

## USER PERSONAS



Thomas Tillwater  
Age: 35 - 60+  
Occupation: Computer Programmer  
Status: Married 2 kids  
Location: Suburbs

### Goals

- Spend more time with his kids
- Save money by eating out less
- Get more people engaged in Pathfinder

### BIO

Thomas is really into tabletop RPG. He knows about Pathfinder. He prefers it because of the variety it offers. He liked some of the old campaigns from earlier editions of D&D, including Dark Sun which requires classes in psionics which the current version of D&D does not have. He also enjoys making homebrew content that he reads about online and wants to use them. He wants to invite some younger people to play, but they only know 5e.



Henry Higgins  
Age: 23-34  
Occupation: Web Developer  
Status: Married no kids  
Location: Downtown

#### Goals

- Become a DM
- Start exercising
- Learn a programming language

#### BIO

Henry has played D&D 5e for a while now. He really enjoys it. Doesn't know about Pathfinder or the variety it offers. But if he heard about variations of DnD with bending (like from avatar the last airbender) or variations that use completely different races or classes than what's normal, it would pique his interest. He would like a campaign that has its own feel. He needs something that helps him keep track of all the different abilities



Emma Emerson  
Age: 14-22  
Occupation: Kid  
Status: Single  
Location: Big City

#### Goals

- Have better study habits
- Learn to play RPGs
- Make more friends

#### BIO

Emma loves playing games and is interested in getting into RPGs but has no idea where to start. She is thinking about playing D&D but knows nothing about it let alone the distinction between Pathfinder and D&D. She needs something that helps her learn how to play. She is going to school and studies a lot.