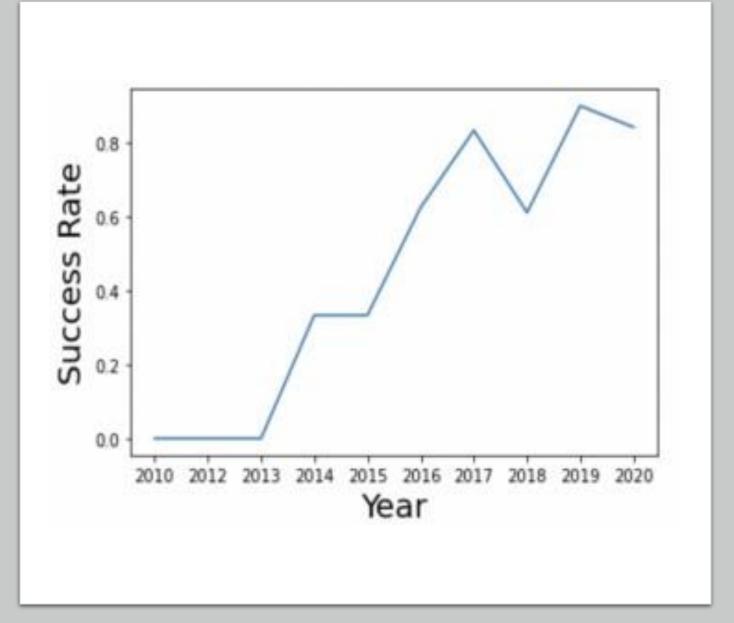
## Payload vs. Orbit Type

- With heavy payloads the successful landing or positive landing rate are more for Polar, LEO and ISS.
- For GTO we cannot distinguish this well as both positive landing rate and negative landing(unsuccessful mission) are both there here.



## Launch Success Yearly Trend

 Observe that the success rate since 2013 kept increasing till 2020



## All Launch Site Names

• SQL query displays the unique launch sites



## Launch Site Names Begin with 'CCA'

• SQL query below displays 5 records where launch sites begin with `CCA`

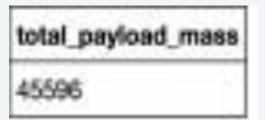
togl select \* from SPACEXDATASET where launch\_site like 'CCAS' limit 5;

| DATE           | time_uto_ | booster_version | launch_site     | payload   | payload_mass_kg_ | orbit        | customer              | mission_outcome | landing_outcome     |
|----------------|-----------|-----------------|-----------------|---|------------------|--------------|-----------------------|-----------------|---------------------|
| 2010-<br>06-04 | 18:45:00  | F9 v1.0 B0003   | CCAFS LC-<br>40 | Dragon Spacecraft<br>Qualification Unit                             | 0                | LEO          | SpaceX                | Success         | Failure (parachute) |
| 2010-<br>12-08 | 15:43:00  | F9 v1.0 B0004   | CCAFS LC-<br>40 | Dragon demo flight C1, two<br>CubeSats, barrel of Brouere<br>cheese | a                | LEO<br>(ISS) | NASA<br>(COTS)<br>NRO | Success         | Failure (parachute) |
| 2012-<br>05-22 | 07:44:00  | F9 v1.0 B0005   | CCAFS LC-<br>40 | Dragon demo flight C2   | 525              | 10000000     | NASA<br>(COTS)        | Success         | No attempt          |
| 2012-<br>10-08 | 00:35:00  | F9 v1.0 B0006   | CCAFS LC-<br>40 | SpaceX CRS-1  | 500              | 100000000    | NASA<br>(CRS)         | Success         | No attempt          |
| 2013-<br>03-01 | 15:10:00  | F9 v1.0 B0007   | CCAFS LC-<br>40 | SpaceX CRS-2  | 677              | 1000000      | NASA<br>(CRS)         | Success         | No attempt          |

