



Current Month Transaction

1347✓

Goal: 887 (+51.86%)

Current Month Profit

\$5,395✓

Goal: (Blank) (+Infinity%)

Current Month Return

38✓

Goal: 7087 (-99.46%)

product_brand Total Transaction Total Profit Profit Margin Return Rate

Tell Tale	384	\$1,500	58.27%	0.91%
Tri-State	380	\$1,513	59.03%	0.83%
Hermanos	360	\$1,489	59.07%	0.99%
Ebony	346	\$1,345	59.87%	1.68%
Best Choice	310	\$1,372	60.26%	0.91%
High Top	299	\$1,278	60.74%	1.69%
Nationeel	298	\$1,276	60.86%	0.77%
Horatio	286	\$1,211	59.01%	0.89%
Carrington	285	\$1,047	58.85%	1.06%
Sunset	280	\$948	60.39%	1.27%
Fort West	272	\$1,099	59.47%	1.40%
Big Time	263	\$1,078	60.32%	0.72%
Fast	259	\$1,064	60.84%	1.97%
Red Wing	256	\$1,056	59.23%	1.25%
Cormorant	255	\$1,084	61.46%	0.88%
Golden	247	\$900	59.97%	0.76%
Imagine	246	\$973	61.43%	0.40%
Denny	245	\$1,145	57.51%	1.30%
PigTail	238	\$775	59.80%	0.93%
Landslide	235	\$779	58.38%	0.81%
Plato	227	\$893	63.16%	1.22%
Super	218	\$845	61.05%	0.74%
High Quality	214	\$977	59.76%	0.58%
BBB Best	208	\$764	61.83%	0.31%
CDR	208	\$830	59.28%	1.55%
Blue Label	179	\$745	59.57%	0.18%
Bravo	174	\$799	60.22%	1.06%
Total	7850	\$31,251	59.93%	1.00%

store_country

Select all

Canada

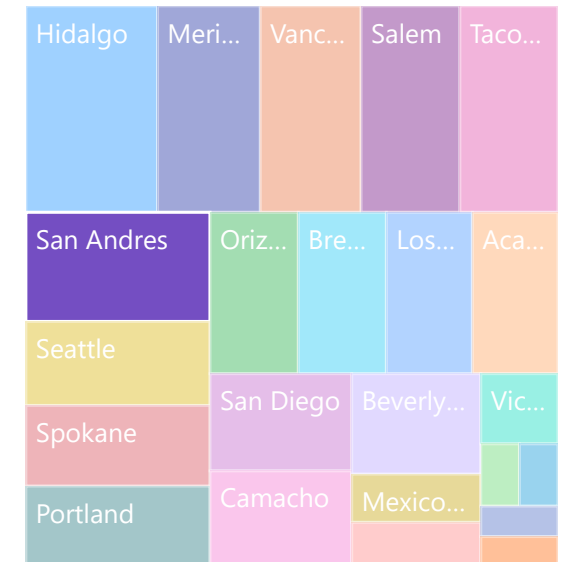
Mexico

USA

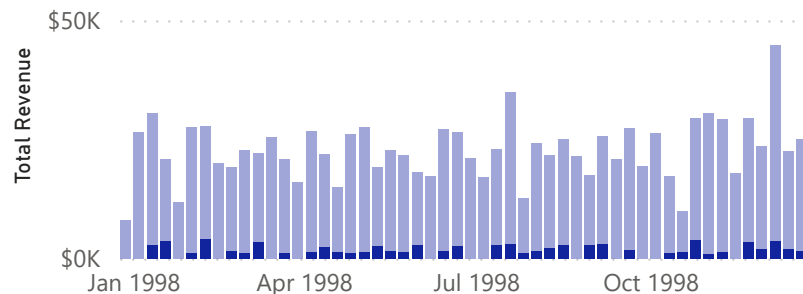
Total Transaction by store_city



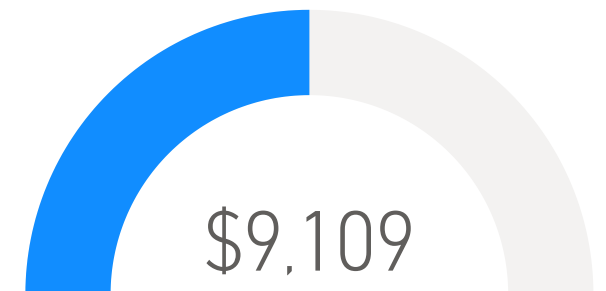
Total Transaction by store_city



Weekly Revenue Trending

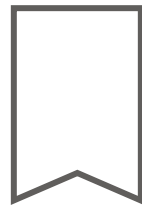


Revenue vs Target





Portland hits 1,000 sales in December



High Return Rate in Canada



plato product produces highest profit margin

Revenue Target

\$1,133,105