## **Total Payload Mass**

SQL query calculates the total payload carried by boosters from NASA

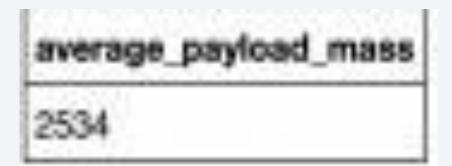
```
%sql select sum(payload_mass_kg_) as total_payload_mass from SPACEXDATASET where customer = 'MASA (CRS)';
```



## Average Payload Mass by F9 v1.1

SQL query to calculate the average payload mass carried by booster version
 F9 v1.1

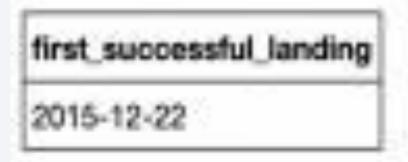
%sql select avg(payload mass\_kg\_) as average\_payload mass from SPACEXDATASET where booster\_version like '%F9 v1.1%';



## First Successful Ground Landing Date

 SQL query to find the dates of the first successful landing outcome on ground pad

```
'sql select min(date) as first_successful_landing from SPACEXDATASET where landing_outcome = 'Success (ground pad)';
```



## Successful Drone Ship Landing with Payload between 4000 and 6000

 SQL query to list the names of boosters which have successfully landed on drone ship and had payload mass greater than 4000 but less than 6000

```
booster_version

F9 FT B1022

F9 FT B1021.2

F9 FT B1031.2
```

## Total Number of Successful and Failure Mission Outcomes

 SQL query to calculate the total number of successful and failure mission outcomes

%sql select mission\_outcome, count(\*) as total\_number from SPACEXDATASET group by mission\_outcome;

| mission_outcome                  | total_number |  |
|----------------------------------|--------------|--|
| Failure (in flight)              | 1            |  |
| Success                          | 99           |  |
| Success (payload status unclear) | 1            |  |

## **Boosters Carried Maximum Payload**

 SQL query to list the names of the booster which have carried the maximum payload mass



## 2015 Launch Records

 SQL query list the failed landing\_outcomes in drone ship, their booster versions, and launch site names for in year 2015

```
Wisql select monthname(date) as month, date, booster_version, launch_site, landing_outcome from SPACEXDATASET where landing_outcome = 'Failure (drone ship)' and year(date)=2015;
```

| монтн   | DATE       | booster_version | launch_site | landing_outcome      |
|---------|------------|-----------------|-------------|----------------------|
| January | 2015-01-10 | F9 v1.1 B1012   | OCAFS LC-40 | Failure (drone ship) |
| April   | 2015-04-14 | F9 v1.1 B1015   | CCAFS LC-40 | Failure (drone ship) |

## Rank Landing Outcomes Between 2010-06-04 and 2017-03-20

 SQL query to rank the count of landing outcomes (such as Failure (drone ship) or Success (ground pad)) between the date 2010-06-04 and 2017-03-20, in descending order

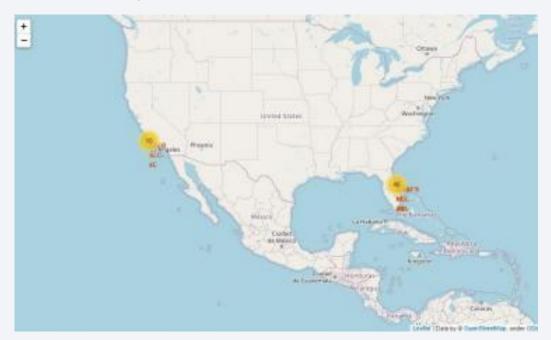
```
**sql select landing_outcome, count(*) as count_outcomes from SPACEXDATASET
where date between '2010-06-04' and '2017-03-20'
group by landing_outcome
order by count_outcomes desc;
```

| landing_outcome        | count_outcomes |  |  |
|------------------------|----------------|--|--|
| No attempt             | 10             |  |  |
| Failure (drone ship)   | 5              |  |  |
| Success (drone ship)   | 5              |  |  |
| Controlled (ocean)     | 3              |  |  |
| Success (ground pad)   | 3              |  |  |
| Failure (parachute)    | 2              |  |  |
| Uncontrolled (ocean)   | 2              |  |  |
| Precluded (drone ship) | 1              |  |  |



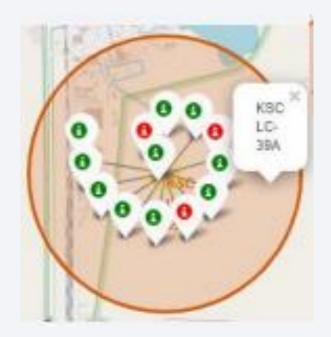
## Folium Map – Launch Sites

• Launch site can be close to the equator because any object launched from the equator already moves at maximum speed which is why it makes sense for rockets to launch close to the equator. Its also evident from the map that rockets are launched close to the sea/ocean in order to minimize debris interfering with normal way of life for people.



## Color Labeled Markers

• Green marker represents successful launches. Red marker represents unsuccessful launches. We note that KSC LC-39A has a higher launch success rate.



# Distances between CCAFS SLC-40 and its proximities

- Is CCAFS SLC-40 in close proximity to railways? Yes
- Is CCAFS SLC-40 in close proximity to highways? Yes
- Is CCAFS SLC-40 in close proximity to coastline? Yes
- Do CCAFS SLC-40 keeps certain distance away from cities? No





## Launch success count

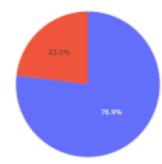
KSC LC-39A has the best success rate of launches.



## Launch site with highest launch success ratio

 that KSC LC-39A has achieved a 76.9% success rate while getting a 23.1% failure rat

Total Success Launches for Site KSC LC-39A



## Payload Mass vs. Launch Outcome for all sites

 Low weighted payloads have a better success rate than the heavy weighted payloads

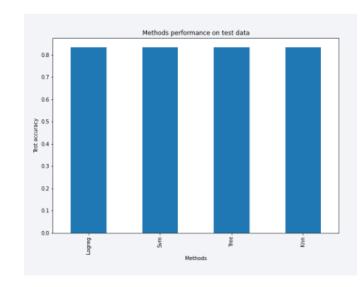




## Classification Accuracy

 As we can see we could not separate the models based on the accuracy of the test data which could be due to the small test sample size

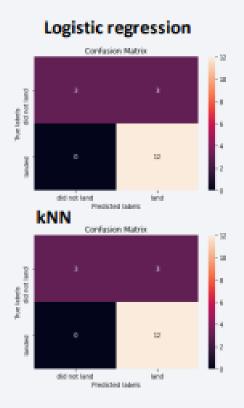
 When the entire data set is used the decision tree gives us better accuracy

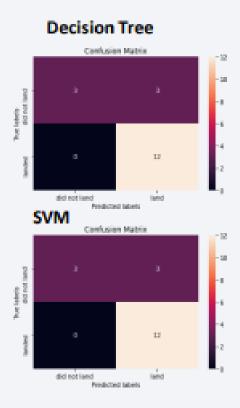


|               | LogReg   | SVM      | Tree     | KNN      |
|---------------|----------|----------|----------|----------|
| Jaccard_Score | 0.833333 | 0.845070 | 0.882353 | 0.819444 |
| F1_Score      | 0.909091 | 0.916031 | 0.937500 | 0.900763 |
| Accuracy      | 0.866667 | 0.877778 | 0.911111 | 0.855556 |

## **Confusion Matrix**

 The logistic regression can distinguish between the different classes the major problem is false positives across all model





## Conclusions

- The decision tree model is the most suitable algorithm for this project
- The orbits with the best success rates are GEO, HEO, SSO, ES-L1
- Low weighted payloads have a better success rate than the heavy weighted payloads
- KSC LC-39A has the highest success rate when compare with other launch sites
- Launch sites are generally built far away from people close to the Equator line or close to the coast

